Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Conley Gregory A				2. Issuer Name and Ticker or Trading Symbol <u>TTEC Holdings, Inc.</u> [TTEC]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Conney Grego	<u> JIY A</u>			0_/	L	-	- 1		X	Director	10% C	Dwner		
(Last) 9197 S. PEORIA	(First) A STREET	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/10/2021						Officer (give title below)	Other below	(specify)		
,		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable					
(Street)									Line)	Form filed by On	e Deporting Der	son		
ENGLEWOOD	CO	80112								Form filed by Mo Person	1 0			
(City)	(State)	(Zip)								1 010011				
		Table I - Non	-Derivative S	ecurities Acq	uired,	, Dis	posed of,	or Ber	neficially	v Owned				
Date			2. Transaction Date (Month/Day/Year)	Execution Date,		action Instr.	4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		

Common	Stock		05/10/	2021		S	2,	2,000	D	\$102.5	13	3,346	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.	5. Number	6. Date	Exercisable	e and 7	7. Title an	d 8.	Price of	9. Number o	f 10.	11. Nature

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		on of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

/s/ Margaret B. McLean as

05/11/2021 Attorney-in-Fact for Gregory

A. Conley

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.