FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Paolillo Regina					2. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [TTEC]									(Chec	ationship of Reportir k all applicable) Director Officer (give title		ng Person(s) to Is 10% Ov Other (s		wner	
(Last) 9197 S. I	PEORIA :	*	(Middle)			Date of Earliest Transaction (Month/Day/Year) 3/04/2022								X	below	below) below) Global Chief Operating Officer				
(Street) ENGLEV (City)	WOOD (80112 (Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
Date				2. Transac	tion 2A. Deemed Execution Date,			d Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (ADisposed Of (D) (Instr. 3		ed (A)) or 5. Am 4 and Secur Benef		ount of 6. Fo cially (D) d Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Pri	е	Transa	action(s) 3 and 4)			(111511.4)				
Common	03/04/2022				A		12,264	A		\$ <mark>0</mark>	22	223,995		D						
Common Stock ⁽²⁾				03/04/2022				F		3,579	D	\$7	5.63	220,416			D			
Common Stock ⁽³⁾				03/04/2	03/04/2022				A		4,407	A		\$ <mark>0</mark>	224,823			D		
Common Stock ⁽⁴⁾			03/04/2	4/2022				F		1,795	D	\$7	5.63	223,028		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercis Price of Derivative Security		if any	emed cion Date, l/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	r osed) r. 3, 4	6. Date Expirat (Month	ion Da		7. Title and Amount of Securities Underlying Derivative Security (Ins: 3 and 4)		De Se (In	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	Code V (A) (D)					Expiration Date		or Numbe of Shares	er						

Explanation of Responses:

- 1. Represents 12,264 shares issued upon the vesting of Performance Based Restricted Stock Units ("PRSUs") granted on March 6, 2020.
- 2. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of PRSUs. No shares were sold.
- 3. The Reporting Person received 4,407 Restricted Stock Units ("RSUs") on March 4, 2022. The RSUs vested immediately on March 4, 2022.
- 4. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.

/s/ Margaret B. McLean, as Attorney-in-Fact for Regina M. Paolillo

03/08/2022

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.