# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 10-Q

# ☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2021

OR

# □ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 001-11919

# **TTEC Holdings**, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

**84-1291044** (I.R.S. Employer Identification No.)

9197 South Peoria Street Englewood, Colorado 80112

(Address of principal executive offices)

Registrant's telephone number, including area code: (303) 397-8100

Securities registered pursuant to Section 12(b) of the Act:

Title of each Class	Trading Symbol	Name of each exchange on which registered
Common stock of TTEC Holdings, Inc., \$0.01 par value per share	TTEC	NASDAQ

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\square$  No  $\square$ 

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (222.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  $\square$  No  $\square$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer 🗹	Accelerated	Non-	Smaller Reporting Company 🗆
	Filer 🗆	accelerated	
		Filer 🗆	
			Emerging Growth Company $\Box$

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\Box$  No  $\boxdot$ 

As of November 3, 2021, there were 46,989,197 shares of the registrant's common stock outstanding.

# TTEC HOLDINGS, INC. AND SUBSIDIARIES SEPTEMBER 30, 2021 FORM 10-Q TABLE OF CONTENTS

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# PART I. FINANCIAL INFORMATION ITEM 1. FINANCIAL STATEMENTS

# TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Balance Sheets (Amounts in thousands, except share amounts) (Unaudited)

	Se	ptember 30, 2021	De	cember 31, 2020
ASSETS				
Current assets				
Cash and cash equivalents	\$	148,853	\$	132,914
Accounts receivable, net of allowance of \$6,046 and \$5,067		349,382		378,397
Prepaids and other current assets		180,574		104,597
Income and other tax receivables		55,159		40,894
Total current assets		733,968		656,802
Long-term assets				
Property, plant and equipment, net		171,508		178,706
Operating lease assets		97,866		120,820
Goodwill		736,398		363,502
Deferred tax assets, net		15,068		15,081
Other intangible assets, net		218,556		112,059
Other long-term assets		70,769		69,438
Total long-term assets		1,310,165		859,606
Total assets	\$	2,044,133	\$	1,516,408
LIABILITIES, STOCKHOLDERS' EQUITY AND MEZZANINE EQUITY				
Current liabilities				
Accounts payable	\$	84,464	\$	66,658
Accrued employee compensation and benefits		174.272		163.658
Other accrued expenses		81.268		55.915
Income tax payable		7,138		19,709
Deferred revenue		88.870		39.956
Current operating lease liabilities		42.643		43.651
Other current liabilities		5,488		6.623
Total current liabilities		484,143		396,170
Long-term liabilities				
Line of credit		805.000		385.000
Deferred tax liabilities, net		5.603		7,747
Non-current income tax payable		19,141		22,291
Non-current operating lease liabilities		73,172		98,277
Other long-term liabilities		96,919		96,185
Total long-term liabilities		999,835		609,500
Total liabilities		1,483,978		1,005,670
Commitments and contingencies (Note 10)				
Redeemable noncontrolling interest		55,194		52,976
Stockholders' equity				
Preferred stock; \$0.01 par value; 10,000,000 shares authorized; zero shares outstanding as of				
September 30, 2021 and December 31, 2020 Common stock; \$0.01 par value; 150,000,000 shares authorized; 46,988,762 and 46,737,033 shares				
outstanding as of September 30, 2021 and December 31, 2020, respectively Additional paid-in capital		470 356,727		467 360,293
Treasury stock at cost; 35,063,491 and 35,315,220 shares as of September 30, 2021 and December 31, 2020, respectively		(597,051)		(601,214)
Accumulated other comprehensive income (loss)		(98,423)		(72,156)
Retained earnings		827,317		757,312
Noncontrolling interest		15,921		13.060
Total stockholders' equity		504,961		457,762
Total liabilities, stockholders' equity and mezzanine equity	\$	2,044,133	\$	1,516,408
Tota nubinatos, stockholidors equity and mezzanine equity	Ψ	2,044,100	Ψ	2,010,400

The accompanying notes are an integral part of these consolidated financial statements.

# TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statements of Comprehensive Income (Loss) (Amounts in thousands, except per share amounts) (Unaudited)

	Thre	<u>e months enc</u> 2021	led S	<u>eptember 30,</u> 2020	<u>Nir</u>	<u>ne months end</u> 2021	ed S	<u>eptember 30,</u> 2020
Revenue	\$	566,734	\$	492,980	\$	1,660,747	\$	1,378,274
				,				
Operating expenses								
Cost of services (exclusive of depreciation and amortization								
presented separately below)		447,786		368,405		1,236,769		1,027,268
Selling, general and administrative		67,426		49,473		181,483		146,667
Depreciation and amortization		25,280		19,522		70,655		57,054
Restructuring charges, net		485		1,233		2,612		2,564
Impairment losses		(268)		948		3,949		1,644
Total operating expenses		540,709		439,581		1,495,468		1,235,197
Income from operations		26,025		53,399		165,279		143,077
Other income (expense)								
Interest income		171		566		580		1.421
Interest expense		(3,504)		(2,755)		(8,687)		(15,451)
Other income (expense), net		3,288		(18,663)		3,537		(17,028)
Total other income (expense)		(45)		(20,852)		(4,570)		(31.058)
		(10)		(20,002)		(4,010)		(01,000)
Income before income taxes		25,980		32,547		160,709		112,019
Provision for income taxes		(7,939)		(8,415)		(35,271)		(29,653)
Net income		18,041		24,132		125,438		82,366
Net income attributable to noncontrolling interest		(3,606)		(2,766)		(13,216)		(8,141)
Net income attributable to TTEC stockholders	\$	14,435	\$	21,366	\$	112,222	\$	74,225
Other comprehensive income (loss)								
Net income	\$	18,041	\$	24,132	\$	125,438	\$	82,366
Foreign currency translation adjustments	Ψ	(14,186)	Ψ	28.679	Ψ	(17,676)	Ψ	9,845
Derivative valuation, gross		(8,314)		5,350		(11,760)		(98)
Derivative valuation, gross		2,164		(1,415)		3,056		(30)
Other, net of tax		2,104		130		35		376
Total other comprehensive income (loss)		(20,313)		32,744		(26,345)		10,137
Total comprehensive income (loss)		(20,313)		56,876		99.093		92,503
Total comprehensive income (loss)		(2,272)		50,070		99,093		92,503
Less: Comprehensive income attributable to noncontrolling interest		(2,549)		(2,749)		(9,251)		(6,316)
		(2,343)		(2,143)		(3,231)		(0,010)
Comprehensive income (loss) attributable to TTEC								
stockholders	\$	(4,821)	\$	54,127	\$	89,842	\$	86,187
Weighted average shares outstanding								
Basic		46,984		46,732		46,857		46,617
Diluted		47,348		47,031		47,372		46,885
Net income per share attributable to TTEC stockholders								
Basic	\$	0.31	\$	0.46	\$	2.40	\$	1.59
Diluted	\$ \$	0.30	φ \$	0.45		2.40	\$	1.59
Bildeo	Ψ	0.50	Ψ	0.40	Ψ	2.51	Ψ	1.00
Dividends declared and not paid per share outstanding	\$	0.47	\$	0.40	\$	0.47	\$	0.40

The accompanying notes are an integral part of these consolidated financial statements.

#### TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statement of Stockholders' Equity and Mezzanine Equity (Amounts in thousands) (Unaudited)

Three months ended September 30, 2020 and 2021

					Sto	ckholders	s' Equ	uity of the Com	npan	у						
							A	ccumulated Other								
	Commo	n Sto	ock	Treasury	Add	litional	Co	mprehensive	F	Retained	Nor	ncontrolling			N	lezzanine
	Shares	An	nount	Stock	Paid-i	n Capital	In	come (Loss)	E	Earnings		interest	То	tal Equity		Equity
Balance as of June 30, 2020	46,682	\$	467	\$ (602,117)	\$	355,968	\$	(128,528)	\$	810,234	\$	11,903	\$	447,927	\$	54,026
Net income			_	 _		_		_		21,366		2,501	_	23,867	_	265
Dividends to shareholders (\$0.40 per common share)	—		_	_		_		_		(18,694)		_		(18,694)		_
Dividends distributed to noncontrolling interest	_		—	_		—		—		_		(1,890)		(1,890)		(1,287)
Foreign currency translation adjustments	_		_	—		—		28,431		—		248		28,679		_
Derivatives valuation, net of tax	_		—	_		—		3,935		_		_		3,935		_
Vesting of restricted stock units	53		1	863		(2,102)		—		—		—		(1,238)		_
Equity-based compensation expense	_		_	_		3,495		-		_		_		3,495		_
Other, net of tax	_		—	_		_		130		_		_		130		-
Balance as of September 30, 2020	46,735	\$	468	\$ (601,254)	\$	357,361	\$	(96,032)	\$	812,906	\$	12,762	\$	486,211	\$	53,004

					Stockholder	s' Equit	y of the Con	npany				
							umulated Other					
	Commo	n Stock	_	Treasury	Additional		prehensive	Retained	Noncontrolling		Me	zzanine
	Shares	Amount		Stock	Paid-in Capital	Inco	me (Loss)	Earnings	interest	Total Equity	E	Equity
Balance as of June 30, 2021	46,893	\$ 469	\$	(598,627)	\$ 358,423	\$	(78,328)	\$ 834,967	\$ 15,397	\$ 532,301	\$	54,800
Net income		_		_	_		_	14,435	2,767	17,202		839
Dividends to shareholders (\$0.47 per common share)	_	_		_	—		_	(22,085)	_	(22,085)		_
Acquisition of noncontrolling interest	_	_		_	_		—	-	—	_		_
Dividends distributed to noncontrolling interest	_	_		—	—		_	—	(2,025)	(2,025)		(445)
Foreign currency translation adjustments	_	_		_	_		(13,968)	-	(218)	(14,186)		_
Derivatives valuation, net of tax	_	_		_	—		(6,150)	_	_	(6,150)		_
Vesting of restricted stock units	95	1		1,576	(6,266)		—	-	—	(4,689)		_
Equity-based compensation expense	_	_		—	4,570		_	—	—	4,570		—
Other, net of tax	_	_		_	_		23	_	_	23		—
Balance as of September 30, 2021	46,988	\$ 470	\$	(597,051)	\$ 356,727	\$	(98,423)	\$ 827,317	\$ 15,921	\$ 504,961	\$	55,194

Nine months ended September 30, 2020 and 2021

	Commor	Stock				Ac	cumulated					
	Commor	Stock					Other					
Sha		JUCK		Treasury	Additional	Con	nprehensive	Retained	Noncontrolling		M	lezzanine
	ares	Amoun	t	Stock	Paid-in Capital	Inc	ome (Loss)	Earnings	interest	Total Equity		Equity
Balance as of December 31, 2019 44	6,489	\$ 46	5 \$	(605,314)	\$ 356,409	\$	(106,234)	\$ 773,218	\$ 13,186	\$ 431,730	\$	48,923
Net income	_	-	-		-		_	74,225	6,381	80,606		1,760
Dividends to shareholders (\$0.74 per common share)	_	-	-	_	_		_	(34,537)	_	(34,537)		—
Acquisition of noncontrolling interest	-	-	-	_	_		_	_	_	_		3,849
Dividends distributed to noncontrolling interest	_	-	-	_	_		—	_	(6,740)	(6,740)		(1,528)
Foreign currency translation adjustments	_	-	-	_	_		9,910	_	(65)	9,845		_
Derivatives valuation, net of tax	_	-	-	_	_		(84)	_	—	(84)		—
Vesting of restricted stock units	246	:	3	4,060	(8,519)		_	-	-	(4,456)		_
Equity-based compensation expense	—	-	-	_	9,471		_	_	—	9,471		—
Other, net of tax	_	-	-	_			376			376		_
Balance as of September 30, 2020 44	6,735	\$ 46	3 \$	(601,254)	\$ 357,361	\$	(96,032)	\$ 812,906	\$ 12,762	\$ 486,211	\$	53,004

						Stockho	Iders	Acc	y of the Com umulated	npan	y						
	Commo	n Sto	ck	Т	reasury	Addition	al		Other prehensive	F	Retained	Non	controlling			м	ezzanine
	Shares	Am	nount		Stock	Paid-in Ca	oital		me (Loss)	E	Earnings		nterest	То	tal Equity		Equity
Balance as of December 31, 2020	46,737	\$	467	\$	(601,214)	\$ 360,	293	\$	(72,156)	\$	757,312	\$	13,060	\$	457,762	\$	52,976
Net income				_	_		_		_		112,222		9,329		121,551		3,887
Dividends to shareholders (\$0.90 per common share)	_		—		_		_		_		(42,217)		-		(42,217)		_
Acquisition of noncontrolling interest	_		_		_		—		_				_				_
Dividends distributed to noncontrolling interest	—		_		_		—		—				(6,390)		(6,390)		(1,669)
Foreign currency translation adjustments	_		—		_		—		(17,598)		—		(78)		(17,676)		_
Derivatives valuation, net of tax	_		_		_		—		(8,704)		_		_		(8,704)		_
Vesting of restricted stock units	251		3		4,163	(15,	535)				_		_		(11,369)		_
Equity-based compensation expense	—		_		_	11,	969		—				_		11,969		—
Other, net of tax	_		_		_		—		35		_		_		35		_
Balance as of September 30, 2021	46,988	\$	470	\$	(597,051)	\$ 356,	727	\$	(98,423)	\$	827,317	\$	15,921	\$	504,961	\$	55,194

The accompanying notes are an integral part of these consolidated financial statements.

#### TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statements of Cash Flows (Amounts in thousands) (Unaudited)

	Nin	e Months End	led Se	ptember 30,
		2021		2020
Cash flows from operating activities				
Net income	\$	125,438	\$	82,366
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		70,655		57,054
Amortization of contract acquisition costs		575		332
Amortization of debt issuance costs		719		549
Imputed interest expense and fair value adjustments to contingent consideration		1,046		1,949
Provision for credit losses		(34)		563
(Gain) loss on disposal of assets		524		77
Loss on dissolution of subsidiary				19,905
Impairment losses		3,949		1,644
Deferred income taxes		514		(1,153)
Excess tax benefit from equity-based awards		(5,284)		(708)
Equity-based compensation expense		11,969		9,471
(Gain) loss on foreign currency derivatives		134		(25)
Changes in assets and liabilities, net of acquisitions:				
Accounts receivable		48,816		(5,450)
Prepaids and other assets		(42,455)		14,333
Accounts payable and accrued expenses		19,406		70,441
Deferred revenue and other liabilities		(60,910)		(64,564)
Net cash provided by operating activities		175,062		186,784
		,		,
Cash flows from investing activities				
Proceeds from sale of long-lived assets		42		16
Purchases of property, plant and equipment, net of acquisitions		(40,778)		(47,827)
Acquisitions, net of cash acquired of \$18,638 and \$3,123, respectively		(481.718)		(38,739)
Net cash used in investing activities		(522,454)		(86,550)
Cash flows from financing activities				
Net proceeds (borrowings) from line of credit		420.000		35,000
Payments on other debt		(5,288)		(6,602)
Payments of contingent consideration and hold back payments to acquisitions		(11,517)		(48,686)
Dividends paid to shareholders		(20,132)		(15,843)
Payments to noncontrolling interest		(8,059)		(8,268)
Tax payments related to issuance of restricted stock units		(11,369)		(4,456)
Payments of debt issuance costs		(1,102)		(4,430)
Net cash provided by (used in) financing activities		362,533		(48,890)
iver cash provided by (used in) infancing activities		302,533		(40,090)
Effect of exchange rate changes on cash, cash equivalents and restricted cash		(6,272)		(104)
בוופט טו פאטומוקפ ומנפ טומוקפי טו נמסון, נמסון פעווימופונים מות ופטווטנפת נמסון		(0,272)		(104)
Increase in cash, cash equivalents and restricted cash		8,869		51,240
Cash, cash equivalents and restricted cash, beginning of period		159,015		105,591
Cash, cash equivalents and restricted cash, end of period	\$	167,884	\$	156,831
Supplemental disclosures				
Cash paid for interest	\$	7,827	\$	8,436
Cash paid for income taxes	\$	64.999	\$	33,793
	Ŷ	04,555	Ŷ	55,755
Non-cash investing and financing activities	¢	057	¢	1 01 4
Acquisition of long-lived assets through finance leases	\$	857	\$	1,814
Acquisition of equipment through increase in accounts payable, net	\$	130	\$	(2,515)
Dividend declared but not paid	\$	22,085	\$	18,694

The accompanying notes are an integral part of these consolidated financial statements.

# (1) OVERVIEW AND BASIS OF PRESENTATION

#### Summary of Business

TTEC Holdings, Inc. ("TTEC", or "the Company") is a leading global customer experience as a service ("CXaaS") partner for many of the world's iconic brands, Fortune 1000 companies, government agencies, and disruptive growth companies. TTEC helps its clients deliver frictionless customer experiences, strengthen customer relationships, brand recognition and loyalty through personalized interactions, improve their Net Promoter Score, customer satisfaction and quality assurance, and lower their total cost to serve by combining innovative digital solutions with best-in-class service capabilities to enable and deliver simplified, consistent and seamless customer experience across channels and phases of the customer lifecycle. TTEC's 62,300 employees serve clients in the automotive, communication, financial services, national/federal and state and local governments, healthcare, logistics, media and entertainment, e-tail/retail, technology, travel and transportation industries via operations in the United States, Australia, Belgium, Brazil, Bulgaria, Canada, Costa Rica, Germany, Greece, India, Ireland, Mexico, the Netherlands, New Zealand, the Philippines, Poland, Singapore, South Africa, Thailand, and the United Kingdom.

