FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			. ,	<u>'</u>					
Gallacher Charles Keith (M		Date of Event equiring Statem Month/Day/Year 6/03/2013	nent r	3. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC [TTEC]					
(Last) (First) 9197 S. PEORIA STREET	(Middle)			Relationship of Reporting Perso (Check all applicable) Director	on(s) to Issue 10% Owne	(Mo	Amendment, Danth/Day/Year)	ate of Original Filed	
(Street)	80112			X Officer (give title below) EVP, Global Markets	Other (spe- below) & Indust.	App	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person		
(City) (State)	(Zip)						Reporting P	y More than One erson	
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)		2.	. Amount of Securities	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
			Ве	Beneficially Owned (Instr. 4)	or Indirect (. 5)		
Common Stock			Ве	Beneficially Owned (Instr. 4)	or Indirect (. 5)		
Common Stock	(e.g		erivative	, ,	or Indirect ((Instr. 5) D Owned	1)` ′ `	. 5)		
Common Stock 1. Title of Derivative Security (I			Derivative S, warrar	e Securities Beneficially ints, options, convertible	or Indirect ((Instr. 5) D Owned securities ties	1)` ′ `	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	

Explanation of Responses:

/s/ Charles Keith Gallacher

06/11/2013

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).