



TeleTech Celebrates the Spirit of the Season with University Preparatory School

December 7, 2015

Employees Give Back to Community by Hosting Annual Holiday Celebration for U Prep Students and Their Families

DENVER, Dec. 7, 2015 /PRNewswire/ -- The employees of [TeleTech](#) Holdings, Inc. (NASDAQ: TTEC), a leading provider of customer experience, engagement and growth solutions, and the [TeleTech Community Foundation](#), recently ranked as one of the top 10 corporate foundations in Colorado,¹ today will bring the "Spirit of the Season" to life for Denver Public School's [University Prep](#) (U Prep) students at an annual holiday celebration.

Each year, in lieu of a traditional corporate holiday party, TeleTech gives back to local schools in need through the Spirit of the Season event. This is the fourth year that TeleTech has brought holiday cheer to University Prep, and the 11th consecutive year that TeleTech has held the Spirit of the Season event for a Denver school. At the celebration, more than 200 TeleTech employees and their families will bring holiday meals, crafts, games, face painting, family portraits, entertainment, wrapped gifts, and a special visit from Santa to more than 700 U Prep scholars and their families.

In addition to hosting the Spirit of the Season event, the TeleTech Community Foundation committed to a multi-year partnership with U Prep through the Denver Public School (DPS) Foundation School Partners Program. As part of the partnership in 2015, TeleTech provided a \$50,000 technology gift to purchase iPads and to support the funding of a classroom teaching assistant. They also pledged \$15,000 to a Book Trust reading program that enables all K-2 students to purchase books through Scholastic Book Club.

"We're thrilled to once again host the Spirit of the Season holiday event with U Prep and proud to be able to help support the remarkable efforts of David Singer and his wonderful staff throughout the year," said Richard Herbst, vice president of the TeleTech Community Foundation. "U Prep's mission to educate and prepare every student for college aligns with TeleTech employees' passion for education. We feel it is important to be more than just an employer in Denver; so we strive to be a beneficial partner in the community helping foster a better education for every child."

University Prep is a tuition-free, kindergarten through fifth grade public charter school in the Denver Public School district. Located near the Five Points community of Denver, University Prep believes that all scholars deserve an exceptional education regardless of zip code, race or socioeconomic status. Headed by University Prep's lead-founder and Head of School [David Singer](#), University Prep scholars are focused on establishing a foundation to achieve a college degree starting with kindergarten.

¹ *Denver Business Journal*, Giving Guide – Top Corporate Foundations, 2015-2016

ABOUT TELETECH

TeleTech is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 41,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

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