The Company reports its financial information based on two segments: TTEC Digital and TTEC Engage.

- **TTEC Digital** provides the CX technology services and platforms to support the Company's clients' customer interaction delivery infrastructure. The segment designs, builds and operates the omnichannel ecosystem in a cloud, on premise, or hybrid environment, and fully integrates, orchestrates, and administers highly scalable, feature-rich CX technology applications.
- **TTEC Engage** provides the CX managed services to support the Company's clients' end-to-end customer interaction delivery by providing the essential CX omnichannel and application technologies, human resources, recruiting, training and production, at-home or facility-based delivery infrastructure on a global scale, and engagement processes. This segment provides full-service digital, omnichannel customer engagement, supporting customer care, customer acquisition, growth and retention, and fraud detection and prevention services.

TTEC Digital and TTEC Engage strategically come together under the Company's unified offering, Humanify<sup>®</sup> Customer Experience as a Service, which drives measurable customer results for clients through the delivery of personalized, omnichannel experiences. The Company's Humanify<sup>®</sup> cloud platform provides a fully integrated ecosystem of CX offerings, including messaging, artificial intelligence, machine learning, robotic process automation, analytics, cybersecurity, customer relationship management, knowledge management, journey orchestration, and traditional voice solutions. The Company's end-to-end platform differentiates the Company from many competitors by combining design, strategic consulting, best-in-class technology, data analytics, process optimization, system integration and operational excellence.

## **Basis of Presentation**

The Consolidated Financial Statements are comprised of the accounts of TTEC, its wholly owned subsidiaries, its 55% equity owned subsidiary Percepta, LLC, its 70% equity owned subsidiary First Call Resolution, LLC and its 70% equity owned subsidiary Serendebyte, Inc. (see Note 2). All intercompany balances and transactions have been eliminated in consolidation.

The unaudited Consolidated Financial Statements do not include all of the disclosures required by accounting principles generally accepted in the U.S. ("GAAP"), pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). The unaudited Consolidated Financial Statements reflect all adjustments which, in the opinion of management, are necessary to state fairly the consolidated financial position of the Company and the consolidated results of operations and comprehensive income (loss) and the consolidated cash flows of the Company. All such adjustments are of a normal, recurring nature. Operating results for the periods presented are not necessarily indicative of the results that may be expected for the year ending December 31, 2021.

These unaudited Consolidated Financial Statements should be read in conjunction with the Company's audited Consolidated Financial Statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2020.

#### **Use of Estimates**

The preparation of the Consolidated Financial Statements in conformity with GAAP requires management to make estimates and assumptions in determining the reported amounts of assets and liabilities, disclosure of contingent liabilities at the date of the Consolidated Financial Statements and the reported amounts of revenue and expenses during the reporting period. On an ongoing basis, the Company evaluates its estimates including those related to derivatives and hedging activities, income taxes including the valuation allowance for deferred tax assets, litigation reserves, restructuring reserves, allowance for credit losses, contingent consideration, redeemable noncontrolling interest, and valuation of goodwill, long-lived and intangible assets. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable, the results of which form the basis for making judgments about the carrying values of assets and liabilities. Actual results may differ materially from these estimates under different assumptions or conditions.

# Cash, Cash Equivalents and Restricted Cash

Cash and cash equivalents consist of cash, primarily held in interest-bearing investments, and liquid short-term investments which have original maturities of less than 90 days. Restricted cash includes cash whereby the Company's ability to use the funds at any time is contractually limited or is generally designated for specific purposes arising out of certain contractual or other obligations.

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the Condensed Consolidated Balance Sheets that sum to the amounts reported in the Condensed Consolidated Statement of Cash Flows (in thousands):

	Septer	nber 30, 2021	Dece	mber 31, 2020
Cash and cash equivalents	\$	148,853	\$	132,914
Restricted cash included in "Prepaid and other current assets"		19,031		26,101
Restricted cash included in "Other noncurrent assets"		_		_
Total	\$	167,884	\$	159,015

# **Concentration of Credit Risk**

The Company is exposed to credit risk in the normal course of business, primarily related to accounts receivable and derivative instruments. Historically, the losses related to credit risk have been immaterial. The Company regularly monitors its credit risk to mitigate the possibility of current and future exposures resulting in a loss. The Company evaluates the creditworthiness of its clients prior to entering into an agreement to provide services and as necessary through the life of the client relationship. The Company does not believe it is exposed to more than a nominal amount of credit risk in its derivative hedging activities, as the Company diversifies its activities across eight investment-grade financial institutions.

# **Recently Adopted Accounting Pronouncements**

In December 2019, the FASB issued ASU 2019-12, "Simplifying the Accounting for Income Taxes" (ASC 740), which is intended to simplify various aspects related to income tax accounting. The ASU is effective for interim and annual periods beginning on or after December 15, 2020, with early adoption permitted. The Company adopted the new guidance effective January 1, 2021 and the adoption had no effect on the financial statements or related disclosures during the quarter.

## **Other Accounting Pronouncements**

In March 2020, the FASB issued ASU 2020-04, "Reference Rate Reform" (Topic 848), which provides optional expedients and exceptions for contracts, hedging relationships, and other transactions affected by reference rate reform due to the anticipated cessation of the London Interbank Offered Rate ("LIBOR") on or before December 31, 2021. The ASU is effective from March 12, 2020, through December 31, 2022 and could impact the accounting for LIBOR provisions in the Company's credit facility agreement. In addition, in January 2021, the FASB issued ASU 2021-01, "Reference Rate Reform – Scope," which clarified the scope of ASC 848 relating to contract modifications. The Company has not yet adopted the standard but does not expect that the adoption of this guidance will have a material impact on the Company's financial position, results of operations or cash flows.

# (2) ACQUISITIONS AND DIVESTITURES

## Avtex

On April 8, 2021, the Company acquired, through its subsidiary TTEC Digital, LLC, 100% of the outstanding stock of Avtex Solutions Holdings, LLC ("Avtex"). Avtex is an end-to-end customer experience and CXaaS solutions provider with offerings in Genesys and Microsoft cloud solutions. The business is operated as part of the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC.

Total cash paid at acquisition was \$500.0 million (\$490.0 million base purchase price plus cash, less debt and working capital estimate). The Avtex transaction is subject to customary representations and warranties, holdbacks, and a net working capital adjustment. The Company used cash from operations and drew down on its Credit Facility to fund the acquisition. The Company finalized the net working capital adjustment for \$0.1 million during the third quarter of 2021 which was paid by Avtex to the Company in the third quarter of 2021.

The following summarizes the estimated fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

	E Acc	Preliminary Estimate of quisition Date Fair Value
Cash	\$	18,638
Accounts receivable, net		22,727
Prepaid expenses		26,357
Current income tax receivables		93
Net fixed assets		3,162
Right of use assets		3,614
Other Assets		480
Tradename		5,300
Intellectual property intangible		770
Customer relationships		124,660
Goodwill		375,669
	\$	581,470
Accounts payable	\$	20,962
Accrued employee compensation		4,325
Accrued expenses		250
Right of use liability - current		678
Deferred revenue		52,031
Accrued income taxes		332
Deferred tax liability		11
Right of use liability - noncurrent		2,936
	\$	81,525
Total purchase price	\$	499,945

The estimates of fair value of identifiable assets acquired and liabilities assumed are preliminary, pending finalization of the valuation and tax returns, thus are subject to revisions that may result in adjustments to the value presented above.

The Avtex customer relationships, intellectual property intangible, and tradename have been estimated based on the initial valuation and will be amortized over estimated useful lives of 9, 3, and 1 years, respectively. The goodwill recognized from the Avtex acquisition is estimated to be attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of Avtex are reported within the TTEC Digital segment from the date of acquisition.

#### VoiceFoundry

On August 5, 2020, TTEC Digital, LLC closed the first phase of the acquisition of the VoiceFoundry business by acquiring 100% of the business's net assets in the U.S. and U.K., (the "VF US Transaction"). VoiceFoundry is a preferred Amazon Connect cloud contact center service and implementation partner. The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC.

Total cash paid at acquisition was \$34.3 million. The VF US Transaction is subject to customary representations and warranties, holdbacks, and working capital adjustments. The VF US Transaction includes two contingent payments over the next two years with each payment having a maximum value of \$7.4 million based on VF US's EBITDA performance for 2020 and 2021. The Company finalized the net working capital adjustment for \$0.3 million which was paid to VoiceFoundry during the first quarter of 2021.

The fair value of the contingent consideration has been estimated using a Monte Carlo model. The model was based on current expected EBITDA performance, a discount rate of 23.1%, a volatility rate of 47%, and an adjusted risk-free rate of 2.6%. Based on the model, a \$10.9 million expected future payment was calculated and recorded as of the acquisition date. During the fourth quarter of 2020, the first quarter of 2021 and the second quarter of 2021, a \$3.2 million expense, a \$0.5 million expense and a \$0.2 million expense, respectively, were recorded related to fair value adjustments of the estimated contingent consideration based on revised estimates of EBITDA performance for 2021. These expenses were included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). During the first quarter of 2021, the value of the accrual is \$7.4 million and is included in Other accrued expenses in the accompanying Consolidated Balance Sheets.

A multi-period excess earnings method under the income approach was used to estimate the fair value of the customer relationships intangible asset. The significant assumption utilized in calculating the fair value of the customer relationships intangible asset was the customer attrition rate.

The following summarizes the fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

		uisition Date Fair Value		
Accounts receivable, net	\$	3,758		
Prepaid and other assets		345		
Tradename		400		
Non-compete		150		
Customer relationships		6,550		
Goodwill		35,881		
	\$	47,084		
Accounts payable	\$	289		
Accrued employee compensation		741		
Deferred revenue		170		
	\$	1,200		
	<u>.</u>			
Total purchase price	\$	45,884		

In the first quarter of 2021, the Company finalized the valuation of VF US for the acquisition date assets acquired and liabilities assumed and determined that no material adjustments to any of the balances were required.

The VF US customer relationships and tradename are being amortized over useful lives of 4 and 2 years, respectively. The goodwill recognized from the VF US Transaction is attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of VF US are reported within the TTEC Digital segment from the date of acquisition.

# VoiceFoundry ASEAN

On November 4, 2020, TTEC Europe BV, a subsidiary of the Company, closed the final phase of the acquisition of the VoiceFoundry business by acquiring 100% of the issued stock of Saasy Ventures Pty Ltd. ("the VF ASEAN Transaction"). The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC.

Total cash paid at acquisition was \$15.2 million. The VF ASEAN Transaction is subject to customary representations and warranties, holdbacks, and working capital adjustments. The VF ASEAN Transaction includes two contingent payments over the next two years with each payment having a maximum value of \$2.2 million based on VF ASEAN's EBITDA performance for 2020 and 2021. The Company finalized the net working capital adjustment for \$0.2 million which was paid from VoiceFoundry during the third quarter of 2021.

The fair value of the contingent consideration has been estimated using a Monte Carlo model. The model was based on current expected EBITDA performance, a discount rate of 18.4%, a volatility rate of 50%, and an adjusted risk-free rate of 1.6%. Based on the model, a \$2.8 million expected future payment was calculated and recorded as of the acquisition date. During the fourth quarter of 2020, the first quarter of 2021 and the second quarter of 2021, a \$1.2 million expense, a \$0.4 million expense and a \$0.1 million benefit, respectively, were recorded related to fair value adjustments of the estimated contingent consideration based on estimates of EBITDA performance for 2020 and 2021. These expenses/benefits were included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). During the first quarter of 2021, the contingent payment related to 2020 was finalized at a value of \$2.2 million and was paid in April 2021. As of September 30, 2021, the value of the accrual is \$2.1 million and is included in Other accrued expenses in the accompanying Consolidated Balance Sheets.

The following summarizes the fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

	Acquisition D Fair Value					
Cash	\$	1,300				
Accounts receivable, net		937				
Prepaid and other expenses		115				
Income tax receivable		30				
Property, plant and equipment		274				
Tradename		300				
Customer relationships		3,100				
Goodwill		14,418				
	\$	20,474				
Accounts payable	\$	960				
Accrued employee compensation		113				
Deferred revenue		236				
Deferred tax liability		1,013				
Other accrued liabilities		(78)				
	\$	2,244				
Total purchase price	\$	18,230				

In the second quarter of 2021, the Company finalized the valuation for VF ASEAN for the acquisition date assets acquired and liabilities assumed and determined that no material adjustments to any of the balances were required.

The VF ASEAN customer relationships and tradename are being amortized over useful lives of 4 and 2 years, respectively. The goodwill recognized from the VF ASEAN Transaction is attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will not be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of VF ASEAN are reported within the TTEC Digital segment from the date of acquisition.

# Serendebyte

On February 7, 2020, the Company acquired, through its subsidiary TTEC Digital, LLC, 70% of the outstanding shares of capital stock of Serendebyte Inc., a Delaware corporation ("the Serendebyte Transaction"). Serendebyte is an autonomous customer experience and intelligent automation solutions provider based in India, the United States, and Canada. The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC.

Total cash paid at acquisition, for 70% of the outstanding shares of capital stock, was \$9.0 million. The Serendebyte Transaction is subject to customary representations and warranties, holdbacks, and a net working capital adjustment. The Company finalized the net working capital adjustment for \$0.8 million during the second quarter of 2020 which was paid by Serendebyte to the Company in the second quarter of 2020.

As of the closing of the Serendebyte Transaction, Serendebyte's founder and certain members of its management continued to hold the remaining 30% interest in Serendebyte, Inc. ("Remaining Interest"). Between January 31, 2023 and December 31, 2023, Serendebyte's founder and the management team shall have an option to sell to TTEC Digital, LLC and TTEC Digital, LLC shall have an option to purchase the Remaining Interest at a purchase price equal to a multiple of Serendebyte's adjusted trailing twelve month EBITDA for this particular acquisition. The noncontrolling interest was recorded at fair value on the date of acquisition. The fair value was based on significant inputs not observable in the market (Level 3 inputs) including forecasted earnings, discount rate of 35%, working capital requirements and applicable tax rates. The noncontrolling interest was valued at \$3.8 million at the acquisition date and is shown as Redeemable noncontrolling interest in the accompanying Consolidated Balance Sheets. The Company recognizes changes in the redemption value of the Redeemable noncontrolling interest immediately as they occur but does not reduce the carrying value below the carrying value determined in accordance with ASC 810 (that amount being determined based on the allocation of income or loss to the noncontrolling interest as adjusted for distributions). At each subsequent reporting date, the current redeemable value is calculated and, if necessary, an adjustment is recorded to increase or decrease the noncontrolling interest account to reflect the appropriate balance, with the corresponding adjustment to retained earnings. As of September 30, 2021, no adjustments have been recorded related to changes in the estimated redemption value.

As a condition to closing, Serendebyte's founder and certain members of the management team agreed to continue their affiliation with Serendebyte at least through 2023, and the founder agreed not to compete with TTEC for a period of four years after the disposition of the Remaining Interest.

The following summarizes the fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

	•	isition Date lir Value
Cash	\$	3,123
Accounts receivable, net		1,243
Prepaid and other assets		1,327
Property, plant and equipment		20
Deferred tax assets		14
Tradename		400
Customer relationships		1,920
Goodwill		9,033
	\$	17,080
Accounts payable	\$	120
Accrued employee compensation and benefits		1,025
Accrued income taxes		170
Accrued expenses		2,208
Deferred tax liabilities - long-term		629
	\$	4,152
Total purchase price	\$	12,928

In the fourth quarter of 2020, the Company finalized the valuation of Serendebyte for the acquisition date assets acquired and liabilities assumed and determined no material adjustments to any of the balances were required.

At the date of the purchase, an additional \$2.2 million of cash was retained in the entity that was withdrawn by the holders of the Remaining Interest during the second quarter of 2020.

The Serendebyte customer relationships and tradename are being amortized over useful lives of 5 and 3 years, respectively. The goodwill recognized from the Serendebyte acquisition is attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will not be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of Serendebyte are reported within the TTEC Digital segment from the date of acquisition.

#### **Financial Impact of Acquired Businesses**

The acquired businesses purchased in 2021 and 2020 noted above contributed revenues of \$130.4 million and net income of \$9.9 million, inclusive of \$11.8 million of acquired intangible amortization, to the Company for the nine months ended September 30, 2021.

The unaudited proforma financial results for the nine months ended September 30, 2021 and 2020, combines the consolidated results of the Company, Avtex, VoiceFoundry US, VoiceFoundry ASEAN and Serendebyte assuming the acquisitions had been completed on January 1, 2020. The reported revenue and net income of \$1,660.7 million and \$112.2 million would have been \$1,707.8 million and \$115.0 million for the nine months ended September 30, 2021, respectively, on an unaudited proforma basis.

