



## TeleTech Partners with Strayer@Work to Offer Kentucky Customer Experience Center Employees Low-Cost and Debt-Free College Degrees

July 29, 2015

### TeleTech is the Second Client to Join the Degrees@Work Program Giving Employees the Opportunity to Earn Debt-Free and Reduced College Tuition from Strayer University

DENVER, July 29, 2015 /PRNewswire/ -- [TeleTech](#) Holdings, Inc. (NASDAQ: TTEC), a leading provider of customer experience, engagement and growth solutions, today announced a partnership with Strayer Education, Inc., an education services company and owner of Strayer University, to pilot the Degrees@Work program with TeleTech's three Kentucky customer experience center locations. The new Degrees@Work program launched in May and gives employees of participating businesses access to debt-free and low-cost accredited associate's, bachelor's, or master's college degrees through Strayer University.

"This is a great benefit for our employees. They have the opportunity to take college courses that are almost entirely funded by TeleTech," said Kenneth Tuchman, chairman and chief executive officer of TeleTech. "We've heard from our employees that they want to further their education and now they can by participating in the Degrees@Work program. TeleTech will fund the majority of tuition costs per year for each employee, freeing them from the unnecessary burden of student loans and college debt."

TeleTech signs on as the second client with the Degrees@Work program through Strayer University, an accredited postsecondary institution with a more than 120-year history of educating working adult students at campus locations across the country and online. TeleTech anticipates a national rollout of the Degrees@Work program to more than 8,000 employees across the U.S. to follow the Kentucky pilot.

"We are proud to partner with an organization like TeleTech to help them attract and retain strong talent by offering employees this pathway to college without debt," said Karl McDonnell, chief executive officer of Strayer Education. "Degrees@Work will advance the careers of TeleTech's employees, enhance their skill sets, and accelerate skill development in critical job functions."

Courses will be tailored specifically to the training needs of TeleTech's employees and offered online with 24/7 access for employee flexibility around work schedules, as well as at Strayer's campus locations once the program is rolled out nationally. Customer experience center employees will have their training and work experience evaluated for transfer credit to accelerate completion of a degree program and optimize employee performance.

Early interest has been high with almost 10 percent of TeleTech employees enrolling at the three Kentucky customer experience center sites located in Paducah and Hopkinsville for the summer or fall term. TeleTech students began taking classes in the Degrees@Work program this month.

#### ABOUT TELETECH

TeleTech is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 44,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience visit [TeleTech.com](#).

#### ABOUT STRAYER EDUCATION, INC.

[Strayer Education, Inc.](#) (NASDAQ: STRA) is an education services holding company that owns [Strayer University](#). Strayer's mission is to make higher education achievable for working adults. Strayer University is a proprietary institution of higher learning that offers undergraduate and graduate degree programs in business administration, accounting, information technology, education, health services administration, public administration, and criminal justice to working adult students. The University includes [Strayer@Work](#), which serves corporate clients by delivering the next generation of performance improvement and workforce development. Strayer University also offers an executive MBA online and corporate training program through its [Jack Welch Management Institute](#). The University is committed to providing an education that prepares working adult students for advancement in their careers and professional lives. Founded in 1892, Strayer University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104. (267-284-5000). The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

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