

<b>OMB APPROVAL</b>	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <u>Hand Judi</u> _____ (Last) (First) (Middle) <u>9197 S. PEORIA STREET</u> _____ (Street) <u>ENGLEWOOD CO 80112</u> _____ (City) (State) (Zip)	<b>2. Issuer Name and Ticker or Trading Symbol</b> <u>TELETECH HOLDINGS INC [ TTEC ]</u>	<b>5. Relationship of Reporting Person(s) to Issuer</b> (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;"><b>EVP, CRO</b></p>
	<b>3. Date of Earliest Transaction (Month/Day/Year)</b> <u>07/01/2017</u>	
<b>4. If Amendment, Date of Original Filed (Month/Day/Year)</b>		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock <sup>(1)</sup>	07/01/2017		M		2,099	A	\$0	112,662	D	
Common Stock <sup>(2)</sup>	07/01/2017		F		672	D	\$40.8	111,990	D	
Common Stock <sup>(3)</sup>	07/01/2017		M		6,924	A	\$0	118,914	D	
Common Stock <sup>(2)</sup>	07/01/2017		F		2,215	D	\$40.8	116,699	D	
Common Stock <sup>(4)</sup>	07/01/2017		M		8,699	A	\$0	125,398	D	
Common Stock <sup>(2)</sup>	07/01/2017		F		2,782	D	\$40.8	122,616	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V		Date Exercisable	Expiration Date						Title
Restricted Stock Units <sup>(1)</sup>	\$0	07/01/2017		M		2,099	(1)	(1)	Common Stock	2,099	\$0	2,099	D	
Restricted Stock Units <sup>(3)</sup>	\$0	07/01/2017		M		6,924	(3)	(3)	Common Stock	6,924	\$0	13,848	D	
Restricted Stock Unit <sup>(4)</sup>	\$0	07/01/2017		M		8,699	(4)	(4)	Common Stock	8,699	\$0	26,095	D	

**Explanation of Responses:**

- Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2017. The Reporting Person initially received 8,394 time-based RSUs on July 1, 2014 pursuant to performance criteria met on February 19, 2015. The RSUs vest 25% beginning on July 1, 2015.
- Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.
- Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2017. The Reporting Person initially received 27,696 time-based RSUs on July 1, 2015. The RSUs vest in four installments of 25% per year beginning on July 1, 2016.
- Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2017. The Reporting Person initially received 34,794 time-based RSUs on July 21, 2016. The RSUs vest in four installments of 25% per year beginning on July 1, 2017.

/s/ Margaret B. McLean, as  
Attorney-in-Fact for Judi Hand 07/03/2017

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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