For 2020, the reported revenue and net income of \$1,378.3 million and \$74.2 million would have been \$1,516.3 million and \$83.7 million for the nine months ended September 30, 2020, respectively, on an unaudited basis.

The unaudited proforma consolidated results are not to be considered indicative of the results if these acquisitions occurred in the periods mentioned above, or indicative of future operations or results. Additionally, the proforma consolidated results do not reflect any anticipated synergies expected as a result of the acquisition.

# Dissolutions

In the ordinary course of business, the Company operates different legal entities around the globe that have functional currencies other than USD. From time to time, the Company liquidates some of the entities when they are no longer needed to operate its business, and also forms new entities to support the needs of the business. The liquidation proceedings may take different forms, take considerable amount of time, and may also result in losses or gains unrelated to operations. In the second guarter ended June 30, 2020, the Company exited a foreign subsidiary that resulted in a non-cash \$2.5 million loss included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss) from the realization of the Accumulated other comprehensive income (loss), which represents the currency translation adjustment of the investment in the foreign subsidiary. Similarly, in the third quarter ended September 30, 2020, the Company exited two foreign subsidiaries that ceased operations and were removed from the consolidated financial statements as of the reporting period ended September 30, 2020. As a result of the deconsolidation, a non-cash \$17.4 million loss was included in Other income (expense), net in the Consolidated Statement of Comprehensive Income (Loss). The majority of this loss related to the realization of the Accumulated other comprehensive income (loss) balance which represents the currency translation adjustment of the investment in the foreign subsidiaries. The operating income of these subsidiaries prior to dissolution was not material to the year-to-date consolidated results of the Company.

## (3) SEGMENT INFORMATION

The Company reports the following two segments:

**TTEC Digital** provides the CX technology services and platforms to support the Company's clients' customer interaction delivery infrastructure. The segment designs, builds and operates the omnichannel ecosystem in a cloud, on premise, or hybrid environment, and fully integrates, orchestrates, and administers highly scalable, feature-rich CX technology applications. These solutions are critical to enabling and accelerating digital transformation for the Company's clients.

- Technology Services: the Company's technology services design, integrate and operate highly scalable, digital omnichannel technology solutions in the cloud, on premise, or hybrid environment, including journey orchestration, automation and AI, knowledge management, and workforce productivity.
- Professional Services: the Company's management consulting practices deliver customer experience strategy, analytics, process optimization, and learning and performance services.

**TTEC Engage** delivers the CX managed services to support the Company's clients' end-to-end customer interaction delivery, by providing the essential CX omnichannel and application technologies, human resources, recruiting, training and production, at-home or facility-based delivery infrastructure on a global scale, and engagement processes. This segment provides full-service digital, omnichannel customer engagement, supporting customer care, customer acquisition, growth and retention, and fraud detection and prevention services.

- Customer Acquisition Services: the Company's customer growth and acquisition services optimize the buying journeys for acquiring new customers by leveraging technology and analytics to deliver personal experiences that increase the quantity and quality of leads and customers.
- Customer Care Services: the Company's customer care services provide turnkey contact center solutions, including digital omnichannel technologies, associate recruiting and training, facilities, and operational expertise to create exceptional customer experiences across all touchpoints.



• Fraud Prevention Services: the Company's digital fraud detection and prevention services proactively identify and prevent fraud and provide community content moderation and compliance.

The Company allocates to each segment its portion of corporate operating expenses. All intercompany transactions between the reported segments for the periods presented have been eliminated.

The following tables present certain financial data by segment (in thousands):

# Three Months Ended September 30, 2021

	Gross Revenue	Intersegment Sales	Net Revenue	Depreciation & Amortization	Income from Operations
TTEC Digital	\$ 124,086	\$ —	\$ 124,086	\$ 8,936	\$ 8,670
TTEC Engage	442,655	(7)	442,648	16,344	17,355
Total	\$ 566,741	\$ (7)	\$ 566,734	\$ 25,280	\$ 26,025

# Three Months Ended September 30, 2020

	Gross evenue	Inte	ersegment Sales	I	Net Revenue	oreciation & ortization	ncome from erations
TTEC Digital	\$ 76,571	\$	_	\$	76,571	\$ 3,537	\$ 13,043
TTEC Engage	416,409		—		416,409	15,985	40,356
Total	\$ 492,980	\$		\$	492,980	\$ 19,522	\$ 53,399

# Nine Months Ended September 30, 2021

	Gross Revenue	Intersegment Sales	Net Revenue	Amortization	from from Operations
TTEC Digital	\$ 295,712	\$ (44)	\$ 295,668	\$ 21,312	\$ 22,438
TTEC Engage	1,365,086	(7)	1,365,079	49,343	142,841
Total	\$ 1,660,798	\$ (51)	\$ 1,660,747	\$ 70,655	\$ 165,279

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# Nine Months Ended September 30, 2020

	Gross Revenue	Intersegment Sales				Depreciation & Amortization		Income from Operations	
TTEC Digital	\$ 231,520	\$	(250)	\$	231,270	\$	10,103	\$	37,677
TTEC Engage	1,147,004		_		1,147,004		46,951		105,400
Total	\$ 1,378,524	\$	(250)	\$	1,378,274	\$	57,054	\$	143,077

	Three Mor Septen			Nine Mon Septen	ths Ended 1ber 30,		
	 2021	2020			2021	2020	
Capital Expenditures	 						
TTEC Digital	\$ 1,599	\$	1,635	\$	5,029	\$	6,961
TTEC Engage	15,586		14,277		35,749		40,866
Total	\$ 17,185	\$	15,912	\$	40,778	\$	47,827

Septer	nber 30, 2021	Dece	ember 31, 2020	
. <u></u>				
\$	849,980	\$	277,365	
	1,194,153		1,239,043	
\$	2,044,133	\$	1,516,408	
		-		
Septer	nber 30, 2021	December 31, 2020		
\$	501,965	\$	128,211	
	234,433		235,291	
\$	736,398	\$	363,502	
	\$ \$ Septer	1,194,153           \$ 2,044,133           September 30, 2021           \$ 501,965           234,433	\$ 849,980 \$ 1,194,153 \$ 2,044,133 \$ September 30, 2021 Dece \$ 501,965 \$ 234,433	

The following table presents revenue based upon the geographic location where the services are provided (in thousands):

	Thre	Nine Months Ended September 30,					
		2021	2020		2021		2020
Revenue							
United States	\$	377,211	\$ 346,095	\$	1,108,390	\$	936,079
Philippines		100,531	82,147		305,255		252,520
Latin America		28,737	23,550		85,529		72,002
Europe / Middle East / Africa		28,891	20,772		82,447		55,077
Asia Pacific / India		16,989	14,483		49,560		43,377
Canada		14,375	5,933		29,566		19,219
Total	\$	566,734	\$ 492,980	\$	1,660,747	\$	1,378,274

# (4) SIGNIFICANT CLIENTS AND OTHER CONCENTRATIONS

The Company had one client that contributed in excess of 10% of total revenue for the nine months ended September 30, 2021; this client operates in the financial services industry and is included in the TTEC Engage segment. This client contributed 13.3% and 11.8% of total revenue for the nine months ended September 30, 2021 and 2020, respectively. The Company does have clients with aggregate revenue exceeding \$100 million annually and the loss of one or more of these clients could have a material adverse effect on the Company's business, operating results, or financial condition. To mitigate this risk, the Company has multiple contracts with these larger clients, where each individual contract is for an amount below the \$100 million aggregate.

To limit the Company's credit risk with its clients, management performs periodic credit evaluations, maintains allowances for credit losses and may require pre-payment for services from certain clients. Based on currently available information, management does not believe significant credit risk existed as of September 30, 2021.

In connection with the implementation of ASC 326 as of January 1, 2020, the Company analyzed the prior history of credit losses on revenue for TTEC as a whole and separately for each of the two segments. Based on this evaluation, no modification to the allowance for credit losses balance was necessary as of the implementation date. At the end of each quarter beginning with March 31, 2020, an allowance for credit losses will be calculated based on the current quarterly revenue multiplied by the historical loss percentage of the prior three year period and recorded in the income statement. In addition to the evaluation of historical losses, the Company considers current and future economic conditions and events such as changes in customer credit quality and liquidity. The Company will write-off accounts receivable against this allowance when the Company determines a balance is uncollectible.

Activity in the Company's Allowance for credit losses consists of the following (in thousands):

	Three Months Ended September 30,					Nine Months Ended September 30				
		2021 2020				2021	2020			
Balance, beginning of period	\$	5,940	\$	5,795	\$	5,067	\$	5,452		
Provision for credit losses		(189)		44		(34)		563		
Uncollectible receivables written-off		302		(806)		41		(939)		
Effect of foreign currency		(7)		24		(16)		(19)		
Acquisition		_				988		_		
Balance, end of period	\$	6,046	\$	5,057	\$	6,046	\$	5,057		

On October 15, 2018, Sears Holding Corporation ("Sears") announced that it had filed a petition for bankruptcy protection in the United States Bankruptcy Court for the Southern District of New York. As of September 30, 2021 and December 31, 2020, TTEC had approximately \$2.7 million in pre-petition accounts receivables outstanding related to Sears; during the fourth quarter of 2018 a \$2.7 million allowance for uncollectible accounts was recorded and included in Selling, general and administrative expenses in the Consolidated Statements of Comprehensive Income (Loss).

## **Accounts Receivable Sales Agreement**

The Company is party to an Uncommitted Receivables Purchase Agreement ("Agreement") with Bank of the West ("Bank"), whereby from time-to-time the Company may elect to sell, on a revolving basis, U.S. accounts receivables of certain clients at a discount to the Bank for cash on a limited recourse basis. The maximum amount of receivables that the Company may sell to the Bank at any given time shall not exceed \$75 million. The sales of accounts receivable in accordance with the Agreement are reflected as a reduction of Accounts Receivable, net on the Consolidated Balance sheets. The Company has retained no interest in the sold receivables but retains all collection responsibilities on behalf of the Bank. The discount on the accounts receivable sold will be recorded within Other expense, net in the Consolidated Statements of Comprehensive Income (Loss). The cash proceeds from this Agreement are included in the change in accounts receivable within the operating activities section of the Consolidated Statements of Cash Flow.

As of September 30, 2021, the Company had factored \$74.5 million of accounts receivable; under the Agreement discounts on these receivables were not material during the quarter. As of September 30, 2021, the Company had collected \$19.0 million of cash from customers which had not been remitted to the Bank. The unremitted cash is restricted cash and is included within Prepaid and other current assets with the corresponding liability included in Accrued expenses on the Consolidated Balance Sheet. The Company has not recorded any servicing assets or liabilities as of September 30, 2021 as the fair value of the servicing arrangement as well as the fees earned were not material to the financial statements.

# (5) GOODWILL AND OTHER INTANGIBLE ASSETS

Goodwill consisted of the following (in thousands):

	Dec	ember 31, 2020	uisitions / justments	Impa	airments	Effect of Foreign Currency	Sep	tember 30, 2021
TTEC Digital	\$	128,211	\$ 375,679	\$		\$ (1,925)	\$	501,965
TTEC Engage		235,291	—			(858)		234,433
Total	\$	363,502	\$ 375,679	\$	_	\$ (2,783)	\$	736,398

The Company performs a goodwill impairment assessment on at least an annual basis. The Company conducts its annual goodwill impairment assessment during the fourth quarter, or more frequently, if indicators of impairment exist. During the quarter ended September 30, 2021, the Company assessed whether any such indicators of impairment existed and concluded there were none.

# (6) DERIVATIVES

# **Cash Flow Hedges**

The Company enters into foreign exchange related derivatives. Foreign exchange derivatives entered into consist of forward and option contracts to reduce the Company's exposure to foreign currency exchange rate fluctuations that are associated with forecasted revenue earned in foreign locations. Upon proper qualification, these contracts are designated as cash flow hedges. It is the Company's policy to only enter into derivative contracts with investment grade counterparty financial institutions, and correspondingly, the fair value of derivative assets considers, among other factors, the creditworthiness of these counterparties. Conversely, the fair value of derivative liabilities reflects the Company's creditworthiness. As of September 30, 2021, the Company has not experienced, nor does it anticipate, any issues related to derivative counterparty defaults. The following table summarizes the aggregate unrealized net gain or loss in Accumulated other comprehensive income (loss) for the three and nine months ended September 30, 2021 and 2020 (in thousands and net of tax):

	Three Months Ended September 30,				Nine Month Septemb			
		2021 2020		2020	2021			2020
Aggregate unrealized net gain/(loss) at beginning of period	\$	5,877	\$	163	\$	8,431	\$	4,182
Add: Net gain/(loss) from change in fair value of cash flow hedges Less: Net (gain)/loss reclassified to earnings from effective hedges		(6,850) 700	_	3,420 515		(11,817) 3,113		(767) <u>683</u>
Aggregate unrealized net gain/(loss) at end of period	\$	(273)	\$	4,098	\$	(273)	\$	4,098

The Company's foreign exchange cash flow hedging instruments as of September 30, 2021 and December 31, 2020 are summarized as follows (amounts in thousands). All hedging instruments are forward contracts.

As of September 30, 2021	Local Currency Notional Amount	I.S. Dollar Notional Amount	% Maturing in the next 12 months	Contracts Maturing Through
Canadian Dollar	4,500	\$ 3,533	100.0 %	June 2022
Philippine Peso	7,841,000	152,318 (1)	52.8 %	September 2024
Mexican Peso	1,313,500	58,641	42.9 %	December 2024
		\$ 214,492		

As of December 31, 2020	Local Currency Notional Amount	J.S. Dollar Notional Amount
Canadian Dollar	2,450	\$ 1,853
Philippine Peso	6,725,000	130,468 (1)
Mexican Peso	1,159,500	52,398
		\$ 184,719

 Includes contracts to purchase Philippine pesos in exchange for New Zealand dollars and Australian dollars, which are translated into equivalent U.S. dollars on September 30, 2021 and December 31, 2020.

# **Fair Value Hedges**

The Company enters into foreign exchange forward contracts to economically hedge against foreign currency exchange gains and losses on certain receivables and payables of the Company's foreign operations. Changes in the fair value of derivative instruments designated as fair value hedges are recognized in earnings in Other income (expense), net. As of September 30, 2021 and December 31, 2020 the total notional amounts of the Company's forward contracts used as fair value hedges were \$28.3 million and \$35.5 million, respectively.

#### **Derivative Valuation and Settlements**

The Company's derivatives as of September 30, 2021 and December 31, 2020 were as follows (in thousands):

		Septemb	er 30, 2021		
	D	Designated		lot Designated	
	a	s Hedging		as Hedging	
Designation:	In	struments		Instruments	
	F	oreign		Foreign	
Derivative contract type:		kchange		Exchange	
Derivative classification:	Ca	ash Flow	Fair Value		
Fair value and location of derivative in the Consolidated Balance Sheet:					
Prepaids and other current assets	\$	2,481	\$	59	
Other long-term assets		678		_	
Other current liabilities		(1,585)		(209)	
Other long-term liabilities		(1,943)		_	
Total fair value of derivatives, net	\$	(369)	\$	(150)	

		Decembe	er 31, 2020			
		Designated		Not Designated		
Designation		s Hedging		as Hedging		
Designation:						
Derivative contract type: Derivative classification:		Instruments Instrumen Foreign Foreigr Exchange Exchang Cash Flow Fair Valu				
		ash Flow		Fair Value		
Fair value and location of derivative in the Consolidated Balance Sheet:						
Prepaids and other current assets	\$	6,939	\$	103		
Other long-term assets		4,528		_		
Other current liabilities		(73)		(118)		
Other long-term liabilities		(4)				
Total fair value of derivatives, net	\$	11,390	\$	(15)		

The effects of derivative instruments on the Consolidated Statements of Comprehensive Income (Loss) for the three months ended September 30, 2021 and 2020 were as follows (in thousands):

		•								
	Thre	e Months E	nded Sep							
		2021 202								
<b>_</b>		Designate		ging						
Designation:		Instruments								
Derivative contract type:		Foreign Exchange								
Derivative classification:		Cas	sh Flow							
Amount of gain or (loss) recognized in Other comprehensive income (loss) -		700	•	545						
effective portion, net of tax	\$	700	\$	515						
Amount and location of net gain or (loss) reclassified from Accumulated OCI	to									
income - effective portion:	10									
Revenue	\$	947	\$	706						
Nevenue	Ψ	547	Ψ	700						
	Three	Months End	ad Santa	mber 30						
		)21		020						
Designation:		gnated as H								
Derivative contract type:	101 2001	Foreign E								
Derivative classification:		Fair V	<u> </u>							
		i uli i	aluo							
Amount and location of net gain or (loss) recognized in the Consolidated										
Statement of Comprehensive Income (Loss):										
Other income (expense), net	\$	(80)	\$	305						
		()								

The effects of derivative instruments on the Consolidated Statements of Comprehensive Income (Loss) for the nine months ended September 30, 2021 and 2020 were as follows (in thousands):

	Nine	Nine Months Ended September 3						
		2021		2020				
		Designate	d as Hed	ging				
Designation:		Instruments						
Derivative contract type:		ge						
Derivative classification:		Cas	sh Flow					
Amount of gain or (loss) recognized in Other comprehensive income (loss) -	•	0.440	•					
effective portion, net of tax	\$	3,113	\$	683				
Amount and location of net gain or (loss) reclassified from Accumulated OCI to income - effective portion:								
Revenue	\$	4,207	\$	936				
	Nine N	lonths Ende	d Septer	nber 30,				
	202			020				
Designation:	Not Desig	gnated as H	<u> </u>	struments				
Derivative contract type:		Foreign E						
Derivative classification:		Fair V	alue					
Amount and location of net gain or (loss) recognized in the Consolidated Statement of Comprehensive Income (Loss):								
Other income (expense), net	\$	(42)	\$	(38)				

# (7) FAIR VALUE

The authoritative guidance for fair value measurements establishes a three-level fair value hierarchy that prioritizes the inputs used to measure fair value. This hierarchy requires that the Company maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets, similar assets and liabilities in markets that are not active or can be corroborated by observable market data.
- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. This includes certain pricing models, discounted cash flow methodologies and similar techniques that use significant unobservable inputs.

