



TeleTech Named to List of Colorado's Top 100 Digital Tech Companies 2017

December 14, 2017

Company Ranked in Top 10 on Annual List by Built In Colorado

DENVER, Dec. 14, 2017 /PRNewswire/ -- [TeleTech Holdings, Inc.](#) (NASDAQ: TTEC), a leading global provider of customer experience, engagement, growth and trust and safety solutions delivered through its proprietary end-to-end Humanify™ Customer Engagement as a Service offering, announced today that it has been named to the list of Colorado's Top 100 Digital Tech Companies by Built In Colorado.

TeleTech is one of the Top 10 companies on the 2017 list, produced annually by Built In Colorado. TeleTech employs several hundred Coloradoans across the company's global headquarters in Englewood and Humanify Customer Engagement Center in Greeley. Founded in 1982, the company has been part of the rapidly growing technology sector in the Denver metro area for more than 35 years.

"TeleTech is proud to be a part of the technology and innovation movement sweeping across Colorado," said Michael Wellman, Chief People Officer, TeleTech. "With its strong, dedicated and creative workforce, Colorado has provided a wealth of opportunity for our company to grow and flourish."

As reported by Built In Colorado, [Colorado's 100 biggest digital tech companies](#) alone employ more than 25,000 people, up 20% from 2016. To be included on this year's list, a company's primary business and industry must be digital technology/innovation, including web and mobile applications, software, IoT, e-commerce, VR/AR and digital agency work.

As part of Humanify™ Customer Engagement as a Service, Humanify Technology Platforms (HTP) deliver seamless omnichannel technology integrating voice, chat, email, SMS, co-browse, social and video within the customer experience. This robust set of omnichannel capabilities combine fluid data and insights with seamless touchpoint/channel interoperability to provide frictionless performance and continuity.

Learn more about TeleTech's contributions to the Colorado Digital Technology community, visit <http://www.teletech.com/what-we-do/humanify-technology-platforms>.

ABOUT TELETECH

TeleTech (NASDAQ: TTEC) is a leading global provider of customer experience, engagement, growth and trust and safety solutions delivered through its proprietary end-to-end Humanify™ Customer Engagement as a Service offering. Founded in 1982, the Company helps its clients acquire, retain, and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. TeleTech's 49,500 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

Investor Contact	Media Contact
Paul Miller	Olivia Griner
303.397.8641	303.397.8999

TeleTech®

 View original content with multimedia: <http://www.prnewswire.com/news-releases/teletech-named-to-list-of-colorados-top-100-digital-tech-companies-2017-300570343.html>

SOURCE TeleTech Holdings, Inc.