SEC Form 4

FORM 4

subject to

JNITED S	TATES	SECURI	FIES	AND	EXCHAN	GE CO	MMISS	ION

Washington, D.C. 20549

Check this box if no longer sub
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response 0.5

1. Name and Address of Re <u>POLLEMA STEV</u>	6	2. Issuer Name and Ticker or Trading Symbol <u>TELETECH HOLDINGS INC</u> [TTEC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify
(Last) (First 9197 S. PEORIA STRI		3. Date of Earliest Transaction (Month/Day/Year) 07/01/2016	X Oncer (give the Orier (specify below) below) SVP, CTS
(Street) ENGLEWOOD CO (City) (State	80112 e) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	nount (A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(11311.4)
Common Stock ⁽¹⁾	07/01/2016		М		2,546	A	\$0	28,284	D	
Common Stock ⁽²⁾	07/01/2016		F		792	D	\$27.06	27,492	D	
Common Stock ⁽³⁾	07/01/2016		М		2,769	A	\$0	30,261	D	
Common Stock ⁽²⁾	07/01/2016		F		862	D	\$27.06	29,399	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A) (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units ⁽¹⁾	\$0	07/01/2016		м			2,546	(1)	(1)	Common Stock	2,546	\$0	5,092	D	
Restricted Stock Units ⁽³⁾	\$0	07/01/2016		м			2,769	(3)	(3)	Common Stock	2,769	\$0	8,309	D	
Restricted Stock Units ⁽⁴⁾	\$0	07/01/2016		A		11,452		(4)	(4)	Common Stock	11,452	\$0	11,452	D	

Explanation of Responses:

1. Reflects vesting of Restricted Stock Units ("RSUs") on July 1, 2016. The Reporting Person initially received 10,183 time-based RSUs on July 1, 2014. The RSUs vest 25% per year beginning on July 1, 2015. 2. Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.

3. Reflects vesting of RSUs on July 1, 2016. The Reporting Person initially received 11,078 time-based RSUs on July 1, 2015. The RSUs vest 25% per year beginning on July 1, 2016.

4. The Reporting Person received 11,452 time-based RSUs on July 1, 2016. The RSUs vest 25% per year beginning on July 1, 2017 and on each anniversary thereafter.

/s/ Margaret B. McLean, Attorney-in-Fact for Steven C.

Pollema

** Signature of Reporting Person Date

<u>07/06/201</u>6

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.