



TeleTech - Avoiding Customer Experience Chaos in 2017

January 12, 2017

Learn how to create an unbeatable customer experience in the New Year

DENVER, Jan. 12, 2017 /PRNewswire/ -- Channel silos, outdated technologies, and inefficient knowledge bases are just some of the challenges facing brands this year. Unless they have the right safeguards in place, many will have a hard time avoiding customer experience chaos in the New Year – and reaching their long-term business goals.

This month, [TeleTech's eNewsletter, Dialogue](#) takes a crack at some of the most common customer experience obstacles. The feature piece – a comic book featuring an epic battle between team TeleTech CX and villain Captain Chaos – pokes fun at these customer experience pain points, and reveals the tools and strategies that can help companies combat them. The supporting resources offer additional tips for brands looking to avoid customer experience chaos in the New Year.

The January issue includes:

- An in-depth look at the [battle between TeleTech CX and Captain Chaos](#).
- Four resources designed to help companies [turn their service costs into sales](#).
- An on-demand video describing [where customer experience is headed](#).
- A downloadable version of TeleTech's comedic [2017 customer experience calendar](#).

The *Dialogue* eNewsletter is published 12 times a year and has been designed to inspire customer experience excellence. Each issue contains the best customer-centric thought leadership and in-depth research articles. [Click here](#) to subscribe.

ABOUT TELETECH

TeleTech is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 41,500 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

Investor ContactMedia Contact

Paul Miller Olivia Griner

303.397.8641 303.397.8999