The following presents information as of September 30, 2021 and December 31, 2020 for the Company's assets and liabilities required to be measured at fair value on a recurring basis, as well as the fair value hierarchy used to determine their fair value.

Accounts Receivable and Payable - The amounts recorded in the accompanying balance sheets approximate fair value because of their short-term nature.



*Investments* – The Company measures investments, including cost and equity method investments, at fair value on a nonrecurring basis when they are deemed to be other-than-temporarily impaired. The fair values of these investments are determined based on valuation techniques using the best information available, and may include market observable inputs, and discounted cash flow projections. An impairment charge is recorded when the cost of the investment exceeds its fair value and this condition is determined to be other-than-temporary. As of September 30, 2021, the investment in CaféX Communication, Inc., which consisted of the Company's total \$15.6 million investment, is fully impaired to zero.

*Debt* - The Company's debt consists primarily of the Company's Credit Facility, which permits floating-rate borrowings based upon the current Prime Rate or LIBOR plus a credit spread as determined by the Company's leverage ratio calculation (as defined in the Credit Agreement). As of September 30, 2021 and December 31, 2020, the Company had \$805.0 million and \$385.0 million, respectively, of borrowings outstanding under the Credit Facility. During the third quarter of 2021 outstanding borrowings accrued interest at an average rate of 1.3% per annum, excluding unused commitment fees. The amounts recorded in the accompanying Balance Sheets approximate fair value due to the variable nature of the debt based on Level 2 inputs.

*Derivatives* - Net derivative assets (liabilities) are measured at fair value on a recurring basis. The portfolio is valued using models based on market observable inputs, including both forward and spot foreign exchange rates, interest rates, implied volatility, and counterparty credit risk, including the ability of each party to execute its obligations under the contract. As of September 30, 2021, credit risk did not materially change the fair value of the Company's derivative contracts.

The following is a summary of the Company's fair value measurements for its net derivative assets (liabilities) as of September 30, 2021 and December 31, 2020 (in thousands):

As of September 30, 2021

	Active for lo As	Prices in Markets lentical sets	Significant Other Observable Inputs		Other Observable L		Significant le Unobservable Inputs			ir Value
		vel 1)	(Le			ever 3)	-			
Cash flow hedges	\$		\$	(369)	\$		\$	(369)		
Fair value hedges		—		(150)		—		(150)		
Total net derivative asset (liability)	\$	_	\$	(519)	\$	—	\$	(519)		

#### As of December 31, 2020

		Fair Value	Mea	surement	s Usin	g						
	Quoted Prices in Si			gnificant								
	Active Markets		Other		Active Markets Ot		Active Markets Other		Sig	nificant		
	for Identical O		Observable		able Unobserval							
	A	ssets		Inputs	li li	nputs						
	(Le	evel 1)	(I	_evel 2)	(L	evel 3)	At F	air Value				
Cash flow hedges	\$	_	\$	11,390	\$		\$	11,390				
Fair value hedges				(15)		—		(15)				
Total net derivative asset (liability)	\$	—	\$	11,375	\$		\$	11,375				

The following is a summary of the Company's fair value measurements as of September 30, 2021 and December 31, 2020 (in thousands):

# As of September 30, 2021

	Fair Value Measurements Using								
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)						
Assets									
Derivative instruments, net	\$ —	\$ —	\$ —						
Total assets	\$	\$	\$						
Liabilities									
Deferred compensation plan liability	\$ —	\$ (28,221)	\$ —						
Derivative instruments, net	_	(519)	—						
Contingent consideration	—	_	(9,478)						
Total liabilities	\$	\$ (28,740)	\$ (9,478)						
Redeemable noncontrolling interest	<u>\$                                    </u>	<u>\$                                    </u>	\$ (55,194)						

As of December 31, 2020

As of December 31, 2020	Fair Value Measurements Using										
	Active M	Quoted Prices inActive Markets forSignificant OtherIdentical AssetsObservable Inputs(Level 1)(Level 2)				gnificant bservable Inputs Level 3)					
Assets											
Derivative instruments, net	\$	_	\$	11,375	\$	—					
Total assets	\$		\$	11,375	\$	—					
Liabilities											
Deferred compensation plan liability	\$		\$	(23,858)	\$	_					
Derivative instruments, net		_		_		—					
Contingent consideration		_		—		(18,032)					
Total liabilities	\$		\$	(23,858)	\$	(18,032)					
Redeemable noncontrolling interest	\$		\$		\$	(52,976)					

*Deferred Compensation Plan* — The Company maintains a non-qualified deferred compensation plan structured as a Rabbi trust for certain eligible employees. Participants in the deferred compensation plan select from a menu of phantom investment options for their deferral dollars offered by the Company each year, which are based upon changes in value of complementary, defined market investments. The deferred compensation liability represents the combined values of market investments against which participant accounts are tracked.

*Contingent Consideration* - The Company recorded contingent consideration related to the acquisitions of VF US and VF ASEAN. The contingent payable for VF US was calculated using a Monte Carlo simulation including a discount rate of 23.1%. The contingent payable for VF ASEAN was calculated using a Monte Carlo simulation including a discount rate of 18.4%. The measurements were based on significant inputs not observable in the market. The Company will record interest expense each quarter using the effective interest method until the future value of these contingent payments reaches the expected total future value.

During the first, second and fourth quarters of 2020, the Company recorded fair value adjustments to the contingent consideration associated with the acquisition of FCR LLC based on decreased estimates of EBITDA which caused the estimated payable to decrease. Accordingly, a \$3.3 million decrease, a \$1.1 million decrease and a \$1.8 million decrease to the payable were recorded as of March 31, 2020, June 30, 2020 and December 31, 2020, respectively, and were included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss). As of December 31, 2020, the final calculated contingent consideration for FCR was zero.

During the fourth quarter of 2020, the first quarter of 2021 and the second quarter of 2021, the Company recorded fair value adjustments to the contingent consideration associated with the VF US and VF ASEAN acquisitions based on increased actual results and estimates of EBITDA for 2021 which caused the payables to increase. Accordingly, a combined \$4.3 million increase, \$0.9 million increase and \$0.2 million increase, to the payables were recorded as of December 31, 2020, March 31, 2021 and June 30, 2021, respectively, and were included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss). As of September 30, 2021, the expected future contingent consideration for the VF US and VF ASEAN acquisitions is \$9.5 million.

A rollforward of the activity in the Company's fair value of the contingent consideration payable is as follows (in thousands):

	Dec	ember 31, 2020	<u>Acq</u>	uisitions	Pa	yments	In	nputed terest / ustments	Sep	otember 30, 2021
VF US	\$	14,085	\$	_	\$	(7,414)	\$	719	\$	7,390
VF ASEAN		3,947		—		(2,186)		327		2,088
Total	\$	18,032	\$	_	\$	(9,600)	\$	1,046	\$	9,478

# (8) INCOME TAXES

The Company accounts for income taxes in accordance with the accounting literature for income taxes, which requires recognition of deferred tax assets and liabilities for the expected future income tax consequences of transactions that have been included in the Consolidated Financial Statements. Under this method, deferred tax assets and liabilities are determined based on the difference between the financial statement and tax basis of assets and liabilities using tax rates in effect for the year in which the differences are expected to reverse. Quarterly, the Company assesses the likelihood that its net deferred tax assets will be recovered. Based on the weight of all available evidence, both positive and negative, the Company records a valuation allowance against deferred tax assets when it is more-likely-than-not that a future tax benefit will not be realized. The Company's selection of an accounting policy with respect to both the global intangible low taxed foreign income ("GILTI") and base erosion and anti-abuse tax ("BEAT") rules is to compute the related taxes in the period the entity becomes subject to either GILTI or BEAT.

As of September 30, 2021, the Company had \$15.1 million of gross deferred tax assets (after a \$26.3 million valuation allowance) and a net deferred tax asset of \$9.5 million (after deferred tax liabilities of \$5.6 million) related to the United States and international tax jurisdictions whose recoverability is dependent upon future profitability.

In accordance with ASC 740, during the third quarter of 2020 the Company recorded a liability of \$1.7 million related to an uncertain tax position.

The effective tax rate for the three and nine months ended September 30, 2021 was 30.6% and 21.9%, respectively. The effective tax rate for the three and nine months ended September 30, 2020 was 25.9% and 26.5%, respectively.

The Company's U.S. income tax returns filed for the tax years ending December 31, 2017 to present, remain open tax years. The Company has been notified of the intent to audit or is currently under audit of income taxes for the United States for tax year 2017 and 2018, the Philippines for tax years 2017, 2018 and 2020, Ireland for 2018 through 2020, the state of California for tax years 2017 through 2018, New York City for tax years 2017 through 2019, and the state of Florida for tax years 2017 through 2019. Although the outcome of examinations by taxing authorities are always uncertain, it is the opinion of management that the resolution of these audits will not have a material effect on the Company's Consolidated Financial Statements.

When there is a change in judgment concerning the recovery of deferred tax assets in future periods, a valuation allowance is recorded into earnings during the quarter in which the change in judgment occurred. In the first quarter of 2020, changes to the valuation allowance were recorded in the amounts of \$0.3 million, for deferred tax assets that did not meet the "more-likely-than-not" standard. In the second quarter of 2020, changes to the valuation allowance were recorded in the amount of \$0.9 million for assets that were redetermined to meet the "more-likely-than-not" standard. In the first and third quarters of 2021, changes to the valuation allowance were recorded in the first and third quarters of 2021, changes to the valuation allowance were recorded in the amount of \$2.4 million and \$6.4 million, respectively, for assets that did not meet the "more-likely-than-not" standard.

The Company has been granted "Tax Holidays" as an incentive to attract foreign investment by the government of the Philippines. Generally, a Tax Holiday is an agreement between the Company and a foreign government under which the Company receives certain tax benefits in that country, such as exemption from taxation on profits derived from export-related activities. In the Philippines, the Company has been granted multiple agreements with an initial period of four years and additional periods for varying years, expiring at various times between 2021 and 2022. The aggregate effect on income tax expense for the three months ended September 30, 2021 and 2020 was approximately \$0.5 million benefit and \$1.1 million benefit, respectively, which had an impact on diluted net income per share of \$0.01 and \$0.02, respectively. The aggregate effect on income tax expense for the nine months ended September 30, 2021 and 2020 was approximately \$0.5 million benefit and \$1.1 million benefit, respectively, which had an impact on diluted net income per share of \$0.021 and 2020 was approximately \$4.2 million and \$2.2 million benefit, respectively, which had an impact on diluted net income per share of \$0.09 and \$0.05, respectively.

# (9) RESTRUCTURING CHARGES AND IMPAIRMENT LOSSES

# **Restructuring Charges**

During 2021 and 2020, the Company continued restructuring activities primarily associated with reductions in the Company's capacity, the workforce in certain locations, and related management in both segments to better align the capacity and workforce with current business needs. TTEC determined it would close several delivery centers servicing the Engage segment and the expenses related to early termination fees and cease use lease accruals were recorded. This expense was included in the Restructuring charges, net in the Consolidated Statements of Comprehensive Income (Loss).

A summary of the expenses recorded in Restructuring charges, net in the accompanying Consolidated Statements of Comprehensive Income (Loss) for the three and nine months ended September 30, 2021 and 2020, respectively, is as follows (in thousands):

	Ť	Three Months Ended September 30,			Nine Months E September				
	20	21		2020		2021		2020	
Reduction in force									
TTEC Digital	\$	_	\$	347	\$	858	\$	668	
TTEC Engage		_		—		(58)		239	
Total	\$		\$	347	\$	800	\$	907	
Facility exit and other charges									
TTEC Digital	\$	2	\$	90	\$	10	\$	90	
TTEC Engage		483		796		1,802		1,567	
Total	\$	485	\$	886	\$	1,812	\$	1,657	

A rollforward of the activity in the Company's restructuring accrual is as follows (in thousands):

	 Reduction in Force	ility Exit and her Charges	 Total
Balance as of December 31, 2020	\$ 156	\$ 543	\$ 699
Expense	884	1,812	2,696
Payments	(402)	(1,934)	(2,336)
Change due to foreign currency	_	1	1
Change in estimates	(84)	—	(84)
Balance as of September 30, 2021	\$ 554	\$ 422	\$ 976

The remaining restructuring and other accruals are expected to be paid or extinguished during the next twelve months and are all classified as current liabilities within Other accrued expenses in the Consolidated Balance Sheets.

# Severance Charges

In the normal course of business, the Company will pay severance to terminated employees related to programs that are ending when such employees are no longer needed and cannot be repurposed to a new program.

During the second quarter of 2020, a \$3.0 million accrual was recorded with the expense included in Cost of services during the quarter ended June 30, 2020. During the third and fourth quarters of 2020, a total of \$1.6 million was paid and a \$0.3 million reduction in expense was recorded. During the first, second and third quarters of 2021, a total of \$0.5 million was paid and a \$0.6 million reduction in expense was recorded. The accrual is expected to be paid or extinguished during the next three months and thus is classified as current liabilities within Other accrued expenses in the Consolidated Balance Sheets.

#### Impairment Losses

During each of the periods presented, the Company evaluated the recoverability of its leasehold improvement assets at certain customer engagement centers. An asset is considered to be impaired when the anticipated undiscounted future cash flows of its asset group are estimated to be less than the asset group's carrying value. The amount of impairment recognized is the difference between the carrying value of the asset group and its fair value. To determine fair value, the Company used Level 3 inputs in its discounted cash flows analysis. Assumptions included the amount and timing of estimated future cash flows and assumed discount rates. During the three and nine months ended September 30, 2021 the Company recognized impairment losses, net related to leasehold improvement assets and right of use lease assets of \$(0.3) million and \$0.4 million, respectively, across the TTEC Digital and TTEC Engage segments. During the three and nine months ended and timpairment losses, net related to leasehold improvement assets and right of use lease assets of \$(0.3) million and \$0.4 million, respectively, across the TTEC Digital and TTEC Engage segments. During the three and nine months ended September 30, 2020 the Company recognized impairment losses, net related to leasehold improvement assets and right of use lease assets of \$(0.9 million and \$1.6 million, respectively, across the TTEC Digital and TTEC Engage segments.

# (10) COMMITMENTS AND CONTINGENCIES

# **Credit Facility**

On March 25, 2021, the Company entered into a Fifth Amendment to its Amended and Restated Credit Agreement and Amended (the "Credit Agreement") and Restated Security Agreement originally dated as of June 3, 2013, (collectively, the "Credit Facility") to increase the total commitments by \$300 million to \$1.2 billion by exercising the accordion feature that was included in the senior secured revolving credit facility with a syndicate of lenders led by Wells Fargo Bank, National Association, as agent, swingline and fronting lender. The Credit Facility matures on February 14, 2024. The \$300 million increase is in the form of a term loan, which can be prepaid anytime and will become due February 14, 2024, contemporaneously with the expiration of the revolving line of credit.

The maximum commitment under the Credit Facility is \$1.2 billion in the aggregate, if certain conditions are satisfied. The Credit Facility commitment fees are payable to the lenders in an amount equal to the unused portion of the Credit Facility multiplied by a rate per annum as determined by reference to the Company's net leverage ratio. The Credit Agreement contains customary affirmative, negative, and financial covenants, which remained unchanged from the 2016 Credit Facility, except that the Company is now obligated to maintain a maximum net leverage ratio of 3.50 to 1.00, and a minimum interest coverage ratio of 2.50 to 1.00. The Credit Agreement permits accounts receivable factoring up to the greater of \$75 million or 25 percent of the average book value of all accounts receivable over the most recent twelve-month period.

Base rate loans bear interest at a rate equal to the greatest of (i) Wells Fargo's prime rate, (ii) one half of 1% in excess of the federal funds effective rate, and (iii) 1.25% in excess of the one month LIBOR; plus in each case a margin of 0% to 0.875% based on the Company's net leverage ratio. Eurodollar loans bear interest at LIBOR plus a margin of 1.0% to 1.875% based on the Company's net leverage ratio. Alternate currency loans bear interest at rates applicable to their respective currencies.

