FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPRO	DVAL							
	OMB Number: 3235-0287								
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	Check this box if no longer subject to
	Section 16. Form 4 or Form 5 obligations may continue. See
\cup	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Paolillo Regina					2. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC [TTEC]								(Che	ck all applic	ctor		10% Ov	ner		
(Last) 9197 S. I	(F	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/01/2017							7				Other (s below) CAO	респу		
(Street) ENGLEV (City)	WOOD C		80112 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. In Line	Form fi	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Nor	า-Deriv	/ativ	e Se	curit	ies Ac	quir	ed, D	isp	osed o	f, or	Bene	ficiall	y Owned				
Date					2A. Deemed Execution Date if any (Month/Day/Yea		, Tr C	Transaction Disposed Code (Instr. 5)		rities Acquired (A) o ed Of (D) (Instr. 3, 4 a			4 and Securities Beneficial Owned Fo		Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
									C	ode V	,	Amount		A) or D)	Price		ransaction(s) nstr. 3 and 4)			(Instr. 4)
Common Stock ⁽¹⁾ 11/01/				1/201	2017			M		20,00	0	A	\$ <mark>0</mark>	172	2,122		D			
Common Stock ⁽²⁾ 11/01/				1/201	2017			F		9,306	5	D	\$41.4	162,816			D			
		٦	Γable II -									sed of, onvertil				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date, Transacti Code (Ins			n of		Expi	6. Date Exercisabl Expiration Date (Month/Day/Year)		of Securities		curity	8. Price of Derivative Security (Instr. 5)		Owners Form: Direct (I or Indirect) (I) (Instr	Ownership	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	cisable		xpiration ate	Title	OI No of	umber					
Restricted Stock	\$0	11/01/2017			М			20,000		(1)		(1)	Comn		0,000	\$0	0		D	

Explanation of Responses:

- 1. Reflects vesting of Restricted Stock Units ("RSUs") on November 1, 2017. The Reporting Person initially received 100,000 time-based RSUs on November 1, 2012. The RSUs vest in five equal installments of 20,000 per year beginning on November 1, 2013.
- 2. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.

/s/ Margaret B. McLean, as Attorney-in-Fact for Regina M. 11/03/2017 Paolillo

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.