FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ngton, D.C. 20549 OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* BAHL TRACY L						2. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC [TTEC]										Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 9197 S. PEORIA STREET						3. Date of Earliest Transaction (Month/Day/Year) 05/20/2015											er (give title		Other (sbelow)	1	
(Street) ENGLEWOOD CO 80112					4. li	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																					
		Tab	le I - Nor	n-Deriv	/ative	Se	curiti	ies Ac	quir	red, D	isp	osed o	of, or E	en	eficial	ly Own	ed				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Dat			Code (Instr.			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Secur Benef	cially I Following	es Formially (D) (I) (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										ode V		Amount	(A (D	or	Price	Trans	ection(s) 3 and 4)			(1130. 4)	
Common Stock ⁽¹⁾ 05/20/						2015				M		2,88	2,880 A		\$0		6,889		D		
		7	Table II -									sed of				Owned	ļ				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr 8)		n of		Expir	5. Date Exercisable Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)		e s ally g i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	cisable		piration ate	Title	0 N 0	Amount or Jumber of Shares						
Restricted Stock	\$0	05/20/2015			М			2,880	((1)		(1)	Commo Stock	n 2	2,880	\$0	0		D		

Explanation of Responses:

1. Reflects vesting of Restricted Stock Units ("RSUs") on May 20, 2015. The Reporting Person initially received 2,880 time-based RSUs on May 22, 2014. The RSUs vest in full on the earlier of: (i) the first anniversary of the date of the grant; (ii) the date of the succeeding year's annual meeting of stockholders; or (iii) any change-in-control event (as defined in the RSU Agreement).

/s/ Margaret B. McLean,

Attorney-in-Fact for Tracy L. 05/21/2015

Bahl

** Signature of Reporting Person Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.