

TeleTech To Open New Customer Experience Center in Las Vegas, NV

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Hundreds of New Customer Care Positions to Support Local Economy

DENVER, March 15, 2017 /PRNewswire/ -- <u>TeleTech Holdings, Inc.</u> (NASDAQ: TTEC), a leading global provider of customer experience, engagement and growth solutions, today announced that it will open a new customer experience center in Las Vegas, Nevada this spring. This is the tenth new customer experience center to be opened in the past five years by TeleTech in the United States.

TeleTech viewed the Las Vegas market as a prime option for providing services supporting a leading satellite programming provider. Rather than build a new property, the company opted to lease 38,000 square feet of space in the Boulevard Mall located at 3700 S. Maryland Parkway.

"Las Vegas provided an excellent market opportunity to create a new customer experience center, given its outstanding labor force, strong local partnerships, and availability of workforce training," said Martin DeGhetto, Chief Operating Officer, Customer Management and Customer Growth Services, TeleTech. "Utilizing such a large, unoccupied space for the new center allows us to not only support growth and investment in the local economy but also aligns with our corporate commitment to environmentally and socially responsible behavior."

The center will create up to 400 jobs initially with potential to grow within the Las Vegas market. TeleTech is actively hiring customer experience representatives, along with other key support positions. To learn more about specific opportunities for employment, interested candidates can visit teletechiobs.com.

Employees will benefit from the opportunity to support a global company, potential career advancement, competitive pay, exciting employee rewards and bonuses, and an interactive work environment featuring foosball and ping pong tables, gaming consoles, and on-site cafeteria and lounge.

"TeleTech and its hundreds of new jobs signal exciting new growth in Southern Nevada's target industries," said Jared Smith, Chief Operating Officer, Las Vegas Global Economic Alliance. "The LVGEA was honored to assist TeleTech in its site selection process."

TeleTech has been a global pioneer in the customer experience industry for more than thirty years. Its technology-enabled services platform delivers a seamless customer experience across all channels and phases of the customer lifecycle to build customer loyalty and increase lifetime value. For more information about TeleTech and to apply to work at the new Las Vegas customer experience center, please visit teletechiobs.com.

ABOUT TELETECH

TeleTech (NASDAQ: TTEC) is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. TeleTech's 48,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit TeleTech.com.

ABOUT LAS VEGAS GLOBAL ECONOMIC ALLIANCE

The Las Vegas Global Economic Alliance is a 501(c)6 membership organization dedicated to growing the economy in Southern Nevada through connectivity, community development and strong business recruitment, retention and outreach. The LVGEA's vision is to help Southern Nevada residents thrive in a global economy by fostering a more prosperous, diverse and connected regional economy. For more information, visit <a href="https://www.nevada.nev

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