



Small Investments in Customer Experiences Deliver Enormous ROI

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Learn How to Make Simple Operational Improvements That Will Resonate With Customers

DENVER, June 9, 2016 /PRNewswire/ -- Companies are spending billions of dollars on customer experience improvements that don't really matter to their customers. To get ahead of the competition, companies need to find partners that can help them make big moves fast—saving time and costs required to put these strategies into action.

An example is rebadging when a company transfers its customer care associates and/or technologies and processes to an outsourcing provider that can help make the process easy and cost-effective. By transferring operations over to an outsourcer that lives-and-breathes the customer experience every day, companies are rewarded with not only happy and loyal customers, but a bottom line that will be the envy of even their greatest competitors.

This month, [TeleTech's eNewsletter, Dialogue](#), explores all the ways that companies can benefit by allowing outsourcing providers be their loyal customer experience guides.

The June issue includes:

- A look at how brands [can deliver exceptional customer experiences](#) by letting a partner do the heavy lifting.
- An overview of [four ways that simple operational improvements](#) can make a big difference.
- A link to a webpage where [customers can tell](#) their best customer experience stories.
- A review of how [sales chat can help businesses](#) turn prospects into customers.
- An infographic showing just [how critical the customer experience](#) is for brands.

The *Dialogue* eNewsletter is published 12 times a year and has been designed to inspire customer experience excellence. Each issue contains the best customer-centric thought leadership and in-depth research articles. [Click here](#) to subscribe.

ABOUT TELETECH

TeleTech (NASDAQ: TTEC) is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 43,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

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