FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Paolillo Regina</u>						2. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [TTEC]									(Ch	eck all appli Directo	utionship of Reporting all applicable) Director Officer (give title		g Person(s) to Issuer 10% Owner Other (specify	
(Last) 9197 S. I		(First	· · · · · · · · · · · · · · · · · · ·	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/29/2020									below)	below) below) EVP, CFO & CAO				
(Street) ENGLEV (City)		CO (Stat		30112 Zip)		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	dividual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Tabl	e I - No	n-Deriv	vative	Sec	curiti	ies Ac	quired	, Dis	posed (of, oı	r Ben	eficial	ly Owned	t			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 5		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				Benefici	es ally Following	Form (D) or	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	nt (A) or (D)		Price	Transac (Instr. 3	tion(s)			msu. 4)
Common Stock ⁽¹⁾				03/2	9/2020				M		8,59	1	A	\$0	199	199,247		D		
Common	mon Stock ⁽²⁾ 03/29/2020 F 2,626 D \$34.4 196,621						D													
			Т									osed of onverti				Owned				
1. Title of Derivative Security (Instr. 3) 2. Conversio or Exercis Price of Derivative Security		e (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	Date, Transaction		on of E		5. Date Exercisabl Expiration Date (Month/Day/Year)		!	Amo Secu Unde Deriv	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	ode V		(D)	Date Exercisa		Expiration Date	Title	0 N	Amount or Number of Shares					
Restricted Stock	\$0		03/29/2020			M			8,591	(1)		(1)	Com	imon ock	8,591	\$0	8,591		D	

Explanation of Responses:

- 1. Reflects vesting of Restricted Stock Units ("RSUs") on March 29, 2020. The Reporting Person initially received 34,364 time-based RSUs on March 29, 2017. The RSUs vest in four installments of 25% per year beginning on March 29, 2018.
- $2. \ Reflects \ withholding \ of \ shares \ to \ satisfy \ tax \ obligations \ in \ connection \ with \ the \ vesting \ of \ RSUs. \ No \ shares \ were \ sold.$

/s/ Margaret B. McLean, as Attorney-in-Fact for Regina M. 03/31/2020 Paolillo

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.