| SEC Form | 4 |
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  | 1. Name and Address of Reporting Person <sup>*</sup><br>Anenen Steven |        |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>TTEC Holdings, Inc.</u> [ TTEC ] |  |   |                                       |      |                   |  | (Ch  | elationship<br>eck all appli<br>X Directo                           | cable)   | ig Pers   | on(s) to Iss |  |  |
|--|---|--------|--|---|--|---|---------------------------------------|------|-------------------|--|--|---|--|---|--------------|--|--|
| (Last)   | (F  | =irst) | (Middle)   |   | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/24/2023 |   |                                       |      |                   |  |  |   |  | (give title   |              | Other (s<br>below)   |  |
| 9197 S. PEORIA ST.   |   |        |  |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)       |   |                                       |      |                   |  |  |   | 6. Individual or Joint/Group Filing (Check Applicable<br>Line) |   |              |  | plicable   |
| (Street)   |   |        |  |   |  |   |                                       |      |                   |  |  |   | X Form f   | Form filed by One Reporting Person  |              |  | n  |
| l` /   | WOOD C  | 0      | 80112  |   |  |   |                                       |      |                   |  |  |   |  | Form filed by More than One Reporting Person  |              |  |  |
| (City)   | (5  | State) | (Zip)  |   | Rule 10b5-1(c) Transaction Indication                          |   |                                       |      |                   |  |  |   |  |   |              |  |  |
| Check this box to indicate that a transaction was made pursuant t<br>satisfy the affirmative defense conditions of Rule 10b5-1(c). See I |   |        |  |   |  |   |                                       |      |                   |  | on or written  | n plan th   | at is intende  | ed to   |              |  |  |
|  |   | Tab    | le I - Non-l   | Deriva  | ative S  | ecurities Acq   | uired, I                              | Disp | osed o            | f, or  | r Bene   | ficial  | ly Owned   | k   |              |  |  |
| Dat  |   |        | 2. Transaction<br>Date<br>(Month/Day/Year)           |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)    | 3. 4. Securities Acquired (A   Transaction Disposed Of (D) (Instr. 3,   Code (Instr. 5) |                                       |      |                   | 4 and Securities<br>Beneficially<br>Owned Follow |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>g (I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership   |              |  |  |
|  |   |        |  |   |  |   | Code                                  | v    | Amount (A) or (D) |  | Price  | Reporte<br>Transac<br>(Instr. 3                                     | tion(s)  |   |              | (Instr. 4)   |  |
| Common Stock <sup>(1)</sup> 05/24  |   |        |  |   | /2023  |   | М                                     |      | 1,990             | 0  | Α  | \$ <mark>0</mark>   | 21,829   |   |              | D  |  |
|  |   | I      |  |   |  | curities Acqui<br>lls, warrants, d  |                                       |      |                   |  |  |   | Owned  |   |              |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |        | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | ate, Ti<br>C  | ransactio<br>ode (Inst   | n Derivative I  | 6. Date Ex<br>Expiratior<br>(Month/Da | Date |                   | Amo<br>Seco<br>Und<br>Deri                       | itle and<br>ount of<br>urities<br>lerlying<br>ivative S<br>tr. 3 and |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)            | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio | s<br>lly     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |

|   |     |            | Code | v | (A)   | (D)   | Date<br>Exercisable | Expiration<br>Date |                 | Amount<br>or<br>Number<br>of<br>Shares |     | (Instr. 4) |   |  |
|---|-----|------------|------|---|-------|-------|---------------------|--------------------|-----------------|--|-----|------------|---|--|
| Restricted<br>Stock<br>Units <sup>(1)</sup> | \$0 | 05/24/2023 | М    |   |       | 1,990 | (1)                 | (1)                | Common<br>Stock | 1,990                                  | \$0 | 0          | D |  |
| Restricted<br>Stock<br>Units <sup>(2)</sup> | \$0 | 05/25/2023 | А    |   | 5,982 |       | (2)                 | (2)                | Common<br>Stock | 5,982                                  | \$0 | 5,982      | D |  |

## Explanation of Responses:

1. The Reporting Person received 1,990 time-based Restricted Stock Units ("RSUs") on May 26, 2022. The RSUs vest in full on the earlier of: (i) the first anniversary of the date of the grant; (ii) the date of the succeeding year's annual meeting of stockholders; or (iii) any change-in-control event (as defined in the RSU Agreement).

2. The Reporting Person received 5,982 time-based RSUs on May 25, 2023. The RSUs vest in full on the earlier of: (i) the first anniversary of the date of the grant; (ii) the date of the succeeding year's annual meeting of stockholders; or (iii) any change-in-control event (as defined in the RSU Agreement).

## /s/ Margaret B. McLean,

Attorney-in-Fact for Steven

05/26/2023

Date

<u>Anenen</u> \*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.