FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL	OWNEDCHID
STATEMENT OF CHANGES IN DENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
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hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Instruct	1011 10.																		
1. Name and Address of Reporting Person* Seybold David J.				2. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [TTEC]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
<u> </u>	<u>a Davia</u>	<u>v.</u>												l _	Directo	r (give title		Other (s	· I
(1 1)		Fire ()	(N 4) -1 -11 - X		L									V	below)	(give title		below)	pecity
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year)								CEO, TTEC DIGITAL						
6312 S. FIDDLERS GREEN CIRCLE				10/04/2024															
SUITE 100N																			
					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street)						,, <u>.</u> ,,								Line)					
GREEN		CO	80111											v	_	•		rting Persor	I
VILLAG	ıE														Form fi Person		than	One Repor	ting
			-																
(City)		State)	(Zip)																
		Tab	le I - Non	-Deriva	ative	e Se	curities	s Ac	quired,	Dis	posed o	f, or Be	nefi	cially	/ Owned				
1. Title of S	Security (In	str. 3)		2. Transa	ction		2A. Deeme		3.		4. Securi	ties Acqui	ed (A)) or	5. Amou				7. Nature
Date (Month/D						Execution Date if any		, Transact		Disposed	d Of (D) (Instr. 3, 4		4 and Securitie Beneficia				or Indirect E	of Indirect Beneficial Ownership (Instr. 4)	
				(,		(Month/Day/Yea				"			Owned		Following (I) (I			
									Code	v	Amount	(A) or (D)		rice	Transact	tion(s)			,
						\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \							, ,						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of	2.	3. Transaction	3A. Deemed				5. Numi	ber	6. Date Ex			7. Title ar		ount	8. Price of	9. Number	of	10.	11. Nature
Derivative Conversion Security or Exercise (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)					Transaction Code (Instr. B)		r. Derivative Securities		Expiration Date of Securities (Month/Day/Year) Underlying Derivative Securities					Derivative Security (Instr. 5)		derivative Securities Beneficially Owned		Form: Benefi Direct (D) Owner	of Indirect Beneficial
																			Ownership
Derivative Security						Acquired (Instr. 3 and 4)									Following		(I) (Instr. 4)	(Instr. 4)	
							Disposed of (D) (Instr.									Reported Transaction(s)			
							3, 4 and 5)									(Instr. 4)			
				Г										ount					
								Ш						nber					
				c	ode	v	(A)	(D)	Date Exercisab		Expiration Date	Title	of Sha	res					
Restricted Stock Units ⁽¹⁾	\$0	10/04/2024			A		42,955		(1)		(1)	Common Stock	42,	955	\$0	42,955		D	
Omts* /								Ш											

Explanation of Responses:

 $1.\ The\ Reporting\ Person\ received\ 42,955\ time-based\ Restricted\ Stock\ Units\ ("RSUs")\ on\ October\ 4,\ 2024.\ The\ RSUs\ vest\ 50\%\ on\ October\ 4,\ 2025\ and\ 50\%\ on\ October\ 4,\ 2026.$

/s/ Margaret B. McLean,

Attorney-in-Fact for David J. 10/08/2024

Seybold

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).