



TeleTech Launches @Home Solution in the United Kingdom

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Dispersed Workforce Offering in the U.K. Further Diversifies TeleTech's

Best-Shore Delivery Model

ENGLEWOOD, Colo., May 22 /PRNewswire-FirstCall/ -- TeleTech Holdings, Inc. (Nasdaq: TTEC), one of the largest and most geographically diverse global providers of business process outsourcing (BPO) solutions, today announced the launch of its TeleTech@Home(TM) dispersed workforce solution in the United Kingdom (U.K.), making the company the first global business services provider to offer a comprehensive suite in the U.K. that seamlessly blends a virtual workplace with a traditional one.

TeleTech@Home represents the newest offering in an extended line of solutions developed by TeleTech that enables clients to serve consumers using the most efficient means available without sacrificing quality. TeleTech clients now benefit from blended services from all possible geographies, whether onshore, near-shore, offshore, or at home. The solution taps into TeleTech's proven, highly scalable and centralized technology architecture. A unique delivery platform enables TeleTech@Home associates to access the same proprietary training, workflow, reporting, and quality tools as TeleTech's 49,000 delivery center employees. The platform also allows secure access, monitoring, and reporting for TeleTech's Global 1000 client base.

TeleTech plans to recruit and hire up to 1,000 home-based associates in England, Wales, and Scotland in 2007. Additionally, to complement its site-based operations in Belfast, TeleTech will expand TeleTech@Home employment opportunities throughout Northern Ireland in 2008. Candidates interested in opportunities may apply immediately by visiting www.hirepoint.com/athome.

"In an intensely competitive global marketplace, our clients must be able to offer a higher quality customer experience as a differentiator," said Kenneth Tuchman, chairman and chief executive officer of TeleTech. "TeleTech@Home allows clients to choose from multiple workforce options, thus enabling seamless, consistent, local and global service delivery."

Features of the TeleTech@Home offering include:

- Outstanding quality combined with greater flexibility and scalability through the benefit of dispersed geography and proven processes
- Ability to reach a new and talented associate pool that includes licensed and certified professionals in a variety of industries with multiple years of experience
- Access to a unique and flexible associate population that includes stay-at-home parents, workers with physical challenges that make office commuting undesirable, and rural workers

ABOUT TELETECH

TeleTech is one of the largest and most geographically diverse global providers of business process outsourcing solutions. We have a 25-year history of designing, implementing, and managing critical business processes

for Global 1000 companies to help them improve their customers' experience, expand their strategic capabilities, and increase their operating efficiencies. By delivering a high-quality customer experience through the effective integration of customer-facing front-office processes with internal back-office processes, we enable our clients to better serve, grow, and retain their customer base. We use Six Sigma-based quality methods continually to design, implement, and enhance the business processes we deliver to our clients and we also apply this methodology to our own internal operations. We have developed deep domain expertise and support approximately 300 business process outsourcing programs serving approximately 130 global clients in the automotive, communications, financial services, government, healthcare, retail, technology and travel and leisure industries. Our integrated global solutions are provided by 49,000 employees utilizing 33,200 workstations across 88 delivery centers in 17 countries.

FORWARD-LOOKING STATEMENTS

This press release may contain certain forward-looking statements that involve risks and uncertainties. The projections and statements contained in these forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by the forward-looking statements. All statements not based on historical fact are forward-looking statements that involve substantial risks and uncertainties. In accordance with the Private Securities Litigation Reform Act of 1995, following are important factors that could cause our actual results to differ materially from those expressed or implied by such forward-looking statements, including but not limited to the following: our belief that we are continuing to see strong demand for our services and that sales cycles are shortening; the ability to close and ramp new business opportunities that are currently being pursued or that are in the final stages with existing and/or potential clients in order to achieve our Business Outlook; estimated revenue from new, renewed, and expanded client business as volumes may not materialize as forecasted or be sufficient to achieve our Business Outlook; the possibility of lower revenue or price pressure from our clients experiencing a business downturn or merger in their business; greater than anticipated competition in the BPO and customer management market, causing adverse pricing and more stringent contractual terms; risks associated with losing or not renewing client relationships, particularly large client agreements, or early termination of a client agreement; the risk of losing clients due to consolidation in the industries we serve; consumers' concerns or adverse publicity regarding our clients' products; our ability to execute our growth plans, including sales of new services (such as TeleTech OnDemand(TM)); our ability to achieve our year-end 2007 and 2008 financial goals, including

those set forth in our Business Outlook; achieving continued profit improvement in our International Business Process Outsourcing (BPO) operations; risks associated with attracting and retaining cost-effective labor at our delivery centers; the possibility of additional asset impairments and restructuring charges; risks associated with changes in foreign currency exchange rates; the possibility of future impairments and / or restructuring charges in our Database Marketing and Consulting segment; our ability to find cost effective delivery locations, obtain favorable lease terms, and build or retrofit facilities in a timely and economic manner; risks associated with business interruption due to weather, pandemic or terrorist-related events; economic or political changes affecting the countries in which we operate; changes in accounting policies and practices promulgated by standard setting bodies; and new legislation or government regulation that impacts the BPO and customer management industry.

Please refer to the Company's filings with the Securities and Exchange Commission, including the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2007 and the Annual Report on Form 10-K for the year ended December 31, 2006, for a detailed discussion of factors discussed above and other important factors that may impact the Company's business, results of operations, financial condition, and cash flows. The Company assumes no obligation to update its forward-looking statements to reflect actual results or changes in factors affecting such forward-looking statements.

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