



## TeleTech Unveils Winner of Employee Values Video Contest

March 13, 2015

### Employees from around the World Embrace New Corporate Values and Showcase How They are Living TeleTech's Values Every Day

DENVER, March 13, 2015 /PRNewswire/ -- [TeleTech](#) Holdings, Inc. (NASDAQ: TTEC), a leading provider of customer experience, engagement and growth solutions, today announced that it has selected the winner of an employee video contest that showcases TeleTech's new corporate values.

TeleTech created its new corporate values to support the company's journey towards becoming a strategic, global partner for customer experience transformation. These values will not only help TeleTech move smart and fast to stay ahead of its clients' needs, but help drive a high performance culture. Launching an employee video contest was one way to communicate TeleTech's new values across the company and start sharing examples of how its employees are living them every day.

John Aaron Cancio from Quezon City, Philippines was awarded First Place in TeleTech's Live Our Values Every Day Video Contest. [Watch](#) John's winning video titled, "A Quick Guide on How to Live an Amazing Life," which incorporates all of TeleTech's corporate values:

- **Lead Every Day:** We lead every day at every level to achieve results. We know that courageous, authentic leadership translates into positive impact.
- **Do the Right Thing:** We expect the highest degree of integrity from ourselves and each other. We act with honesty and respect in everything we do.
- **Reach for Amazing:** We are innovators who make amazing things possible. We spark creativity and never accept "can't."
- **Seek First to Understand:** We delight customer every chance we get. We strive to see the world through the eyes of our clients, their customers, and our colleagues.
- **Act as One:** We're stronger together – one company with one purpose and one team. We work together and have each other's backs.
- **Live Life Passionately:** We believe in our purpose and live it with intensity. We celebrate, laugh and have fun together.

"While we know we're early in our journey, I'm excited to see the enthusiasm exhibited by our 46,000 employees for our new values and I'm proud to be a part of this transformation from the inside out," said Ken Tuchman, chairman and chief executive officer of TeleTech. "The clarity the values bring to how we treat our clients, their customers, and each other is foundational to our evolution as a company and to this family of TeleTech colleagues. Congratulations to John Cancio for showing us how you live our values every day!"

#### ABOUT TELETECH

TeleTech is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 46,000 employees live by a set of customer focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience visit [TeleTech.com](#).

#### Investor ContactMedia Contact

Paul Miller            Elizabeth Grice  
303.397.8641        303.397.8507

Logo - <http://photos.prnewswire.com/prnh/20140717/127860>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/telettech-unveils-winner-of-employee-values-video-contest-300049966.html>

SOURCE TeleTech Holdings, Inc.