

CIO Review Selects eLoyalty for 20 Most Promising Contact Center Technology Solution Providers List

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DENVER, Jan. 16, 2015 /PRNewswire/ -- <u>eLoyalty</u>, a part of <u>TeleTech's</u> Customer Technology Services division, today announced that CIO Review (<u>www.cioreview.com</u>) has chosen eLoyalty for its 20 Most Promising Contact Center Technology Solution Providers. This recognition is based on evaluation of eLoyalty's capabilities in providing business transformational solutions, assisting its clients to completely revolutionize the customer experience. The annual list of companies is selected by a panel of experts and members of CIO Review's editorial board to acknowledge and promote technology entrepreneurship.

"eLoyalty has been on our radar for some time for stirring a revolution in the Contact Center technology space, and we are happy to showcase them this year due to their continuing excellence in delivering top-notch technology-driven solutions," said Harvi Sachar, publisher and founder, CIO Review. "eLoyalty's solutions continued to break new ground within the past year, benefiting its customers around the globe, and we're excited to have them featured on our top companies list."

"eLoyalty is honored to be recognized by CIO Review's panel of experts and thought leaders as a top contact center technology solution provider," said Steve Pollema, president, eLoyalty. "This recognition is a reflection of our ongoing commitment to deliver meaningful technology solutions to our clients and success in creating exceptional customer experiences."

About CIO Review

CIO Review constantly endeavors to identify "The Best" in a variety of areas important to tech business. Through nominations and consultations with industry leaders, our editors choose the best in different domains. Contact Center Technology Solution Providers is an annual listing of 20 Most Promising Contact Center Technology Solution Providers in the U.S.

About eLoyalty

eLoyalty, LLC, a wholly owned subsidiary of TeleTech Holdings, Inc., is recognized industrywide for nearly 25 years of technical expertise in transforming customer management environments for a wide variety of multinational clients. eLoyalty has unparalleled experience and qualifications with cloud multichannel contact center solutions and managed on-premise services, as well as virtual store and branch integration. Enterprises requiring advanced voice and data technologies integrated with customer-focused business design turn to eLoyalty for consulting services, systems integration, application development, monitoring, and managed services. Drawing on relationships with industry leaders like Cisco Systems, eLoyalty blends its services with industry-leading hardware and software applications to deliver best-in-class solutions. For more information, visit eLoyalty on the web at www.eloyalty.com.

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