FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Repo	9	2. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC [TTEC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify								
(Last) (First) 9197 S. PEORIA STREI	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/01/2017	X Officer (give rule Officer (specify below) EVP, COO CMS and CGS								
(Street) ENGLEWOOD CO (City) (State)	80112 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock ⁽¹⁾	07/01/2017		М		8,486	A	\$0	86,495	D			
Common Stock ⁽²⁾	07/01/2017		F		2,714	D	\$40.8	83,781	D			
Common Stock ⁽³⁾	07/01/2017		М		6,924	A	\$0	90,705	D			
Common Stock ⁽²⁾	07/01/2017		F		2,215	D	\$40.8	88,490	D			
Common Stock ⁽⁴⁾	07/01/2017		M		8,699	A	\$0	97,189	D			
Common Stock ⁽²⁾	07/01/2017		F		3,638	D	\$40.8	93,551	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Restricted Stock Units ⁽¹⁾	\$0	07/01/2017		M			8,486	(1)	(1)	Common Stock	8,486	\$0	8,486	D		
Restricted Stock Units ⁽³⁾	\$0	07/01/2017		M			6,924	(3)	(3)	Common Stock	6,924	\$0	13,848	D		
Restricted Stock Units ⁽⁴⁾	\$0	07/01/2017		M			8,699	(4)	(4)	Common Stock	8,699	\$0	26,095	D		

Explanation of Responses:

- $1. \ Reflects \ vesting \ of \ Restricted \ Stock \ Units \ ("RSUs") \ on \ July \ 1, 2017. \ The \ Reporting \ Person \ initially \ received \ 33,944 \ time-based \ RSUs \ on \ July \ 1, 2014. \ The \ RSUs \ vest \ in \ four \ installments \ of \ 25\% \ per \ year \ to \ four \ four$ beginning on July 1, 2015.
- 2. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.
- 3. Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2017. The Reporting Person initially received 27,696 time-based RSUs on July 1, 2015. The RSUs vest in four installments of 25% per year beginning on July 1, 2016.
- 4. Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2017. The Reporting Person initially received 34,794 time-based RSUs on July 21, 2016. The RSUs vest in four installments of 25% per year beginning on July 1, 2017.

/s/ Margaret B. McLean, Attorney-in-Fact for Martin F. 07/05/2017

DeGhetto

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.