

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. 1)

Filed by the Registrant  x

Filed by a Party other than the Registrant  o

Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- x Definitive Additional Materials
- o Soliciting Material under §240.14a-12

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**TeleTech Holdings, Inc.**

(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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Payment of Filing Fee (Check the appropriate box):

- x No fee required.
  - o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
    - (1) Title of each class of securities to which transaction applies:  
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    - (2) Aggregate number of securities to which transaction applies:  
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    - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
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  - o Fee paid previously with preliminary materials.
  - o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1) Amount Previously Paid:  
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    - (2) Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
    - (3) Filing Party:  
\_\_\_\_\_
    - (4) Date Filed:  
\_\_\_\_\_
- 



May 12, 2017

Dear Stockholders,

On April 13, 2017, TeleTech Holdings, Inc. ("TeleTech") filed its proxy statement for the 2017 Annual Meeting of Stockholders scheduled for May 24, 2017. In the proxy statement, our Board of Directors unanimously recommended a vote "FOR" the election of seven director nominees listed in the proxy statement as Proposal 1. Nine Board meetings were held in 2016. Each director, except Mr. Mehta attended at least 94% of all Board and relevant committee meetings; Mr. Mehta attended 72% of all Board and relevant committee meetings in 2016. Seven directors attended our Annual Meeting of Stockholders in 2016. Mr. Mehta, a member of the Company's Board has indicated his intent to retire from TeleTech's Board after the conclusion of the Annual Meeting of Stockholders and will not stand for election. Mr. Mehta's decision to retire is not due to any disagreements with the Board of the Company. The Company and the Board thank him for his dedicated service, valuable insights, and his contributions over the last thirteen years.

Our Board of Directors unanimously recommends that you vote "FOR" the election of all seven director nominees to our Board of Directors.

Thank you for your continued support of, and confidence in TeleTech.

Very truly yours,

A handwritten signature in black ink, appearing to read 'KT', with a long horizontal flourish extending to the right.

KENNETH D. TUCHMAN  
Chairman and Chief Executive Officer

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