FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL 3235-OMB Number: 0104 Estimated average burden hours per response: 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* LOFTEN GINA | 2. Date of English Requiring St (Month/Day/ | tatement 'Year) | 3. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [TTEC] | | | | |
|--|---|--------------------|---|--|------------------------------------|---|--|
| (Last) (First) (Middle) 9197 S. PEORIA STREET (Street) ENGLEWOOD CO 80112 (City) (State) (Zip) | 05/26/2021 | | 4. Relationship of Reporting Issuer (Check all applicable) X Director Officer (give title below) | Person(s) to 10% Owner Other (specify below) | | 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | |
| 1. Title of Security (Instr. 4) | | | 2. Amount of Securities Beneficially Owned (Instr. I) | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | |
| Common Stock | | | 0 | D | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | |
| . Title of Derivative Security (Instr. 4) 2. Date Exercisable a Expiration Date (Month/Day/Year) | | ite | 3. Title and Amount of Se Underlying Derivative Se (Instr. 4) | curity Convers | | cise Form: | 6. Nature of Indirect Beneficial Ownership (Instr. |
| | | Expiration Date | Title | Amount or Number of Shares | Price of Derivative Security | Direct (D) or Indirect (I) (Instr. 5) | 5) |

Explanation of Responses:

Remarks:

Exhibit List - Exhibit 24 - Power of Attorney

/s/ Margaret B. McLean,

05/26/2021 Attorney-in-Fact for Gina

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.