## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this b	ox if no longer subject to
Section 16.	Form 4 or Form 5
obligations r	nay continue. See
Instruction 1	(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287 Estimated average hurden

Estimated average burden hours per response:	0.5
Estimated average burden	

1. Name and Address of Reporting Person*			2. Issuer Name <b>and</b> Ticker or Trading Symbol TELETECH HOLDINGS INC [ TTEC ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
<u>Troka John R</u>	<u>JR</u>		[		Director	10% Owner		
·				X	Officer (give title below)	Other (specify below)		
(Last) C/O TELETECH 9197 S. PEORIA	(First) I HOLDINGS, IN STREET	(Middle) C.	3. Date of Earliest Transaction (Month/Day/Year) 11/12/2009		Interim CF	,		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line)	idual or Joint/Group Filing	(Check Applicable		
(Street)	<u> </u>	00110		X	Form filed by One Repo	rting Person		
ENGLEWOOD	CU	80112			Form filed by More than Person	One Reporting		
(City)	(State)	(Zip)						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock <sup>(1)</sup>	11/12/2009		М		18,750	A	\$0	29,328 <sup>(2)</sup>	D	
Common Stock <sup>(3)</sup>	11/12/2009		F		8,453	D	\$19.49	20,875	D	
Common Stock	11/12/2009		М		19,000	A	\$13.1	39,875	D	
Common Stock	11/12/2009		S		19,000	D	<b>\$19.7654</b> <sup>(4)</sup>	20,875	D	
Common Stock	11/13/2009		М		16,000	A	\$13.1	36,875	D	
Common Stock	11/13/2009		М		7,500	A	\$11.63	44,375	D	
Common Stock	11/13/2009		М		7,500	A	\$12.75	51,875	D	
Common Stock	11/13/2009		S		31,000	D	\$19.62 <sup>(5)</sup>	20,875	D	

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) o Disp of (E	umber vative urities uired or oosed 0) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units <sup>(1)</sup>	\$ <mark>0</mark>	11/12/2009		М			18,750	(1)	(1)	Common Stock	18,750	\$0	56,250	D	
Employee Stock Option (right to buy)	\$13.1	11/12/2009		М			19,000	(6)	01/14/2012	Common Stock	19,000	\$0	16,000	D	
Employee Stock Option (right to buy)	\$13.1	11/13/2009		М			16,000	(6)	01/14/2012	Common Stock	16,000	\$0	0	D	
Employee Stock Option (right to buy)	\$11.63	11/13/2009		М			7,500	(7)	02/28/2012	Common Stock	7,500	\$0	0	D	
Employee Stock Option (right to buy)	\$12.75	11/13/2009		М			7,500	(8)	02/15/2016	Common Stock	7,500	\$0	2,500	D	

Explanation of Responses:

1. Reflects vesting of Restricted Stock Units "RSUs" on November 12, 2009. The Reporting Person initially received 75,000 time-based RSUs on November 12, 2008. The RSUs vest in four equal annual installments of 18,750 per year beginning on November 12, 2009.

2. Reflects correction in previously reported amount on Form 4 filed March 2, 2009. After the transactions reported on such Form 4, the Reporting Person held 10,578 shares of common stock rather than 10,587

shares as set forth on such Form 4.

3. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs.

4. Represents the weighted average price of multiple transactions with a range of prices between \$19.50 and \$20.09. The Reporting Person, upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer, undertakes to provide further information regarding the number of securities purchased at each separate price.

5. Represents the weighted average price of multiple transactions with a range of prices between \$19.19 and \$19.93. The Reporting Person, upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer, undertakes to provide further information regarding the number of securities purchased at each separate price.

6. The option vested in four equal annual installments on January 14, 2003, 2004, 2005 and 2006.

7. The option vested in four equal annual installments on February 28, 2003, 2004, 2005 and 2006.

8. The option vests in four equal annual installments on February 15, 2007, 2008, 2009 and 2010.

#### Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

## <u>/s/ William H. Brierly as</u>

attorney-in-fact for John R. Troka, Jr. <u>11/16/2009</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

### POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of William H. Brierly, Karen Breen and Paul Miller, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of <u>TeleTech</u> <u>Holdings, Inc.</u> (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder, and any other forms or reports the undersigned may be required to file in connection with the undersigned's ownership, acquisition, or disposition of securities of the Company;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, or other form or report, and timely file such form or report with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney supersedes and replaces any and all prior Powers of Attorney concerning the matters set forth in paragraphs (1) - (4) above. This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 27th day of August, 2009.

By:	<u>/s/ John R. Troka, Jr.</u>
Name:	John R. Troka, Jr.
Title:	Interim CFO