

TeleTech Community Foundation Donates \$500,000 to Charitable Organizations in 2012, with a Focus on Innovating Education

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DENVER--(BUSINESS WIRE)--Apr. 25, 2013-- TeleTech employees and the <u>TeleTech Community Foundation</u> donated \$500,000 to charitable organizations in 2012. TeleTech (NASDAQ: TTEC) established the foundation in 2007 with the goal of supporting meaningful projects in the communities where it operates. The company's 43,000 employees in 25 countries united with the foundation to focus on supporting programs with an emphasis on innovation in education, including Teach for America, Book Trust, the Denver Art Museum's Just for Fun Center and many global education initiatives.

With the focus of *Innovating Education*, TeleTech employees are empowered to lead charitable giving efforts in their own communities – whether that is in Denver, Haiti or the Philippines. Working together, TeleTech employees and the TeleTech Community Foundation partnered to make positive and sustainable changes in education throughout the world.

The TeleTech Community Foundation released its charitable activity in the 2012 Annual Report. Highlights from the report include:

- \$180,000 of the \$500,000 donated in 2012 was awarded to educational organizations in need via employee grants
- 30,000 books distributed to students in need
- 5,000 hours volunteered for community outreach activities
- 1,000 computers donated to schools and youth organizations

"We created the foundation in order to partner with our employees to have a direct impact on the communities where we live and operate. I couldn't be more pleased with the way things have turned out," said Kenneth Tuchman, founder and CEO of TeleTech. "Thanks to our employees' extreme generosity with their time and money, we make a positive global impact to provide students with the tools and support that they need to learn."

To learn more about the TeleTech Community Foundation and its mission, click here.

ABOUT TELETECH

For 30 years, TeleTech and its subsidiaries have helped the world's most successful companies design, enable, manage and grow customer value through the delivery of superior customer experiences across the customer lifecycle. As the go-to partner for the Global 1000, the TeleTech group of companies delivers technology-enabled solutions that maximize revenue, transform customer experiences and optimize business processes. From strategic consulting to operational execution, our more than 41,000 employees drive success for clients in the communications and media, financial services, government, healthcare, technology, transportation and retail industries. Through the TeleTech Community Foundation, the company leverages its innovative leadership to ensure that students in underserved communities around the globe have access to the tools and support they need to maximize their educational outcomes. For additional information, please visit http://www.teletech.com.

Source: TeleTech

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