

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934
(Amendment No. 13*)

TeleTech Holdings, Inc.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

879939 10 6

(CUSIP Number)

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 879939 10 6

13G/A

1 Names of Reporting Persons
Kenneth D. Tuchman

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3 SEC Use Only

4 Citizenship or Place of Organization
United States

5 Sole Voting Power
32,481,672(1)

Number of
Shares
Beneficially
Owned by
Each
Reporting
Person With

6 Shared Voting Power
10,000(2)

7 Sole Dispositive Power
32,481,672(1)

8 Shared Dispositive Power
10,000(2)

9	Aggregate Amount Beneficially Owned by Each Reporting Person 32,491,672
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="radio"/>
11	Percent of Class Represented by Amount in Row (9) 53.4%(3)
12	Type of Reporting Person (See Instructions) IN

(1) Includes 14,766,806 shares held by a limited liability limited partnership controlled by Mr. Tuchman, 10,000,000 shares held by a revocable trust controlled by Mr. Tuchman, 200,000 shares held by another limited liability limited partnership controlled by Mr. Tuchman, 1,640,000 shares subject to options exercisable within 60 days and 50,000 shares issuable within 60 days following the vesting of restricted stock units.

(2) Consists of 10,000 shares owned by Mr. Tuchman's spouse. Mr. Tuchman disclaims beneficial ownership of all shares set forth in this footnote.

(3) Based upon 59,115,634 shares outstanding as of October 28, 2010 as set forth in the Quarterly Report on Form 10-Q of TeleTech Holdings, Inc. for the quarter ended September 30, 2010.

2

CUSIP No. 879939 10 6

13G/A

Item 1(a)	Name of Issuer: TeleTech Holdings, Inc. (the "Issuer")
Item 1(b)	Address of Issuer's Principal Executive Offices: 9197 S. Peoria Street, Englewood, CO 80112
Item 2(a)	Name of Person Filing: This Amendment No. 13 to Schedule 13G is being filed by Kenneth D. Tuchman
Item 2(b)	Address of Principal Business Office or, if none, Residence: The principal business address of Mr. Tuchman is 9197 S. Peoria Street, Englewood, CO 80112
Item 2(c)	Citizenship: Mr. Tuchman is a citizen of the United States of America
Item 2(d)	Title of Class of Securities: Common Stock, par value \$.01 per share
Item 2(e)	CUSIP Number: 879939 10 6

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
Not applicable.

3

CUSIP No. 879939 10 6

13G/A

Item 4.	Ownership
(a)	Amount beneficially owned: Amount beneficially owned: 32,491,672
(b)	Percent of class: Percent of class: 53.4%
(c)	Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote:
32,481,672

- (ii) Shared power to vote or to direct the vote
10,000

- (iii) Sole power to dispose or to direct the disposition of
32,481,672

- (iv) Shared power to dispose or to direct the disposition of
10,000

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not Applicable.

Item 8. Identification and Classification of Members of the Group

Not Applicable.

Item 9. Notice of Dissolution of Group

Not Applicable.

4

CUSIP No. 879939 10 6

13G/A

Item 10. Certification

Not Applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 4, 2011

Signature: /s/ Kenneth D. Tuchman
Kenneth D. Tuchman

5
