



TeleTech and American Red Cross Host Local Telethon, Raise Half a Million in Donations

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Teaming Up for Texas Local Fundraising Effort Drives Overwhelming Response for Hurricane Harvey Relief

DENVER, Sept. 5, 2017 /PRNewswire/ -- [TeleTech Holdings, Inc.](#) (NASDAQ: TTEC), a leading global provider of customer experience, engagement, and growth solutions delivered through its proprietary, end-to-end Humanify™ Customer Engagement as a Service, set up a temporary donation center at their headquarters in Englewood, CO, to support response to the Hurricane Harvey relief effort in partnership with the American Red Cross.

The 13-hour local fundraising drive was held on August 30, with more than 150 volunteers answering nearly 3,600 donation calls. Volunteers from TeleTech, the American Red Cross and other corporate and community partners spoke with hundreds of residents across Colorado, Wyoming and other neighboring states throughout the day. The collective efforts brought in more than \$505,000 to aid those impacted by Hurricane Harvey.

The event featured support from several Denver sports teams, including:

- Former Broncos Brandon Stokley, Tyler Polumbus, Le-Lo Lang, and Larry Evans
- Former Denver Nugget Mark Randall and current Denver Nugget Torrey Craig
- Current Avalanche players Erik Johnson and Matt Nieto
- Team mascots Bernie (Avalanche) and Rocky (Nuggets)

"TeleTech is honored to contribute to the vital efforts of the American Red Cross and in keeping with our company values to 'Act as One' and 'Do the Right Thing' we have a responsibility to help those affected by Hurricane Harvey," said Ken Tuchman, Chairman and CEO, TeleTech.

Gino Greco, CEO for the American Red Cross of Colorado and Wyoming was ecstatic with the results. "I couldn't be more grateful for TeleTech and their extraordinary team. Without their infrastructure and support there's no way we could have accomplished what we did on Wednesday. The people in Texas will be grateful as well."

For further information on how you can help those affected by Hurricane Harvey, visit <http://www.redcross.org/local/colorado>

ABOUT TELETECH

TeleTech (NASDAQ: TTEC) is a leading global provider of customer experience, engagement and growth solutions delivered through its proprietary end-to-end Humanify™ Customer Engagement as a Service offering. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. TeleTech's 48,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

ABOUT THE AMERICAN RED CROSS:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](#) or [cruzrojaamericana.org](#), or visit us on Twitter at [@RedCross](#).

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