Letter of credit fees are one eighth of 1% of the stated amount of the letter of credit on the date of issuance, renewal or amendment, plus an annual fee equal to the borrowing margin for Eurodollar loans.

The Company primarily utilizes its Credit Facility to fund working capital, general operations, dividends and other strategic activities, such as the acquisitions described in Note 2. As of September 30, 2021 and December 31, 2020, the Company had borrowings of \$805.0 million and \$385.0 million, respectively, under its Credit Facility, and its average daily utilization was \$747.9 million and \$597.9 million for the nine months ended September 30, 2021 and 2020, respectively. The Company had increased borrowings under the Credit Facility from late March 2020 through late September 2020, related to precautionary measures taken to proactively strengthen the Company's cash reserves and financial flexibility in response to COVID-19 related uncertainties. As of September 30, 2020, those additional borrowings had been repaid. During early April 2021, the Company increased borrowings by approximately \$500 million in connection with the acquisition of Avtex (see Note 2). Based on the current level of availability based on the covenant calculations, the Company's remaining borrowing capacity was approximately \$390 million as of September 30, 2021. As of September 30, 2021, the Company was in compliance with all covenants and conditions under its Credit Agreement.

# Letters of Credit

As of September 30, 2021, outstanding letters of credit under the Credit Facility totaled \$2.6 million and primarily guaranteed workers' compensation and other insurance related obligations. As of September 30, 2021, letters of credit and contract performance guarantees issued outside of the Credit Agreement totaled \$0.4 million.

#### Legal Proceedings

From time to time, the Company has been involved in legal actions, both as plaintiff and defendant, which arise in the ordinary course of business. The Company accrues for exposures associated with such legal actions to the extent that losses are deemed both probable and reasonably estimable. To the extent specific reserves have not been made for certain legal proceedings, their ultimate outcome, and consequently, an estimate of possible loss, if any, cannot reasonably be determined at this time.

Based on currently available information and advice received from counsel, the Company believes that the disposition or ultimate resolution of any current legal proceedings, except as otherwise specifically reserved for in its financial statements, will not have a material adverse effect on the Company's financial position, cash flows or results of operations.

# (11) LEASES

Operating leases are included in the Consolidated Balance Sheet as Operating lease assets, Current operating lease liabilities and Non-current operating lease liabilities. Finance leases are included in Property, plant and equipment, Other current liabilities and Other long-term liabilities in the Consolidated Balance Sheet. The Company primarily leases real estate and equipment under various arrangements that provide the Company the right of use for the underlying asset that require lease payments over the lease term. The Company determines the value of each lease by computing the present value of each lease payment using the interest rate implicit in the lease, if available; otherwise the Company estimates its incremental borrowing rate over the lease term. The Company determines its incremental borrowing rate based on its estimated credit risk with adjustments for each individual leases' geographical risk and lease term. Operating lease assets also include prepaid rent and initial direct costs less any tenant improvements.

The Company's real estate portfolio typically includes one or more options to renew, with renewal terms that generally can extend the lease term from one to 10 years. The exercise of these lease renewal options is at the Company's discretion and is included in the lease term only if the Company is reasonably certain to exercise. The Company also has service arrangements whereby it controls specific space provided by a third-party service provider. These arrangements meet the definition of a lease and are accounted for under ASC 842. Lease expense for operating leases is recognized on a straight-line basis over the lease term and is included in the Consolidated Statements of Comprehensive Income (Loss). The Company's lease agreements do not contain any material residual value guarantees or restrictive guarantees.

The components of lease expense for the three and nine months ended September 30, 2021 and 2020 are as follows (in thousands):

	Location in Statements of	Three Months E	nded September 30,
Description	Comprehensive Income (Loss)	2021	2020
Amortization of ROU assets - finance leases	Depreciation and amortization	\$ 1,617	\$ 1,933
Interest on lease liabilities - finance leases	Interest expense	32	49
Operating lease cost (cost resulting from lease	·		
payments)	Cost of services	9,511	11,446
Operating lease cost (cost resulting from lease			
payments)	Selling, general and administrative	730	530
Operating lease cost (cost resulting from lease			
payments)	Restructuring	428	261
Operating lease cost	Impairment	141	948
Operating lease cost (cost resulting from lease			
payments)	Other income (expense), net	310	310
Short-term lease cost	Cost of services	1,186	1,029
Variable lease cost (cost excluded from lease			
payments)	Cost of services	306	(1)
Less: Sublease income	Selling, general and administrative	(183	(220)
Less: Sublease income	Other income (expense), net	(636	(676)
Total lease cost		\$ 13,442	\$ 15,609

	Location in Statements of	Nine Months Ended September	
Description	Comprehensive Income (Loss)	2021	2020
Amortization of ROU assets - finance leases	Depreciation and amortization	\$ 5,131	\$ 5,777
Interest on lease liabilities - finance leases	Interest expense	108	157
Operating lease cost (cost resulting from lease			
payments)	Cost of services	30,051	35,126
Operating lease cost (cost resulting from lease	Selling, general and		
payments)	administrative	2,057	1,493
Operating lease cost (cost resulting from lease			
payments)	Restructuring	1,069	697
Operating lease cost	Impairment	2,061	1,456
Operating lease cost (cost resulting from lease			
payments)	Other income (expense), net	930	839
Short-term lease cost	Cost of services	3,153	2,909
Variable lease cost (cost excluded from lease			
payments)	Cost of services	943	(285)
	Selling, general and		
Less: Sublease income	administrative	(625)	(614)
Less: Sublease income	Other income (expense), net	(1,948)	(1,788)
Total lease cost		\$ 42,930	\$ 45,767

Other supplementary information for the three and nine months ended September 30, 2021 and 2020 are as follows (dollar values in thousands):

	Thre	e Months En	ded S	eptember 30,
		2021		2020
Finance lease - operating cash flows	\$	10	\$	17
Finance lease - financing cash flows	\$	1,709	\$	2,143
Operating lease - operating cash flows (fixed payments)	\$	12,777	\$	13,824
New ROU assets - operating leases	\$	682	\$	-
Modified ROU assets - operating leases	\$	2,655	\$	111
New ROU assets - finance leases	\$		\$	1,464

	Nine Months Ended September 30,			
		2021		2020
Finance lease - operating cash flows	\$	36	\$	53
Finance lease - financing cash flows	\$	5,097	\$	6,010
Operating lease - operating cash flows (fixed payments)	\$	39,451	\$	41,241
New ROU assets - operating leases	\$	8,499	\$	6,795
Modified ROU assets - operating leases	\$	2,837	\$	6,332
New ROU assets - finance leases	\$	583	\$	2,292

	September 30, 2021 Dece	ember 31, 2020
Weighted average remaining lease term - finance leases	2.24 years	2.46 years
Weighted average remaining lease term - operating leases	3.40 years	3.73 years
Weighted average discount rate - finance leases	1.85%	1.64%
Weighted average discount rate - operating leases	6.56%	6.95%

Operating and financing lease right-of-use assets and lease liabilities within the Consolidated Balance Sheet as of September 30, 2021 and December 31, 2020 are as follows (in thousands):

Description Assets	Location in Balance Sheet	Septen	nber 30, 2021	Decen	nber 31, 2020
Operating lease assets	Operating lease assets	\$	97,866	\$	120,820
Finance lease assets	Property, plant and equipment, net		8,103		12,659
Total leased assets		\$	105,969	\$	133,479
Liabilities					
Current					
Operating	Current operating lease liabilities	\$	42,643	\$	43,651
Finance	Other current liabilities		3,669		6,193
Non-current					
Operating	Non-current operating lease liabilities		73,172		98,277
Finance	Other long-term liabilities		2,999		4,763
Total lease liabilities		\$	122,483	\$	152,884

The future minimum operating lease and finance lease payments required under non-cancelable leases as of September 30, 2021 and December 31, 2020 are as follows (in thousands):

#### September 30, 2021

	Operating Leases	Sub-lease Income	Finance Leases
Year 1	\$ 48,051	\$ (3,459)	\$ 3,700
Year 2	38,078	(3,295)	1,997
Year 3	21,233	(2,852)	1,000
Year 4	11,934	(2,940)	102
Year 5	3,829	(1,225)	—
Thereafter	7,082	_	—
Total minimum lease payments	\$ 130,207	\$ (13,771)	\$ 6,799
Less imputed interest	(14,392)		(131)
Total lease liability	\$ 115,815		\$ 6,668

#### December 31, 2020

	Operating Leases	Sub-lease Income	Finance Leases
Year 1	\$ 51,120	\$ (3,500)	\$ 6,237
Year 2	46,913	(3,489)	2,740
Year 3	31,085	(3,123)	1,631
Year 4	17,338	(2,905)	579
Year 5	8,288	(2,940)	_
Thereafter	8,397	(490)	—
Total minimum lease payments	\$ 163,141	\$ (16,447)	\$ 11,187
Less imputed interest	(21,213)		(231)
Total lease liability	\$ 141,928		\$ 10,956

In 2008, the Company sub-leased one of its customer engagement centers to a third party for the remaining term of the lease. The sub-lease began on January 1, 2009 and rental income will be recognized on a straightline basis over the term of the sub-lease through 2026. In 2017, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on November 6, 2017 and ended on May 31, 2021. In 2019, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on March 1, 2019 and ends July 31, 2023. In 2020, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on February 6, 2020 and ends June 14, 2023.

# (12) OTHER LONG-TERM LIABILITIES

The components of Other long-term liabilities as of September 30, 2021 and December 31, 2020 are as follows (in thousands):

	Septemb	September 30, 2021		nber 31, 2020
Deferred revenue	\$	21,158	\$	17,434
Deferred compensation plan		28,221		23,858
Deferred social security taxes		16,983		15,986
Other		30,557		38,907
Total	\$	96,919	\$	96,185

# (13) NONCONTROLLING INTEREST

The following table reconciles equity attributable to noncontrolling interest in the Company's subsidiary (in thousands):

	Nine Months Ended September 30,			
		2021		2020
Noncontrolling interest, January 1	\$	13,060	\$	13,186
Net income attributable to noncontrolling interest		9,329		6,381
Dividends distributed to noncontrolling interest		(6,390)		(6,740)
Foreign currency translation adjustments		(78)		(65)
Noncontrolling interest, September 30	\$	15,921	\$	12,762

# (14) ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The following table presents changes in the accumulated balance for each component of Other comprehensive income (loss), including current period other comprehensive income (loss) and reclassifications out of accumulated other comprehensive income (loss) (in thousands):

	Foreign Currency Translation Adjustment	Derivative Valuation, Net of Tax	Other, Net of Tax	Totals
Accumulated other comprehensive income (loss) at December 31, 2019	\$ (107,480)	\$ 4,182	<u>\$ (2,936)</u>	\$ (106,234)
Other comprehensive income (loss) before reclassifications Amounts reclassified from accumulated other	(9,709)	(767)	772	(9,704)
comprehensive income (loss) Net current period other comprehensive income (loss)	<u>19,619</u> 9,910	<u> </u>	<u>(396)</u> 376	<u>19,906</u> 10,202
Accumulated other comprehensive income (loss) at September 30, 2020	\$ (97,570)	\$ 4,098	\$ (2,560)	\$ (96,032)
Accumulated other comprehensive income (loss) at December 31, 2020	<u>\$ (78,139)</u>	\$ 8,431	<u>\$ (2,448)</u>	<u>\$ (72,156)</u>
Other comprehensive income (loss) before reclassifications	(17,598)	(11,817)	251	(29,164)
Amounts reclassified from accumulated other comprehensive income (loss) Net current period other comprehensive income (loss)	(17,598)	3,113 (8,704)	(216)	2,897 (26,267)
Accumulated other comprehensive income (loss) at September 30, 2021	<u>\$ (95,737)</u>	<u>\$ (273)</u>	<u>\$ (2,413)</u>	<u>\$ (98,423)</u>

The following table presents the classification and amount of the reclassifications from Accumulated other comprehensive income (loss) to the Statement of Comprehensive Income (Loss) (in thousands):

					Statement of
	For th	e Three Month	Comprehensive Income		
		2021		2020	(Loss) Classification
Derivative valuation					
Gain on foreign currency forward					
exchange contracts	\$	947	\$	706	Revenue
Tax effect		(247)		(191)	Provision for income taxes
	\$	700	\$	515	Net income (loss)
					, ,
Other					
Actuarial loss on defined benefit plan	\$	(80)	\$	(147)	Cost of services
Tax effect		8		15	Provision for income taxes
	\$	(72)	\$	(132)	Net income (loss)
		<u>````</u>		/	
					Statement of
	For the	Nine Months	Ended S	September 30,	Comprehensive Income
		2021	Ended S	September 30, 2020	Comprehensive Income (Loss) Classification
			Ended S		•
Derivative valuation			Ended S		•
Derivative valuation Gain on foreign currency forward			Ended §		•
			Ended S	2020	•
Gain on foreign currency forward		2021		<b>2020</b> 936	(Loss) Classification
Gain on foreign currency forward exchange contracts		<b>2021</b> 4,207		<b>2020</b> 936 (253)	(Loss) Classification Revenue Provision for income taxes
Gain on foreign currency forward exchange contracts	\$	4,207 (1,094)	\$	<b>2020</b> 936 (253)	(Loss) Classification
Gain on foreign currency forward exchange contracts	\$	4,207 (1,094)	\$	<b>2020</b> 936 (253)	(Loss) Classification Revenue Provision for income taxes
Gain on foreign currency forward exchange contracts Tax effect Other	\$	4,207 (1,094)	\$	<b>2020</b> 936 (253) 683	(Loss) Classification Revenue Provision for income taxes
Gain on foreign currency forward exchange contracts Tax effect	\$ \$	4,207 (1,094) 3,113	\$	2020 936 (253) 683 (441)	(Loss) Classification Revenue Provision for income taxes Net income (loss)
Gain on foreign currency forward exchange contracts Tax effect Other Actuarial loss on defined benefit plan	\$ \$	4,207 (1,094) 3,113 (240)	\$	2020 936 (253) 683 (441) 45	(Loss) Classification Revenue Provision for income taxes Net income (loss) Cost of services

# (15) WEIGHTED AVERAGE SHARE COUNTS

The following table sets forth the computation of basic and diluted shares for the periods indicated (in thousands):

	Three Months Ende	d September 30,	Nine Months Ended September 30,		
	2021	2020	2021	2020	
Shares used in basic earnings per					
share calculation	46,984	46,732	46,857	46,617	
Effect of dilutive securities:					
Restricted stock units	364	299	515	268	
Performance-based restricted stock units	_	_	_	_	
Total effects of dilutive securities	364	299	515	268	
Shares used in dilutive earnings per share calculation	47,348	47,031	47,372	46,885	

For the three months ended September 30, 2021 and 2020, there were Restricted Stock Units ("RSUs") of four thousand and zero, respectively, outstanding which were excluded from the computation of diluted net income per share because the effect would have been anti-dilutive. For the nine months ended September 30, 2021 and 2020, there were RSUs of 78 thousand and 167 thousand, respectively, outstanding which were excluded from the computation of diluted net income per share because the effect would have been anti-dilutive.

# (16) EQUITY-BASED COMPENSATION PLANS

All equity-based awards to employees are recognized in the Consolidated Statements of Comprehensive Income (Loss) at the fair value of the award on the grant date. During the three and nine months ended September 30, 2021 and 2020, the Company recognized total equity-based compensation expense of \$4.6 million and \$12.0 million and \$3.5 million and \$9.5 million, respectively. Of this total compensation expenses, \$2.0 million and \$4.4 million were recognized in Cost of services and \$2.6 million and \$7.6 million were recognized in Selling, general and administrative during the three and nine months ended September 30, 2021, respectively. During the three and nine months ended September 30, 2021, respectively. During the three and nine months ended September 30, 2020, the Company recognized compensation expense of \$1.3 million and \$3.4 million in Cost of services and \$2.2 million and \$6.1 million in Selling, general and administrative, respectively.

#### **Restricted Stock Unit Grants**

During the nine months ended September 30, 2021 and 2020, the Company granted 219,883 and 539,697 RSUs, respectively, to new and existing employees, which vest over four to five years. The Company recognized compensation expense related to RSUs of \$4.1 million and \$10.0 million for the three and nine months ended September 30, 2021, respectively. The Company recognized compensation expense related to RSUs of \$3.1 million and \$8.5 million for the three and nine months ended September 30, 2021, respectively. As of September 30, 2021, there was approximately \$37.3 million of total unrecognized compensation cost (including the impact of expected forfeitures) related to RSUs granted under the Company's equity plans.

# Performance Based Restricted Stock Unit Grants

During 2019, the Company awarded performance restricted stock units ("PRSUs") that are subject to service and performance vesting conditions. If defined minimum targets are met, the annual value of the PRSUs issued will be between \$0.4 million and \$1.4 million and vest immediately. If the defined minimum targets are not met, then no shares will be issued. The award amounts are based on the Company's annual adjusted operating income for the fiscal years 2019, 2020 and 2021. Each fiscal year's adjusted operating income will determine the award amount. The Company recognized compensation expense related to PRSUs of \$0.3 million and \$0.8 million, respectively, for the three and nine months ended September 30, 2021. The Company recognized compensation expense related to PRSUs of \$0.4 million and \$1.1 million, respectively, for the three and nine months ended September 30, 2021.

