



## TeleTech Announces Three-Year Commitment to Foster Education Initiatives at University Preparatory School, a Denver Public School

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*Governor's Office Honors TeleTech and University Prep's Commitment to Helping Denver Students*

DENVER--(BUSINESS WIRE)--Sep. 26, 2013-- [TeleTech Holdings Inc.](#) (NASDAQ: TTEC), a leading global provider of technology-enabled customer engagement solutions, was recognized by the Governor's office for its dedication to [Denver Public School, University Preparatory School \(UPrep\)](#). Through its charitable foundation, TeleTech has established a three-year commitment to provide UPrep students with the tools and intellectual expertise needed to be ready for college.



Lt. Governor Garcia admires a UPrep student doing math on an iPad donated by TeleTech. (Photo: Business Wire)

"We should have high expectations for every single kid in every single community," explained Lt. Governor Garcia at the celebration event at the school. "Schools like University Prep are designed to help them be successful. And when students get assistance from business partners like TeleTech, the possibilities are endless. By working together, we can see results that really transform not just an individual, but a community."

As part of the partnership, TeleTech has provided UPrep with 60 iPads that TeleTech's IT staff configured with [Spatial-Temporal \(ST\) Math](#), as well as 10 [interactive Smartboards](#). In addition, TeleTech is supporting the school's first library, a Book Trust fundraising drive, reading campaigns, science lab enhancements, school uniform purchases, teacher appreciation luncheons and teacher meeting spaces. TeleTech's gift will also help the school expand their curriculum to include fourth and fifth grade by the 2015-2016 school year.

UPrep founder and Head-of-School David Singer explained why TeleTech's support is so important. "TeleTech has truly set the gold standard for what it means to have a

private company partner with a public school. Because of TeleTech's generosity, the children are able to use amazing technologies every day." UPrep adheres to a motto that "College starts in kindergarten," and the technology and support provided by TeleTech will provide them with a great foundation.

TeleTech chairman and CEO Ken Tuchman described why the company chose to partner with UPrep. "We believe in UPrep's model that combines outstanding academic performance with character development, innovation, and leadership at a young age. We didn't just want to donate money; we wanted to be actively involved. So in addition to equipping the school with the physical technology, we provided our technological expertise to train and assist the UPrep staff to get the most out of these technologies."

### ABOUT TELETECH

For 30 years, TeleTech and its subsidiaries have helped the world's most successful companies design, enable, manage and grow customer value through the delivery of superior customer experiences across the customer lifecycle. As the go-to partner for the Global 1000, the TeleTech group of companies delivers technology-enabled solutions that maximize revenue, transform customer experiences and optimize business processes. From strategic consulting to operational execution, our more than 39,000 employees drive success for clients in the communications and media, financial services, government, healthcare, technology, transportation and retail industries. Through the TeleTech Community Foundation, the company leverages its innovative leadership to ensure that students in underserved communities around the globe have access to the tools and support they need to maximize their educational outcomes. For additional information, please visit <http://www.telettech.com>.

To learn more about the TeleTech Community Foundation and its mission, please visit the [foundation's website](#).

Source: TeleTech Holdings Inc.

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