



TeleTech Joins American Red Cross Concert for Hurricane Relief Telethon

September 2, 2005

Company Commits Resources to take calls in Birmingham AL, Deland FL, Denver CO, Enfield CT, Kalispell MT and Moundsville WV

DENVER, Sept 02, 2005 /PRNewswire-FirstCall via COMTEX/ -- TeleTech Holdings, Inc. (Nasdaq: TTEC), a global provider of customer management and transaction-based business process outsourcing (BPO) services, today announced that it is proud to be part of a coalition of national businesses to support the American Red Cross efforts to aid the victims of Hurricane Katrina. TeleTech will provide infrastructure, phone support and employees to take donations from callers during the Red Cross telethon Friday, September 2, 2005 from 8:00 pm to 12:00 am EDT on NBC.

TeleTech has offered employees an opportunity to volunteer to take calls during the telethon and has committed to match their time in a cash donation to the American Red Cross. The Red Cross anticipates that more than half a million calls from donors making pledges during the telethon. As a result, several hundred TeleTech employees will be needed to join other call center volunteers nationally to handle the volume.

"On behalf of our employees worldwide, we want to express our sincere sympathy to those impacted by this tragedy," said Ken Tuchman, Chairman and Chief Executive Officer of TeleTech. "We are extremely proud to be able to play this role in supporting the American Red Cross and the victims of Hurricane Katrina along the Gulf Coast. We are very grateful to our employees who will be taking calls as well as working behind the scenes in support of this effort. It is highly rewarding to be able to repurpose our global infrastructure, technology, and applications to aid others during a crisis."

In addition to utilizing five existing TeleTech customer management operations including Birmingham AL, Deland FL, Enfield CT, Kalispell MT, and Moundsville WV, the company will mobilize its headquarters in Englewood, CO with special workstations to take calls and pledges for the American Red Cross. TeleTech is long time supporter of the American Red Cross and donated approximately \$125,000 to the Tsunami relief effort earlier this year through a combination of employee donations and a corporate match. "I am overwhelmed by our employees' consistent drive to help others in a time of crisis and their generosity to give of their time and resources," said Tuchman.

ABOUT TELETECH

TeleTech is a global business services company that provides a full range of front- to back-office outsourced solutions including customer management, BPO, and database marketing services to measurably enhance clients' core customer management processes. TeleTech's ability to create innovative strategies, combined with its global technology platform and delivery infrastructure, helps clients increase revenue, lower costs, and retain their customers around the world. TeleTech's products and services, standardized processes, and recognized capabilities to implement complex global projects make the Company a valued partner for clients that include Global 1000 businesses and governments. TeleTech partners with clients to offer 150 languages, through its more than 34,000 employees, in 17 countries. For additional information, visit <http://www.TeleTech.com> .

SOURCE TeleTech

Investor Contacts: Karen Breen, +1-303-397-8592

or

Dan Campbell, +1-303-397-8634

or

Media Contact: Susan Koehler, +1-303-397-8313