During 2020, the Company awarded PRSUs that are subject to service and performance vesting conditions. If defined minimum targets are met, the annual value of the PRSUs issued will be between \$0.2 million and \$2.0 million and vest immediately. If the defined minimum targets are not met, then no shares will be issued. The number of shares awarded are based on the Company's annual revenue and adjusted operating income for the fiscal years 2021 and 2022. Each fiscal year's revenue and adjusted operating income will determine the award amount. The Company recognized compensation expense related to PRSUs of \$0.2 million and \$1.2 million, respectively, for the three and nine months ended September 30, 2021.

During 2021, the Company awarded PRSUs that are subject to service and performance vesting conditions. If defined minimum targets are met, the annual value of the PRSUs issued will be between \$1.2 million and \$4.9 million and vest immediately. If the defined minimum targets are not met, then no shares will be issued. The number of shares awarded are based on the Company's annual revenue and adjusted operating income for the fiscal year 2023. Fiscal year's 2023 revenue and adjusted operating income will determine the award amount. Expense for these awards will begin at the start of the requisite service period, beginning January 1, 2023.

# (17) RELATED PARTY TRANSACTIONS

The Company entered into an agreement under which Avion, LLC ("Avion") and Airmax LLC ("Airmax") provide certain aviation flight services as requested by the Company. Such services include the use of an aircraft and flight crew. Kenneth D. Tuchman, Chairman and Chief Executive Officer of the Company, has an indirect 100% beneficial ownership interest in Avion and Airmax. During the nine months ended September 30, 2021 and 2020, the Company expensed \$0.5 million and \$0.3 million, respectively, to Avion and Airmax for services provided to the Company. There was \$50 thousand in payments due and outstanding to Avion and Airmax as of September 30, 2021.

Ms. Regina M. Paolillo, Chief Financial and Administrative Officer of the Company, is a member of the board of directors of Welltok, Inc., a consumer health SaaS company. Welltok, Inc. is a partner with the Company in a joint venture Welltok TTEC Communications, LLC. During the nine months ended September 30, 2021 and 2020, the Company recorded revenue of \$1.2 million and \$2.4 million, respectively, in connection with work performed through the joint venture.

Ms. Regina M. Paolillo is a member of the board of directors of Unisys, a global information technology company. During the nine months ended September 30, 2021, the Company recorded revenue of \$0.4 million in connection with services performed for Unisys.

## CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995, relating to our operations, expected financial position, results of operation, and other business matters that are based on our current expectations, assumptions, and projections with respect to the future, and are not a guarantee of performance. In this report, when we use words such as "may," "believe," "plan," "will," "anticipate," "estimate," "expect," "intend," "project," "would," "could," "target," or similar expressions, or when we discuss our strategy, plans, goals, initiatives, or objectives, we are making forward-looking statements.

We caution you not to rely unduly on any forward-looking statements. Actual results may differ materially from those expressed in the forward-looking statements, and you should review and consider carefully the risks, uncertainties and other factors that affect our business and may cause such differences as outlined in Part II, Item 1A. Risk Factors of this report and in Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2020. Important factors that could cause our actual results to differ materially from those indicated in the forward looking statements include, among others, the risks related to our business operations and strategy, including the risks related to our strategy execution in a competitive market; our ability to innovate and introduce technologies that are sufficiently disruptive to allow us to maintain and grow our market share; risks inherent in the reliability of our information technology systems; risks related to our information technology infrastructure's cybersecurity in general, and criminal activity such as ransomware, other malware and data exfiltration or destruction in particular, which can impact our ability to consistently deliver uninterrupted service to our clients; our dependence on third parties for our cloud solutions; risks inherent in our transition to a work from home environment; our ability to attract and retain qualified and skilled personnel at a price point that we can afford and our clients are willing to pay; our M&A activity, including our ability to identify, acquire and properly integrate acquired businesses in accordance with our strategy; the risk related to our international operations; the risks related to legal and regulatory impact on our operations, including rapidly changing laws that regulate our and our clients' business, such as data privacy and data protection laws, regulatory changes impacting our healthcare businesses, financial and public sector specific regulations, our ability to comply with these laws timely and cost effectively; and the cost of wage and hour litigation in the United States; the impact of the COVID-19 pandemic and post-pandemic economic and regulatory realities on our business and our clients' business; and risks inherent in our equity structure including our controlling shareholder risk, and Delaware choice of dispute resolution risks.

Our forward-looking statements speak only as of the date that this report is filed with the United States Securities and Exchange Commission ("SEC"). We undertake no obligation to update them, except as may be required by applicable law. Although we believe that our forward-looking statements are reasonable, they depend on many factors outside of our control and we can provide no assurance that they will prove to be correct.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Executive Summary

TTEC Holdings, Inc. ("TTEC", "the Company", "we", "our" or "us") is a leading global customer experience as a service ("CXaaS") partner for many of the world's iconic brands, Fortune 1000 companies, government agencies, and disruptive growth companies. TTEC helps its clients deliver frictionless customer experiences, strengthen customer relationships, brand recognition and loyalty through personalized interactions, improve their Net Promoter Score, customer satisfaction and quality assurance, and lower their total cost to serve by combining innovative digital solutions with best-in-class service capabilities to enable and deliver simplified, consistent and seamless customer experience across channels and phases of the customer lifecycle.

Our CXaaS solutions enhance our clients' customers experience and help differentiate our clients from their competition.

In the fast expanding direct-to-customer ("DTC") channel where experiences are everything, enterprises must become increasingly more customer-centric, virtualized and digitally enabled to acquire, grow and maintain customers. Our mission is to enable and accelerate our clients' path to virtual and digital transformation. We are focused on improving the experience of our clients' customers by leveraging existing and emerging technologies — cloud, omnichannel, analytics, artificial intelligence ("AI"), machine learning ("ML"), robotic process automation ("RPA"), and real-time conversational messaging.

The Company reports its financial information based on two segments: TTEC Digital and TTEC Engage.

- **TTEC Digital** provides the CX technology services and platforms to support our clients' customer interaction delivery infrastructure. The segment designs, builds and operates the omnichannel ecosystem in a cloud, on premise, or hybrid environment, inclusive of fully integrating, orchestrating, and administrating highly scalable, feature-rich CX technology applications.
- **TTEC Engage** provides the CX managed services to support our clients' end-to-end customer interaction delivery, by providing the essential CX omnichannel and application technologies, human resources, recruiting, training and production, at-home or facility-based delivery infrastructure on a global scale, and engagement processes. This segment provides full-service digital, omnichannel customer engagement, supporting customer care, customer acquisition, growth and retention, and fraud detection and prevention services.

TTEC Digital and TTEC Engage strategically come together under our unified offering, Humanify<sup>®</sup> Customer Experience as a Service, which drives measurable customer results for clients through the delivery of personalized, omnichannel experiences. Our Humanify<sup>®</sup> cloud platform provides a fully integrated ecosystem of CX offerings, including messaging, AI, ML, RPA, analytics, cybersecurity, customer relationship management ("CRM"), knowledge management, journey orchestration and traditional voice solutions. Our end-to-end platform differentiates us from many competitors by combining design, strategic consulting, best-in-class technology, data analytics, process optimization, system integration and operational excellence. This unified offering is value-oriented, outcome-based and delivered to large enterprises, governments and disruptive growth companies on a global scale.

During 2021, the TTEC global operating platform delivered onshore, nearshore, and offshore services in 20 countries on six continents -- the United States, Australia, Belgium, Brazil, Bulgaria, Canada, Costa Rica, Germany, Greece, India, Ireland, Mexico, the Netherlands, New Zealand, the Philippines, Poland, Singapore, South Africa, Thailand, and the United Kingdom with the help of 62,300 consultants, technologists, and CX professionals.

Our revenue for third quarter 2021 was \$566.7 million, approximately \$124.1 million, or 21.9% which came from our TTEC Digital segment and \$442.6 million, or 78.1%, which came from our TTEC Engage segment.



To improve our competitive position in a rapidly changing market and stay strategically relevant to our clients, we continue to invest in innovation and service offerings for both mainstream and high growth disruptive businesses, diversifying and strengthening our core customer care services with consulting, data analytics, insights, and technology-enabled, outcomes-focused services.

We also invest to broaden our product and service capabilities, increase our global client base and industry expertise, tailor our geographic footprint to the needs of our clients, and further scale our end-to-end integrated solutions platform. To this end we have been highly acquisitive in the last several years, including an acquisition early in the second quarter of 2021 of a provider of Genesys and Microsoft cloud contact center services, an acquisition in the second half of 2020 of a preferred Amazon Connect cloud contact center service provider, an acquisition in the first quarter of 2020 of an autonomous customer experience and intelligent automation solutions provider and an acquisition in the fourth quarter of 2019 of a provider of customer care, social media community management, content moderation, technical support and business process solutions for rapidly growing businesses in early stages of their lifecycle.

We have extensive expertise in the automotive, communications, financial services, national/federal and state and local government, healthcare, logistics, media and entertainment, e-tail/retail, technology, travel and transportation industries. We serve more than 725 diverse clients globally, including many of the world's iconic brands, Fortune 1000 companies, government agencies, and disruptive growth companies.

#### **Cybersecurity Incident**

On September 12, 2021, TTEC experienced a ransomware incident that temporarily disrupted the Engage business segment's client support environment. Certain TTEC systems and data became encrypted and certain TTEC data was exfiltrated or destroyed. TTEC Digital business segment's information systems and client environment were not involved in the attack. TTEC activated its incident response and business continuity protocols, notified law enforcement, took all appropriate measures to restore its systems and was able to restore operations for many impacted clients within 72 hours of the start of the incident, and by September 17, 2021, all client facing systems were fully operational. Most clients maintained connectivity, allowing us to restart our services once we restored operations, but some clients opted to suspend our access to their networks as a security precaution until they were satisfied that the incident was contained. As of the date of this disclosure, we have returned to services with all our clients.

We recovered exfiltrated data from the unauthorized parties, and while we continue to monitor the situation, we are not currently aware of evidence that exfiltrated data was publicly released. As of the date of this disclosure, data involved in the incident has been analyzed for impact and notice obligations, appropriate regulatory notices have been made, and notices to individuals who may be impacted are in process of being delivered, consistent with the timelines prescribed by relevant jurisdictions.

With support from outside forensic experts, TTEC completed its investigation of root causes and impacts of the cybersecurity incident and is working to harden the security of its information technology environment and is taking measures to move to a 'zero trust' environment to protect its systems and its data. TTEC also continues to work on the restoration of certain data and systems destroyed in the incident.

The Company performed appropriate procedures to validate the accuracy and completeness of information involved in its financial reporting, and we have no indication that the accuracy and completeness of any financial information was impacted as a result of the incident.

We do not expect the temporary operational disruptions that occurred due to this incident to have a long-term impact on our operating results. We will make additional investments in the hardening of our cybersecurity environment and the operational governance of our information technology systems during Q4 2021 and through Q2 2022 but are not yet able to provide a reasonable estimate of the investments to be made. The incident and any failure or perceived failure by us to comply with applicable privacy laws in connection with this incident, could result in government enforcement actions, regulatory investigations, fines and penalties, which could impact our results of operations and expenses associated with the incident. Other actual and potential consequences of the incident may include negative publicity, loss of client trust, reputational damage, litigation, contractual claims, financial judgement or settlements in excess of insurance, and disputes with insurance carriers concerning coverage. See, Part II, Item 1A Risk Factors.

## **COVID-19** Pandemic

In March 2020, the World Health Organization declared the outbreak of COVID-19 as a global pandemic. Early in second quarter of 2020, we transitioned approximately 80% of our employee population to a work from home environment. Those employees who were considered essential and could not operate effectively while remote work in our brick-and-mortar sites, but most continue to work from home. For those sites that continue to stay opened during the pandemic, we have taken extensive measures to protect the health and safety of our employees, in accordance with the recommendations and guidelines provided by the World Health Organization, the U.S. and European Centers for Disease Control and Prevention, the U.S. Occupational Safety Association, and local governments in jurisdictions where our customer experience centers are located.

Although our business experienced some impacts of COVID-19 in the first half of 2020, our implementation of business continuity plans, rapid transition of employees to a work from home environment, and the geographic diversification of our delivery centers allowed us to mitigate potentially more severe impacts and positioned us to continue supporting our commercial and public sector clients without interruptions and provide them with additional support as they experienced surge volumes of customer, patient and citizen COVID-19 related engagement. Through the period ended September 30, 2021 the COVID-19 pandemic has not had a material adverse impact on our operational or financial results. While we expect this positive trend to continue and some of our COVID-19 specific work has transitioned to more traditional business activities for the same clients, there continues to be uncertainty about our COVID-19 and non-COVID-19 related business as the pandemic continues around the globe, and some locations where we deliver business are experiencing ongoing COVID-19 infection surges, including as the result of the emergence of certain variant strains of the virus, related lockdown and business interruption. We cannot accurately predict the severity of the economic and operational challenges of a pro-longed COVID-19 pandemic on our clients' businesses and its effect on the magnitude and timing of their buying decisions. Further, while to date we have been successful in managing service delivery from a highly disbursed employee population working remotely and our delivery sites that could not be replaced with work from home delivery, unpredictable lockdown decisions in some jurisdictions where we do business, certain seasonal weather cycles and their potential impacts on power grid and internet availability for our employees working from home may impact our delivery capability with little notice, thus potentially impacting our results of operations in the future.

#### **Our Integrated Service Offerings and Business Segments**

We provide strategic value and differentiation through our two business segments: TTEC Digital and TTEC Engage.

**TTEC Digital** provides the CX technology services and platforms to support our clients' customer interaction delivery infrastructure. The segment designs, builds and operates the omnichannel ecosystem in a cloud, on premise, or hybrid environment, and fully integrates, orchestrates, and administers highly scalable, feature-rich CX technology applications. These solutions are critical to enabling and accelerating digital transformation for our clients.

- Technology Services: Our technology services design, integrate and operate highly scalable, digital omnichannel technology solutions in the cloud, on premise, or hybrid environment, including journey orchestration, automation and AI, knowledge management, and workforce productivity.
- Professional Services: Our management consulting practices deliver customer experience strategy, analytics, process optimization, and learning and performance services.

**TTEC Engage** delivers the CX managed services to support our clients' end-to-end customer interaction delivery, by providing the essential CX omnichannel and application technologies, human resources, recruiting, training and production, at-home or facility-based delivery infrastructure on a global scale, and engagement processes. This segment provides full-service digital, omnichannel customer engagement, supporting customer care, customer acquisition, growth and retention, and fraud detection and prevention services.

Customer Acquisition Services: Our customer growth and acquisition services optimize the buying
journeys for acquiring new customers by leveraging technology and analytics to deliver personal
experiences that increase the quantity and quality of leads and customers.

- Customer Care Services: Our customer care services provide turnkey contact center solutions, including digital omnichannel technologies, associate recruiting and training, facilities, and operational expertise to create exceptional customer experiences across all touchpoints.
- Fraud Prevention Services: Our digital fraud detection and prevention services proactively identify and prevent fraud and provide community content moderation and compliance.

Based on our clients' preference, we provide our services on an integrated cross-business segment and/or on a discrete basis.

Additional information with respect to our segments and geographic footprint is included in Part I, Item 1. Financial Statements, Note 3 to the Consolidated Financial Statements.

#### **Financial Highlights**

In the third quarter of 2021, our revenue increased \$73.8 million, or 15.0%, to \$566.7 million over the same period in 2020 including an increase of \$3.1 million, or 0.8%, due to foreign currency fluctuations. The increase in revenue was comprised of a \$26.2 million, or 6.3%, increase for TTEC Engage and a \$47.5 million, or 62.1%, increase for TTEC Digital.

Our third quarter 2021 income from operations decreased \$27.3 million, or 51.1%, to \$26.1 million or 4.6% of revenue, compared to \$53.4 million or 10.8% of revenue in the third quarter of 2020. The change in operating income is comprised of a number of factors across the segments. The TTEC Engage operating income decreased with a 56.8% decline over the same period last year primarily related to the cybersecurity incident during September 2021 which caused outages in operations for several of our Engage clients. The TTEC Digital operating income decreased 33.5% due to a reduction in a large multi-year government contract and increased amortization of acquisition related intangible assets, partially offset by the 2021 and 2020 acquisitions which accelerated growth in the cloud revenue platform.

Income from operations in the third quarter of 2021 and 2020 included \$0.2 million and \$2.2 million of restructuring charges and asset impairments, respectively.

Our offshore customer engagement centers spanning six countries, serve clients based in the U.S. and in other countries with 23,200 workstations, representing 58% of our global delivery capability. Revenue for our TTEC Engage segment provided from these offshore locations represented 31% of our revenue for the third quarter of 2021, as compared to 26% of our revenue for the corresponding period in 2020.

