FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(h)                    |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>ERICKSON RICHARD SEAN</u> |  |   |         |                                 |         | 2. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [ TTEC ] |                           |   |   |   |   |  |                                   |                                      | k all app<br>Direc   |  | Ü   | rson(s) to Is  10% O  Other (  | wner   |  |
|---|--|---|---------|---------------------------------|---------|--|---------------------------|---|---|---|---|--|-----------------------------------|--------------------------------------|--|--|---|--|--|--|
| (Last)<br>9197 S. I   | (Fir<br>PEORIA ST  | , | Middle) |                                 |         | 3. Date of Earliest Transaction (Month/Day/Year) 03/04/2022              |                           |   |   |   |   |  |                                   |                                      | belov  |  |   | below)   |  |  |
| (Street) ENGLEWOOD CO 80112 (City) (State) (Zip)                      |  |   |         |                                 | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 |                           |   |   |   |   |  |                                   |                                      | Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |  |  |  |
| (- 9)   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |         |                                 |         |  |                           |   |   |   |   |  |                                   |                                      |  |  |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Trans Date                        |  |   |         | 2. Transac                      | ction   | 2A. E<br>Exec<br>if an   | . Deemed<br>ecution Date, |   | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3,<br>5) |  | ired (A)                          | ) or 5. Ame<br>4 and Securi<br>Benef |  | unt of<br>ies<br>cially<br>Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
|   |  |   |         |                                 |         |  |                           |   | Code                                    | v   | Amount  | (A) (D)  | or Pri                            | ce                                   | Transa   | action(s)<br>3 and 4)  |   |  | (111341. 4)  |  |
| Common Stock <sup>(1)</sup> 03/                                       |  |   |         |                                 | 2022    |  |                           | A   |   | 1,800   | A   |  | \$ <mark>0</mark>                 | 1,800                                |  |  | D   |  |  |  |
| Common Stock <sup>(2)</sup> 03/04                                     |  |   |         | 03/04/2                         | 2022    |  |                           |   | F                                       |   | 568   | D  | \$7                               | 75.63                                | 3 1,232  |  |   | D  |  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |         |                                 |         |  |                           |   |   |   |   |  |                                   |                                      |  |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                   | vative Conversion Date Execu<br>rrity or Exercise (Month/Day/Year) if any  |   |         | emed<br>ion Date,<br>/Day/Year) |         | Transaction Code (Instr.   |                           | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |   | 6. Date Exercisable an<br>Expiration Date<br>(Month/Day/Year) |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |                                   | De<br>Ser<br>(In:                    |  | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | ly  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |   |         | Code                            |         | v  | (A)                       | (D)   | Date<br>Exercisable                     |   | Expiration<br>Date  | Title  | Amou<br>or<br>Numb<br>of<br>Share | er                                   |  |  |   |  |  |  |

## **Explanation of Responses:**

- 1. Represents 1,800 shares issued upon the vesting of Performance Based Restricted Stock Units ("PRSUs") granted on September 8, 2020.
- 2. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of PRSUs. No shares were sold.

/s/ Margaret B. McLean,

03/08/2022 Attorney-in-Fact for Richard

Sean Erickson

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.