



TTEC Digital achieves 2025-2026 Microsoft AI Business Solutions Inner Circle award

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TTEC Digital is honored by Microsoft for achieving outstanding sales achievement and innovation

AUSTIN, Texas, Sept. 25, 2025 /PRNewswire/ -- TTEC Holdings Inc. (NASDAQ: [TTEC](#)), a leading global customer experience (CX) technology and services innovator for AI-enabled CX, today announced that [TTEC Digital](#) has been selected for AI Business Solution's 2025-2026 Microsoft Inner Circle. Participation within Inner Circle is based on sales achievements that rank **TTEC Digital** in the top echelon of Microsoft's AI Business Solutions global network of partners. It's widely acknowledged that Inner Circle members perform at a high-level by delivering valuable and innovative solutions that help organizations excel.

"TTEC Digital is honored to be recognized with Inner Circle status for the tenth consecutive year in a row. This recognition is a testament to our longstanding collaboration with Microsoft and our shared commitment to transforming business outcomes through AI innovation," said Dave Seybold, CEO of TTEC Digital.

Ross Lotharius, Global Leader, Microsoft Practice at TTEC Digital, added, "TTEC Digital is proud to be one of the Microsoft Inner Circle partners fully dedicated to AI-enabled customer experience transformation. Together with Microsoft, we're helping industry leaders reimagine customer engagement by combining strategic insight with cutting-edge technology. With AI at the core of our solutions, we're accelerating outcomes and expanding our impact for clients around the world."

TTEC Digital and other 2025-2026 Inner Circle members are offered a unique opportunity to discuss strategy with Microsoft senior leaders and fellow Inner Circle partners, while learning more about the company's road maps and future plans, establish strong executive connections, and collaborate on best practices.

"Inner Circle partners are at the forefront of delivering transformative business outcomes. They empower organizations to reimagine productivity and unlock value, through Microsoft Copilot, Dynamics 365, and Power Platform," said Peter Jensen, Microsoft AI Business Solutions Lead in Enterprise Partner Solutions. "These partners combine deep industry knowledge with innovative, agentic solutions to help customers modernize operations, streamline decision-making, and drive sustainable growth. Their achievements reflect the strength of the Microsoft AI Cloud Partner Program and the impact of trusted collaboration in accelerating AI-driven transformation."

Previously, TTEC Digital has achieved Microsoft Solutions Partner designations for Business Applications & Modern Work, Data & AI, and Digital Apps & Innovation. Other partner accolades include being a Microsoft Dynamics 365 Marketing Partner of the Year and a two-time Eagle Award recipient.

To learn more about TTEC Digital's collaboration with Microsoft, visit: <https://ttecdigital.com/partners/microsoft>.

About TTEC

TTEC (pronounced T-TEC) Holdings, Inc. (NASDAQ: [TTEC](#)) is a leading global CX (customer experience) technology and services innovator for AI-enabled digital CX solutions. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next-gen digital technology, the Company's TTEC Digital business designs, builds, and operates omnichannel contact center technology, CRM, AI, and analytics solutions. The Company's TTEC Engage business delivers AI-enhanced customer engagement, customer acquisition and growth, tech support, back office, and fraud prevention services. Founded in 1982, the Company's singular obsession with CX excellence has earned it leading client, customer, and employee satisfaction scores across the globe. The Company's employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. To learn more visit us at ttec.com.

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