Our seat utilization is defined as the total number of utilized workstations compared to the total number of available production workstations. As of September 30, 2021, the total production workstations for our TTEC Engage segment was 39,900 and the overall capacity utilization in our centers was 62% versus 58% in the prior year period. The utilization is higher than the previous year, however continues to be relatively low primarily due to COVID-19 protocols requiring the distancing of associates which has reduced the available seat capacity. Adjusted for social distancing protocols, which reduced the available workstations to approximately 21,000, and accounting for all client paid seats as utilized, whether through actual usage or contractual commitments to hold the seats, current utilization is in excess of 117%.

Post COVID-19 we expect our clients to leverage a more diversified geographic footprint and an increased mix of work from home vs. brick and mortar delivery centers. We will continue to refine our site strategy and capacity as we finalize plans with our clients and prospects.

Some of our clients may be subject to regulatory pressures to serve clients onshore. We plan to continue to selectively retain and grow capacity and expand into new offshore markets, while maintaining appropriate capacity onshore. As we grow our offshore delivery capabilities and our exposure to foreign currency fluctuations increases, we will continue to actively manage this risk via a multi-currency hedging program designed to minimize operating margin volatility.

#### **Recently Issued Accounting Pronouncements**

Refer to Part I, Item I, Financial Statements, Note 1 to the Consolidated Financial Statements for a discussion of recently adopted and issued accounting pronouncements.

## **Critical Accounting Policies and Estimates**

Management's Discussion and Analysis of our Financial Condition and Results of Operations is based upon our Consolidated Financial Statements, which have been prepared in accordance with GAAP. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses, as well as the disclosure of contingent assets and liabilities. We regularly review our estimates and assumptions. These estimates and assumptions, which are based upon historical experience and on various other factors believed to be reasonable under the circumstances, form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Reported amounts and disclosures may have been different had management used different estimates and assumptions or if different conditions had occurred in the periods presented. For further information, please refer to the discussion of all critical accounting policies in Note 1 of the Notes to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2020.

#### **Results of Operations**

#### Three months ended September 30, 2021 compared to three months ended September 30, 2020

The tables included in the following sections are presented to facilitate an understanding of Management's Discussion and Analysis of Financial Condition and Results of Operations and present certain information by segment for the three months ended September 30, 2021 and 2020 (amounts in thousands). All inter-company transactions between the reported segments for the periods presented have been eliminated.

#### TTEC Digital

	Т				
	 Months Ende	d Septer			
	2021		2020	\$ Change	% Change
Revenue	\$ 124,086	\$	76,571	\$ 47,515	62.1 %
Operating Income	8,670		13,043	(4,373)	(33.5)%
Operating Margin	7.0 %		17.0 %	ó	

The increase in revenue for the TTEC Digital segment was driven by increases in the cloud platform and the systems integration practice, including the acquisitions of Avtex and VoiceFoundry, offset by reductions in a large multi-year government contract. Excluding this large multi-year government contract, the TTEC Digital revenue has increased 126% year over year.

The operating income decrease is primarily attributable to the reduction in a large multi-year government contract, and additional amortization of acquisition related intangible assets, partially offset by the acquisitions of Avtex and VoiceFoundry which drove increases in the cloud platform and system integration practice. Operating income as a percentage of revenue decreased to 7.0% in the third quarter of 2021 as compared to 17.0% in the prior period. Included in operating income was amortization expense related to acquired intangibles of \$6.0 million and \$0.8 million for the quarters ended September 30, 2021 and 2020, respectively.

#### TTEC Engage

	Thr	ee Months End				
		2021	2020	\$ Change	% Change	
Revenue	\$	442,648	\$ 416,409	\$ 26,239	6.3 %	
Operating Income		17,355	40,356	(23,001)	(57.0)%	
Operating Margin		3.9 %	9.7 %	6		

The increase in revenue for the TTEC Engage segment was due to a net increase of \$45.3 million in client programs and a \$2.7 million increase due to foreign currency fluctuations, offset by a decrease for program completions of \$21.8 million.

The operating income decreased primarily due to the cybersecurity incident during September 2021 which caused outages in operations for several of our Engage clients; total cybersecurity incident-related costs were \$19.3 million. This decrease was partially offset by growth in revenue and increased profitability in several offerings. As a result, operating income as a percentage of revenue decreased to 3.9% in the third quarter of 2021 as compared to 9.7% in the prior period. Included in operating income was amortization expense related to acquired intangibles of \$3.3 million and \$3.3 million for the quarters ended September 30, 2021 and 2020, respectively.

#### Interest Income (Expense)

For the three months ended September 30, 2021 interest income decreased to \$0.2 million from \$0.6 million in the same period in 2020. Interest expense increased to \$3.5 million during 2021 from \$2.8 million during 2020 due to higher utilization of the line of credit.

#### Other Income (Expense)

For the three months ended September 30, 2021 Other income (expense), net increased to net income of \$3.3 million from net expense of \$18.7 million during the prior year quarter.

Included in the three months ended September 30, 2020 was a \$17.4 million expense related to the deconsolidation of two subsidiaries and the removal of the related currency translation adjustment (see Part I. Item 1. Financial Statements, Note 2 to the Consolidated Financial Statements).

#### Income Taxes

The effective tax rate for the three months ended September 30, 2021 was 30.6%. This compares to an effective tax rate of 25.9% for the comparable period of 2020. The effective tax rate for the three months ended September 30, 2021 was influenced by earnings in international jurisdictions currently under an income tax holiday, the distribution of income between the U.S. and international tax jurisdictions and the associated U.S. tax impacts of foreign earnings. Without a \$5.0 million benefit related to the cybersecurity incident, a \$3.1 million benefit related to the amortization of purchased intangibles, \$6.4 million of expense related to changes in valuation allowances, and \$0.4 million of expense related to other items, the Company's normalized tax rate for the third quarter of 2021 was 19.6%.

#### **Results of Operations**

#### Nine months ended September 30, 2021 compared to nine months ended September 30, 2020

The tables included in the following sections are presented to facilitate an understanding of Management's Discussion and Analysis of Financial Condition and Results of Operations and present certain information by segment for the nine months ended September 30, 2021 and 2020 (in thousands). All intercompany transactions between the reported segments for the periods presented have been eliminated.

TTEC Digital

	Nin					
		2021	-	2020	\$ Change	% Change
Revenue	\$	295,668	\$	231,270	\$ 64,398	27.8 %
Operating Income		22,438		37,677	(15,239)	(40.4)%
Operating Margin		7.6 %		16.3 %	,	



The increase in revenue for the TTEC Digital segment was driven by significant increases in the cloud platform and the systems integration practice including acquisitions of Avtex and VoiceFoundry, offset by reductions in a large multi-year government contract, and the legacy facility based training business and Middle East consulting practice, both of which the Company has exited. Excluding this large multi-year government contract, the TTEC Digital revenue has increased 86% year over year.

The operating income reduction is primarily attributable to the reduction in a large multi-year government contract and increased amortization of acquisition related intangible assets, partially offset by the increased revenue due to the acquisitions and other revenue increases as well as the exit of the less profitable facilities based training and Middle East consulting practices. Operating income as a percentage of revenue decreased to 7.6% for the nine months ended September 30, 2021 as compared to 16.3% in the prior period. Included in operating income was amortization expense related to acquired intangibles of \$12.8 million and \$1.9 million for the nine months ended September 30, 2021 and 2020, respectively.

## TTEC Engage

	Nii	ne Months Ende					
	2021			2020	\$ Change	% Change	
Revenue	\$	5 1,365,079		1,147,004	\$ 218,075	19.0 %	
Operating Income		142,842		105,400	37,442	35.5 %	
Operating Margin		10.5 %		9.2 %	б		

The increase in revenue for the TTEC Engage segment was due to a net increase of \$262.7 million in client programs including certain COVID-19 pandemic related programs for several clients, and a \$18.4 million increase due to foreign currency fluctuations offset by a decrease for program completions of \$63.0 million.

Operating income increased due to growth in revenue, revenue mix, and increased profitability in several offerings and an \$8.0 million increase due to grants received related to COVID-19 relief. Partially offsetting these increases were costs of \$19.3 million related to the cybersecurity incident during September 2021 which caused outages in operations for several Engage clients, and a net \$6.1 million in restructuring and impairment charges related to several facilities in the U.S. (see Part I. Item 1, Financial Statements, Note 9 to the Consolidated Financial Statements). As a result, operating income as a percentage of revenue increased to 10.5% for the nine months ended September 30, 2021 as compared to 9.2% in the prior period. Included in operating income was amortization expense related to acquired intangibles of \$9.9 million and \$9.9 million for the nine months ended September 30, 2021 and 2020, respectively.

#### Interest Income (Expense)

For the nine months ended September 30, 2021 interest income decreased to \$0.6 million from \$1.4 million in the same period in 2020. Interest expense decreased to \$8.7 million during 2021 from \$15.5 million during 2020 due to higher utilization of the line of credit offset by lower interest rates, and a \$6.3 million decrease period over period in the charge related to the future purchase of the remaining 30% interest in Motif, which was finalized during the second quarter of 2020.

## Other Income (Expense)

For the nine months ended September 30, 2021 Other income (expense), net increased to net income of \$3.5 million from net expense of \$17.0 million during the prior year period.

Included in the nine months ended September 30, 2021 was a \$0.7 million expense related to the fair value adjustments of contingent consideration for two acquisitions.

Included in the nine months ended September 30, 2020 was a \$4.4 million benefit related to the fair value adjustments of contingent consideration for an acquisition, offset by a \$19.9 million expense related to the deconsolidation of three subsidiaries and the related removal of the Accumulated other comprehensive income (loss).

See Part I. Item 1. Financial Statements, Note 2 to the Consolidated Financial Statements.

#### **Income Taxes**

The effective tax rate for the nine months ended September 30, 2021 was 21.9%. This compared to an effective tax rate of 26.5% for the comparable period of 2020. The effective tax rate for the nine months ended September 30, 2021 was influenced by earnings in international jurisdictions currently under an income tax holiday, the distribution of income between the U.S. and international tax jurisdictions and associated U.S. tax impacts of foreign earnings. Without a \$1.6 million benefit from restructuring expenses, a \$5.0 million benefit related to the cybersecurity incident, \$8.8 million of expense related to changes in valuation allowances, a \$5.9 million benefit related to the amortization of purchased intangibles, a \$8.4 million benefit related to equity-based compensation, and \$0.7 million of expense related to other items, the Company's normalized tax rate for 2021 was 21.8%.

#### Liquidity and Capital Resources

Our principal sources of liquidity are our cash generated from operations, our cash and cash equivalents, and borrowings under our Credit Facility. During the nine months ended September 30, 2021, we generated positive operating cash flows of \$175.1 million. We believe that our cash generated from operations, existing cash and cash equivalents, and available credit will be sufficient to meet expected operating and capital expenditure requirements for the next 12 months.

We manage a centralized global treasury function in the United States with a focus on safeguarding and optimizing the use of our global cash and cash equivalents. Our cash is held in the U.S. in U.S. dollars, and outside of the U.S. in U.S. dollars and foreign currencies. We expect to use our cash to fund working capital, global operations, dividends, acquisitions, and other strategic activities. While there are no assurances, we believe our global cash is well protected given our cash management practices, banking partners and utilization of diversified bank deposit accounts and other quality investments.

We have global operations that expose us to foreign currency exchange rate fluctuations that may positively or negatively impact our liquidity. We are also exposed to higher interest rates associated with our variable rate debt. To mitigate these risks, we enter into foreign exchange forward and option contracts through our cash flow hedging program. Please refer to Part I. Item 3. Quantitative and Qualitative Disclosures About Market Risk, Foreign Currency Risk, for further discussion.

In early April 2021, we drew down approximately \$500 million of the availability on the Credit Facility in order to provide funding for the acquisition of Avtex Solutions, Holdings LLC.

During the first quarter 2020, we borrowed \$350 million under our revolving credit facility as a precautionary measure to provide additional liquidity during the global economic uncertainty and financial market conditions caused by the COVID-19 pandemic. During September 2020, this additional borrowing was repaid.

Although we expect that current cash and cash equivalent balances and cash flows that are generated from operations will be sufficient to meet our domestic and international working capital needs and other capital and liquidity requirements for at least the next 12 months, if our access to capital is restricted or our borrowing costs increase, our operations and financial condition could be adversely impacted.

The following discussion highlights our cash flow activities during the nine months ended September 30, 2021 and 2020.

#### Cash and Cash Equivalents

We consider all liquid investments purchased within 90 days of their original maturity to be cash equivalents. Our cash and cash equivalents totaled \$148.9 million and \$132.9 million as of September 30, 2021 and December 31, 2020, respectively. We diversify the holdings of such cash and cash equivalents considering the financial condition and stability of the counterparty institutions.

We reinvest our cash flows to grow our client base, expand our infrastructure, for investment in research and development, for strategic acquisitions and to pay dividends.

#### Cash Flows from Operating Activities

For the nine months ended September 30, 2021 and 2020, net cash flows provided by operating activities was \$175.1 million and \$186.8 million, respectively. The decrease is primarily due to a \$38.2 million increase in net cash income from operations offset by a \$49.9 million reduction in net working capital.

## Cash Flows from Investing Activities

For the nine months ended September 30, 2021 and 2020, net cash flows used in investing activities was \$522.5 million and \$86.6 million, respectively. The increase was due to a \$443.0 million increase related to acquisitions offset by a \$7.0 million decrease in capital expenditures.

#### Cash Flows from Financing Activities

For the nine months ended September 30, 2021 and 2020, net cash flows provided by (used in) financing activities was \$362.5 million and \$(48.9) million, respectively. The change in net cash flows from 2020 to 2021 was primarily due to a \$385.0 million net increase in the line of credit and a \$37.2 million decrease in payments of contingent consideration offset by a \$4.3 million increase in shareholder dividends and a \$6.9 million increase in tax payments related to restricted stock units.

#### Free Cash Flow

Free cash flow (see "Presentation of Non-GAAP Measurements" below for the definition of free cash flow) decreased slightly for the nine months ended September 30, 2021 compared to the nine months ended September 30, 2020 primarily due to an increase in net cash from operations offset by a decrease in working capital and lower capital expenditures. Free cash flow was \$134.3 million and \$139.0 million for the nine months ended September 30, 2021 and 2020, respectively.

#### **Presentation of Non-GAAP Measurements**

## Free Cash Flow

Free cash flow is a non-GAAP liquidity measurement. We believe that free cash flow is useful to our investors because it measures, during a given period, the amount of cash generated that is available for debt obligations and investments other than purchases of property, plant and equipment. Free cash flow is not a measure determined by GAAP and should not be considered a substitute for "income from operations," "net income," "net cash provided by operating activities," or any other measure determined in accordance with GAAP. We believe this non-GAAP liquidity measure is useful, in addition to the most directly comparable GAAP measure of "net cash provided by operating activities," because free cash flow includes investments in operational assets. Free cash flow does not represent residual cash available for discretionary expenditures, since it includes cash required for debt service. Free cash flow also includes cash that may be necessary for acquisitions, investments and other needs that may arise.

The following table reconciles net cash provided by operating activities to free cash flow for our consolidated results (in thousands):

	Three Months Ended September 30,					Nine Months Ended September 30,				
		2021		2020	2021		2020			
Net cash provided by operating activities	\$	42,223	\$	81,506	\$	175,062	\$	186,784		
Less: Purchases of property, plant and equipment		17,185		15,912		40,778		47,827		
Free cash flow	\$	25,038	\$	65,594	\$	134,284	\$	138,957		

#### **Obligations and Future Capital Requirements**

There were no material changes to the Company's contractual obligations and future capital requirements outside the normal course of business from the date of our 2020 Form 10-K filing on March 1, 2021 through the filing of this report.

#### Future Capital Requirements

We expect total capital expenditures in 2021 to be between 2.8% and 3.0% of revenue. Approximately 70% of these expected capital expenditures are to support growth in our business and 30% relate to the maintenance for existing assets. The anticipated level of 2021 capital expenditures is primarily driven by new client contracts and the corresponding requirements for additional customer engagement center capacity as well as enhancements to our technological infrastructure.

The amount of capital required over the next 12 months will depend on our levels of investment in infrastructure necessary to maintain, upgrade or replace existing assets. Our working capital and capital expenditure requirements could also increase materially in the event of acquisitions or joint ventures, among other factors. These factors could require that we raise additional capital through future debt or equity financing. We can provide no assurance that we will be able to raise additional capital upon commercially reasonable terms acceptable to us.

#### **Client Concentration**

During the nine months ended September 30, 2021, one of our clients represented more than 10% of our total revenue. Our five largest clients, collectively, accounted for 36.2% and 42.6% of our consolidated revenue for the three months ended September 30, 2021 and 2020, respectively and 38.1% and 39.1% of our consolidated revenue for the nine months ended September 30, 2021 and 2020, respectively. We have had long-term relationships with our top five TTEC Engage clients, ranging from 15 to 22 years, with all of these clients having completed multiple contract renewals with us. The relative contribution of any single client to consolidated earnings is not always proportional to the relative revenue contribution on a consolidated basis and varies greatly based upon specific contract terms. In addition, clients may adjust business volumes served by us based on their business requirements. We believe the risk of this concentration is mitigated, in part, by the long-term contracts we have with our largest clients. Although certain client contracts may be terminated for convenience by either party, we believe this risk is mitigated, in part, by the service level disruptions and transition/migration costs that would arise for our clients if they terminated our contract for convenience.

