

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **July 6, 2011**

**TeleTech Holdings, Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation)

**001-11919**  
(Commission  
File Number)

**84-1291044**  
(I.R.S. Employer  
Identification No.)

**9197 S. Peoria Street, Englewood, Colorado**  
(Address of Principal Executive Offices)

**80112**  
(Zip Code)

**(303) 397-8100**  
(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12(b))
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On July 6, 2011, Joseph Bellini submitted his resignation as Executive Vice President and Chief Sales Officer of TeleTech Holdings, Inc. (the "Company"), effective as of July 21, 2011. On July 22, 2011, Judi Hand, who has been promoted to Executive Vice President — Chief Sales Officer of the Company, will assume Mr. Bellini's responsibilities with the Company.

A copy of the press release issued by the Company on July 12, 2011 with respect to the resignation of Mr. Bellini and Ms. Hand's promotion and assumption of Mr. Bellini's responsibilities with the Company is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit No.

Exhibit

99.1 Press Release dated July 12, 2011 regarding resignation of Executive Vice President and Chief Sales Officer

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 12, 2011

TELETECH HOLDINGS, INC.  
(Registrant)

By: /s/ Kenneth D. Tuchman  
Name: Kenneth D. Tuchman  
Title: Chief Executive Officer

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**TELETECH HOLDINGS, INC.**

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Exhibit</u>
99.1	Press Release dated July 12, 2011 regarding resignation of Executive Vice President and Chief Sales Officer

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9197 South Peoria Street  
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## Press Release

### TeleTech Appoints Judi Hand as Executive Vice President and Chief Sales Officer

**ENGLEWOOD, Colo., July 12, 2011** — TeleTech Holdings, Inc. (NASDAQ: TTEC), one of the largest global providers of strategic consulting and technology-enabled business process outsourcing solutions that drive commerce and differentiate the customer experience, today announced that it has appointed Judi Hand as Executive Vice President and Chief Sales Officer. Ms. Hand will be assuming the responsibilities of Joe Bellini, effective July 22, 2011. Mr. Bellini has resigned from the Company to pursue other business opportunities.

“We appreciate Joe’s leadership in advancing our sales efforts and we wish him the best in his future endeavors,” said Ken Tuchman, chairman and chief executive officer. “We are excited to leverage Judi’s proven sales prowess across TeleTech’s broader array of offerings as she has been instrumental in growing Direct Alliance into a leading provider of revenue generation solutions for many of the world’s leading companies.”

Ms. Hand first joined TeleTech in April 2007 as President and General Manager of Direct Alliance, and in 2009 also became the Company’s Chief Marketing Officer. Ms. Hand will continue to manage Direct Alliance while also leading the TeleTech sales organization. A replacement for TeleTech’s Chief Marketing Officer is underway.

Prior to joining TeleTech, Ms. Hand had more than 20 years of experience in sales, service, and marketing to business and consumer customers at all levels. Her previous experience includes, but is not limited to, Senior Vice President of Enterprise Sales with AT&T, Senior Vice President of Sales and Customer Care at Qwest, and Chief Marketing Officer for US WEST Dex.

Ms. Hand earned her MBA from Stanford University and a BSBA in communications and marketing from the University of Nebraska.

#### ABOUT TELETECH

For nearly 30 years, TeleTech and its subsidiaries have helped the world’s largest companies achieve their most ambitious goals. As the go-to partner for the Global 1000, the TeleTech group of companies delivers technology-based solutions that maximize revenue, transform customer experiences and optimize business processes. From strategic consulting to operational execution, TeleTech’s approximately 44,000 employees drive success for clients in the communications and media, financial services, government, healthcare, technology, transportation and retail industries. Our companies deliver award-winning integrated solutions in support of professional services, revenue generation, customer innovation, enterprise innovation, hosted technology and learning innovation. For additional information, please visit [www.teletech.com](http://www.teletech.com).

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