FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|   | OMB APPROVAL             |           |  |  |  |  |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
|   | OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |  |
| l | Estimated average burden |           |  |  |  |  |  |  |  |  |  |
| l | hours per response:      | 0.5       |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Frerichs Robert N |                                                                                                                                              |            |  |                  |                                                             | 2. Issuer Name and Ticker or Trading Symbol TTEC Holdings, Inc. [ TTEC ]                                      |        |                                                                |                                                           |     |                                                                                               |                    |                                            |                                        | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner                                                  |                                                                   |                                                                          |                                                                    |   |        |
|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------|--|------------------|-------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|--------|----------------------------------------------------------------|-----------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------|--------------------|--------------------------------------------|----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|---|--------|
| (Last) (First) (Middle) 9197 S. PEORIA STREET               |                                                                                                                                              |            |  |                  | 3. Date of Earliest Transaction (Month/Day/Year) 05/25/2022 |                                                                                                               |        |                                                                |                                                           |     |                                                                                               |                    |                                            |                                        | Officer (give title Other (specify below) below)                                                                                               |                                                                   |                                                                          |                                                                    |   | pecify |
| (Street) ENGLEWOOD CO 80112 (City) (State) (Zip)            |                                                                                                                                              |            |  |                  |                                                             | If Amendment, Date of Original Filed (Month/Day/Year)      tive Securities Acquired, Disposed of, or Benefice |        |                                                                |                                                           |     |                                                                                               |                    |                                            |                                        | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |                                                                   |                                                                          |                                                                    |   |        |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da  |                                                                                                                                              |            |  |                  | action                                                      | ction 2A. Deemed Execution Date,                                                                              |        |                                                                | 3. 4. Securities Acquired (A) Transaction Code (Instr. 5) |     |                                                                                               | ed (A) or          | or 5. Amount of                            |                                        |                                                                                                                                                | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |                                                                          | 7. Nature of Indirect Beneficial Ownership (Instr. 4)              |   |        |
|                                                             |                                                                                                                                              |            |  |                  |                                                             |                                                                                                               |        |                                                                | Cod                                                       | e V |                                                                                               | Amount             | ount (A) or P                              |                                        | Ti                                                                                                                                             | Transaction(s)<br>(Instr. 3 and 4)                                |                                                                          |                                                                    |   |        |
| Common Stock <sup>(1)</sup> 05/25/                          |                                                                                                                                              |            |  |                  |                                                             | 2022                                                                                                          |        |                                                                | М                                                         |     |                                                                                               | 1,194              | 1,194 A                                    |                                        |                                                                                                                                                | 16,160                                                            |                                                                          |                                                                    | D |        |
|                                                             | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |  |                  |                                                             |                                                                                                               |        |                                                                |                                                           |     |                                                                                               |                    |                                            |                                        |                                                                                                                                                |                                                                   |                                                                          |                                                                    |   |        |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)         | vative Conversion Date Execution Date, Truirity or Exercise (Month/Day/Year) if any                                                          |            |  | ransa<br>Code (I |                                                             | 5. Num<br>Deriva<br>Securi<br>Acquir<br>or Disp<br>of (D) (<br>3, 4 an                                        | Expira | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                                                           |     | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |                    | 8. Price of Derivative Security (Instr. 5) |                                        | 9. Numbe<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti                                               | e i<br>s i<br>lly i                                               | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |        |
|                                                             |                                                                                                                                              |            |  | C                | Code                                                        |                                                                                                               | (A)    | (D)                                                            |                                                           |     |                                                                                               | expiration<br>Pate | Title                                      | Amount<br>or<br>Number<br>of<br>Shares | 1                                                                                                                                              |                                                                   | (Instr. 4)                                                               | on(s)                                                              |   |        |
| Restricted<br>Stock<br>Units <sup>(1)</sup>                 | \$0                                                                                                                                          | 05/25/2022 |  |                  | M                                                           |                                                                                                               |        | 1,194                                                          | (1)                                                       |     | (1)                                                                                           |                    | Common<br>Stock                            | 1,194                                  |                                                                                                                                                | \$0                                                               | 0                                                                        |                                                                    | D |        |
| Restricted<br>Stock<br>Units <sup>(2)</sup>                 | \$0                                                                                                                                          | 05/26/2022 |  | A                |                                                             |                                                                                                               | 1,990  |                                                                | (2                                                        | (2) |                                                                                               | (2)                | Common<br>Stock                            | 1,990                                  | 990 \$0                                                                                                                                        |                                                                   | 1,990                                                                    |                                                                    | D |        |

## **Explanation of Responses:**

- 1. The Reporting Person received 1,194 time-based Restricted Stock Units ("RSUs") on May 27, 2021. The RSUs vest in full on the earlier of: (i) the first anniversary of the date of the grant; (ii) the date of the succeeding year's annual meeting of stockholders; or (iii) any change-in-control event (as defined in the RSU Agreement).
- 2. The Reporting Person received 1,990 time-based RSUs on May 26, 2022. The RSUs vest in full on the earlier of: (i) the first anniversary of the date of the grant; (ii) the date of the succeeding year's annual meeting of stockholders; or (iii) any change-in-control event (as defined in the RSU Agreement).

/s/ Margaret B. McLean, As 05/27/2022 Attorney-in-Fact for Robert N.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.