Some contracts with our five largest clients expire between 2021 and 2023, but most of our largest clients have multiple contracts with us with different expiration dates for different lines of work. We have historically renewed most of our contracts with our largest clients, but there can be no assurance that future contracts will be renewed or, if renewed, will be on terms as favorable as the existing contracts.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk represents the risk of loss that may impact our consolidated financial position, consolidated results of operations, or consolidated cash flows due to adverse changes in financial and commodity market prices and rates. Market risk also includes credit and non-performance risk by counterparties to our various financial instruments. We are exposed to market risk due to changes in interest rates and foreign currency exchange rates (as measured against the U.S. dollar); as well as credit risk associated with potential non-performance of our counterparty banks. These exposures are directly related to our normal operating and funding activities. We enter into derivative instruments to manage and reduce the impact of currency exchange rate changes, primarily between the U.S. dollar/Philippine peso, the U.S. dollar/Mexican peso, and the Australian dollar/Philippine peso. We enter into interest rate derivative instruments to reduce our exposure to interest rate fluctuations associated with our variable rate debt. To mitigate against credit and non-performance risk, it is our policy to only enter into derivative contracts and other financial instruments with investment grade counterparty financial institutions and, correspondingly, our derivative valuations reflect the creditworthiness of our counterparties. As of the date of this report, we have not experienced, nor do we anticipate, any issues related to derivative counterparty defaults.



#### **Interest Rate Risk**

We have previously entered into interest rate derivative instruments to reduce our exposure to interest rate fluctuations associated with our variable rate debt. The interest rate on our Credit Agreement is variable based upon the Prime Rate and LIBOR and, therefore, is affected by changes in market interest rates. As of September 30, 2021, we had \$805.0 million of outstanding borrowings under the Credit Agreement. Based upon average outstanding borrowings during the three months ended September 30, 2021, interest accrued at a rate of approximately 1.3% per annum, respectively. If the Prime Rate or LIBOR increased by 100 basis points, there would be an annualized \$1.0 million of additional interest expense per \$100.0 million of outstanding borrowing under the Credit Agreement.

#### **Foreign Currency Risk**

Our subsidiaries in the Philippines, Mexico, India, Bulgaria and Poland use the local currency as their functional currency for paying labor and other operating costs. Conversely, revenue for these foreign subsidiaries is derived principally from client contracts that are invoiced and collected in U.S. dollars or other foreign currencies. As a result, we may experience foreign currency gains or losses, which may positively or negatively affect our results of operations attributed to these subsidiaries. For the nine months ended September 30, 2021 and 2020, revenue associated with this foreign exchange risk was 17% and 18% of our consolidated revenue, respectively.

In order to mitigate the risk of these non-functional foreign currencies weakening against the functional currencies of the servicing subsidiaries, which thereby decreases the economic benefit of performing work in these countries, we may hedge a portion, though not 100%, of the projected foreign currency exposure related to client programs served from these foreign countries through our cash flow hedging program. While our hedging strategy can protect us from adverse changes in foreign currency rates in the short term, an overall weakening of the non-functional foreign currencies would adversely impact margins in the segments of the servicing subsidiary over the long term.

## Cash Flow Hedging Program

To reduce our exposure to foreign currency exchange rate fluctuations associated with forecasted revenue in non-functional currencies, we purchase forward and/or option contracts to acquire the functional currency of the foreign subsidiary at a fixed exchange rate at specific dates in the future. We have designated and account for these derivative instruments as cash flow hedges for forecasted revenue in non-functional currencies.

While we have implemented certain strategies to mitigate risks related to the impact of fluctuations in currency exchange rates, we cannot ensure that we will not recognize gains or losses from international transactions, as this is part of transacting business in an international environment. Not every exposure is or can be hedged and, where hedges are put in place based on expected foreign exchange exposure, they are based on forecasts for which actual results may differ from the original estimate. Failure to successfully hedge or anticipate currency risks properly could adversely affect our consolidated operating results.

Our cash flow hedging instruments as of September 30, 2021 and December 31, 2020 are summarized as follows (in thousands). All hedging instruments are forward contracts, except as noted.

As of September 30, 2021	Local Currency Notional Amount		Currency U.S. Dollar Notional Notional		Contracts Maturing Through	
Canadian Dollar	4,500	\$	3,533	100.0 %	June 2022	
Philippine Peso	7,841,000		152,318 <sup>(1)</sup>	52.8 %	September 2024	
Mexican Peso	1,313,500		58,641	42.9 %	December 2024	
		\$	214,492			

As of December 31, 2020	Local Currency Notional Amount	I.S. Dollar Notional Amount
Canadian Dollar	2,450	\$ 1,853
Philippine Peso	6,725,000	130,468 <sup>(1)</sup>
Mexican Peso	1,159,500	52,398
		\$ 184,719

<sup>&</sup>lt;sup>(1)</sup> Includes contracts to purchase Philippine pesos in exchange for New Zealand dollars and Australian dollars, which are translated into equivalent U.S. dollars on September 30, 2021 and December 31, 2020.

The fair value of our cash flow hedges as of September 30, 2021 was assets/(liabilities) (in thousands):

	September 30, 2021	ring in the 12 Months
Canadian Dollar	\$ 16	\$ 16
Philippine Peso	582	898
Mexican Peso	(967)	(19)
	\$ (369)	\$ 895

Our cash flow hedges are valued using models based on market observable inputs, including both forward and spot foreign exchange rates, implied volatility, and counterparty credit risk. The decrease in fair value from December 31, 2020 reflects changes in the currency translation between the U.S. dollar and Mexican Peso and U.S. dollar and Philippine pesos.

We recorded net gains of \$4.2 million and \$0.9 million for settled cash flow hedge contracts and the related premiums for the nine months ended September 30, 2021 and 2020, respectively. These gains were reflected in Revenue in the accompanying Consolidated Statements of Comprehensive Income (Loss). If the exchange rates between our various currency pairs were to increase or decrease by 10% from current period-end levels, we would incur a material gain or loss on the contracts. However, any gain or loss would be mitigated by corresponding increases or decreases in our underlying exposures.

Other than the transactions hedged as discussed above and in Part I, Item 1. Financial Statements, Note 6 to the Consolidated Financial Statements, the majority of the transactions of our U.S. and foreign operations are denominated in their respective local currency. However, transactions are denominated in other currencies from time-to-time. We do not currently engage in hedging activities related to these types of foreign currency risks because we believe them to be insignificant as we endeavor to settle these accounts on a timely basis. For the nine months ended September 30, 2021 and 2020, approximately 14% and 14%, respectively, of revenue was derived from contracts denominated in currencies other than the U.S. Dollar. Our results from operations and revenue could be adversely affected if the U.S. Dollar strengthens significantly against foreign currencies.

#### Fair Value of Debt and Equity Securities

We did not have any investments in marketable debt or equity securities as of September 30, 2021 or December 31, 2020.

## ITEM 4. CONTROLS AND PROCEDURES

This report includes the certifications of our Chief Executive Officer (the "CEO") and Chief Financial Officer (the "CFO") required by Rule 13a-14 of the Securities Exchange Act of 1934 (the "Exchange Act"). See Exhibits 31.1 and 31.2. This Item 4 includes information concerning the controls and control evaluations referred to in those certifications.

## **Disclosure Controls and Procedures**

Disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are designed to provide reasonable assurance that information required to be disclosed in reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms and that such information is accumulated and communicated to management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure.

We carried out an evaluation under the supervision and with the participation of management, including the CEO and CFO, of the effectiveness of our disclosure controls and procedures, as of June 30, 2021, the end of the period covered by this Form 10-Q. Based on this evaluation, our CEO and CFO have concluded that the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) were effective at the reasonable assurance level.

#### Inherent Limitations of Internal Controls

Our management, including the CEO and CFO, believes that any disclosure controls and procedures or internal controls and procedures, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of internal control are met. Further, the design of internal controls must consider the benefits of controls relative to their costs. Inherent limitations within internal controls include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of controls. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with associated policies or procedures. While the objective of the design of any system of controls is to provide reasonable assurance of the effectiveness of controls, such design is also based in part upon certain assumptions about the likelihood of future events, and such assumptions, while reasonable, may not take into account all potential future conditions. Thus, even effective internal control over financial reporting can only provide reasonable assurance of achieving their objectives. Therefore, because of the inherent limitations in cost effective internal controls, misstatements due to error or fraud may occur and may not be prevented or detected.

## **Changes in Internal Control over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended September 30, 2021 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

## **ITEM 1. LEGAL PROCEEDINGS**

Part I, Item 1. Financial Statements, Note 10 to the Consolidated Financial Statements of this Form 10-Q is hereby incorporated by reference.

#### **ITEM 1A. RISK FACTORS**

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Item 1A, Risk factors, in our 2020 Annual Report on Form 10-K, which could materially affect our business, financial condition or future results. In addition to the risk factors identified in our 2020 Annual Report, please consider the following revised risk factor.



# Cyberattacks, cyber fraud, and unauthorized information disclosure could harm our reputation, and result in liability and service outages, any of which could adversely affect our business and results of operations

Our business involves the use, storage, and transmission of information about our clients, their customers, and our employees. We also monitor and support information systems for certain clients through cloud-based and on-client-premises managed services model. While we believe that we take reasonable measures to protect the security of and unauthorized access to our systems and to our clients' systems, and the privacy of personal and proprietary information that we access and store, our security controls over our systems have not prevented and in the future may not prevent improper access to these systems or disclosure of information stored on these systems. Such unauthorized access or disclosure could subject TTEC to significant liability under relevant law or our contracts and could harm our reputation, resulting in impacts on our results of operations, loss of future revenue and business opportunities. These risks may further increase as our business model now includes higher percentage of work from home delivery, in addition to our traditional delivery through customer experience centers.

In recent years, there have been an increasing number of high-profile security breaches at companies and government agencies, and security experts have warned about the growing risks of hackers, cybercriminals and state actors launching a broad range of ransomware, data exfiltration, and other cyberattacks targeting information technology systems. Information security breaches, computer viruses, service interruption, loss of business data, DDoS (distributed denial of service) attacks, ransomware and other cyberattacks on any of our systems or on our clients' systems that we manage have or in the future could disrupt the normal operations of our customer experience centers, our remote customer experience service delivery, our cloud platform digital offerings, our clients' on-premise managed service offerings, and our enterprise services, impeding our ability to provide critical services to our clients. Techniques used by cyber criminals to obtain unauthorized access, disable or degrade services, or sabotage systems evolve frequently and may not immediately be detected, and we may be unable to implement adequate preventative measures

For example, on September 12, 2021, TTEC experienced a cybersecurity incident that involved our information systems. Certain TTEC systems and data became encrypted; and certain TTEC data was exfiltrated or destroyed The incident resulted in a temporary disruption to the Engage business segment's client support environment (see <u>Part I, Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> for additional information regarding the security incident). TTEC restored and continues to rebuild many of the systems and data impacted in the incident. TTEC recovered exfiltrated data from the unauthorized parties, and while we currently have no reasons to believe that such data was publicly released, no assurance can be made that it was not released or that it may not be released in the future. In addition, as a result of the incident, some clients opted to suspend our access to their networks as a security precaution until they were satisfied that the incident was contained. As of the date of this disclosure, we have returned to services with all our clients.

As another example, on July 2, 2021, our subsidiary Avtex Solutions, LLC ("Avtex") and some of its clients experienced a ransomware attack as part of a global supply chain compromise that impacted thousands of companies worldwide and is believed to have been orchestrated by a Russian-based REvil cybercriminal group. The attack exploited a vulnerability in a Kaseya VSA remote monitoring software that Avtex utilized in its managed services solution ("Kaseya REvil attack"). TTEC systems and TTEC's client support environments, outside of Avtex, were not impacted by the Kaseya REvil attack. Utilizing its standard cyber incident response protocols, TTEC recovered Avtex's operating environment within hours of the attack and restored Avtex to full operating capacity by July 3, 2021. Over the course of the following weeks, the Company assisted Avtex's affected clients in restoring their systems to full operations.

While we believe that we have remediated the immediate consequences of these cybersecurity incidents, cybersecurity events may have cascading effects that unfold over time and result in additional costs, including costs associated with investigations, government enforcement actions, regulatory investigations, fines and penalties, contractual claims, performance penalties, litigation, financial judgement or settlements in excess of insurance, disputes with insurance carriers concerning coverage, loss of clients' trust, future business cancelations and other losses. Any perception by existing and prospective clients that our systems or the information system environments that we support for our clients are not secure could result in a material loss of business and revenue and damage our reputation and competitiveness.

As others in many industries, we are experiencing an increase in frequency of cybersecurity and cyber fraud attempts, including phishing attempts, and so-called "social engineering" attacks, which typically seek unauthorized access into the environment, money transfers or unauthorized information disclosure. We actively train our employees to recognize these attacks and have implemented proactive risk mitigation measures to curb them. There are no assurances, however, that these attacks, which are growing in sophistication and frequency, may not deceive our employees, resulting in a material loss and impacts to our operations and back-office environments.

While believe we have taken reasonable measures to protect our systems and processes from unauthorized intrusions and cyber-fraud, we cannot be certain that advances in cyber-criminal capabilities, discovery of new system vulnerabilities, and attempts to exploit such vulnerabilities will not compromise or breach the technology protecting our systems and the information that we manage and control, which could result in damage to our systems, our reputation, and our profitability.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

#### **Issuer Purchases of Equity Securities**

In November 2001, our Board of Directors ("Board") authorized a stock repurchase program with the objective of increasing stockholder returns. The Board periodically authorizes additional increases to the program. The most recent Board authorization to purchase additional common stock occurred in February 2017, whereby the Board increased the program allowance by \$25.0 million. Since inception of the program through September 30, 2021, the Board has authorized the repurchase of shares up to a total value of \$762.3 million, of which we have purchased 46.1 million shares on the open market for \$735.8 million. The Company did not repurchase any of its shares during the three months ended September 30, 2021. As of September 30, 2021 the remaining amount authorized for repurchases under the program was approximately \$26.6 million. The stock repurchase program does not have an expiration date.

#### **ITEM 5. OTHER INFORMATION**

None

#### **ITEM 6. EXHIBITS**

Exhibit		Incorporated Herein by Reference			
No.	Exhibit Description	Form	Exhibit	Filing Date	
31.1*	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. Section 1350)				
31.2*	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. Section 1350)				
32.1*	Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. Section 1350)				
32.2*	Certification of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. Section 1350)				

- 101.INS XBRL Instance Document (the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document)
- 101.SCH XBRL Taxonomy Extension Schema
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase
- 101.DEF XBRL Taxonomy Extension Definition Linkbase
- 101.LAB XBRL Taxonomy Extension Label Linkbase
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase
  - 104 The cover page from TTEC Holdings, Inc's Quarterly Report on Form 10-Q for the quarter ended September 30, 2021, formatted in Inline XBRL

\* Filed or furnished herewith.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TTEC HOLDINGS, INC. (Registrant)

Date: November 9, 2021

By: <u>/s/ Kenneth D. Tuchman</u> Kenneth D. Tuchman Chairman and Chief Executive Officer

By: /s/ Regina M. Paolillo Regina M. Paolillo Chief Financial Officer

Date: November 9, 2021

I, Kenneth D. Tuchman, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of TTEC Holdings, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 9, 2021

By: /s/ KENNETH D. TUCHMAN Kenneth D. Tuchman Chairman and Chief Executive Officer (Principal Executive Officer)

#### I, Regina M. Paolillo, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of TTEC Holdings, Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- Based on my knowledge, the financial statements, and other financial information included in this report, fairly
  present in all material respects the financial condition, results of operations and cash flows of the registrant as
  of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 9, 2021

By: /s/ REGINA M. PAOLILLO

Regina M. Paolillo Chief Financial Officer (Principal Financial and Accounting Officer)

## CERTIFICATION OF CHIEF EXECUTIVE OFFICER

#### PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The undersigned, the Chief Executive Officer of TTEC Holdings, Inc. (the "Company"), hereby certifies that, to his knowledge on the date hereof:

- (a) the Form 10-Q of the Company for the quarter ended September 30, 2021 filed on the date hereof with the Securities and Exchange Commission (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities and Exchange Act of 1934; and
- (b) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ KENNETH D. TUCHMAN

Kenneth D. Tuchman Chairman and Chief Executive Officer

Date: November 9, 2021

## CERTIFICATION OF CHIEF FINANCIAL OFFICER

## PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The undersigned, the Chief Financial Officer of TTEC Holdings, Inc. (the "Company"), hereby certifies that, to her knowledge on the date hereof:

- (a) the Form 10-Q of the Company for the quarter ended September 30, 2021 filed on the date hereof with the Securities and Exchange Commission (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities and Exchange Act of 1934; and
- (b) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: <u>/s/ REGINA M. PAOLILLO</u> Regina M. Paolillo Chief Financial Officer

Date: November 9, 2021