



TTEC Earns Global Recognition for Employee Experience Excellence in 2025

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Multiple awards across North America, Europe, and Asia spotlight TTEC's people-first culture

AUSTIN, Texas, Aug. 25, 2025 /PRNewswire/ -- TTEC Holdings, Inc. (NASDAQ: TTEC), a leading global CX (customer experience) technology and services innovator for AI-enabled CX, has been honored with multiple prestigious workplace awards across seven countries so far in 2025, underscoring TTEC's commitment to cultivating a culture of care and innovation that fuels engagement, growth, and world-class customer outcomes.

"These awards are more than accolades – they're a reflection of our culture and commitment to our people," said Laura Butler, Chief People Officer at TTEC. "We've built a place where innovation, inclusion, and purpose thrive. Our teams around the world are empowered to bring their best selves to work, and that's what drives our success."

Global Recognition for an Outstanding Employee Experience

From Europe to Asia and North America, TTEC teams have been celebrated for advancing employee engagement, leadership, and an inclusive culture:

- **United States:** TTEC's Learning and Development team recently won Silver in two categories at the [Brandon Hall Group™ Excellence Awards®](#), receiving recognition for the Best Unique or Innovative Learning and Development Program and Best Use of AI for Learning.
- **Canada:** TTEC was named one of the [Best Workplaces™ in Professional Services 2025](#) by Great Place to Work® Canada.
- **United Kingdom:** TTEC won Silver for Leadership Team of the Year and Bronze for Most Effective Way of Working at the [UK National Contact Centre Awards 2025](#).
- **Ireland:** TTEC Ireland was named one of the [Best Workplaces™ in Tech 2025](#) by Great Place to Work® Ireland, highlighting its innovative and inclusive culture in the tech sector.
- **Turkey:** TTEC Poland won Gold for Best Customer Service and Silver for Best Customer Centric Culture at the [Türkiye Customer Experience Awards 2025](#).
- **Greece:** TTEC was recognized as one of the [Best Workplaces™ for Women Hellas 2025](#) celebrating its commitment to gender equity and leadership development.
- **Philippines:**
 - Recognized on the [Best Workplaces™ in IT-BPM 2025](#)
 - Honored among the [Best Workplaces™ in the Philippines 2025](#)
 - Awarded Gold and Bronze by [HR Excellence Awards - Philippines](#)

TTEC's award-winning culture is powered by AI-driven tools like [TTEC RealSkill](#), which accelerates employee learning, and [TTEC Let Me Know](#), a generative AI assistant that enhances both employee and customer experiences. These technologies, combined with a strong focus on development and recognition, help TTEC deliver exceptional outcomes for clients and their customers.

"We believe that when employees thrive, our clients and their customers do, too," said John Abou, President of TTEC Engage. "Beyond the business impact, investing in our people is simply the right thing to do. Supporting their growth and well-being ensures that we lead with humanity—and that's what truly sets us apart."

About TTEC

TTEC (pronounced T-TEC) Holdings, Inc. (NASDAQ: TTEC) is a leading global CX (customer experience) technology and services innovator for AI-enabled digital CX solutions. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next-gen digital technology, the Company's TTEC Digital business designs, builds, and operates omnichannel contact center technology, CRM, AI, and analytics solutions. The Company's TTEC Engage business delivers AI-enhanced customer engagement, customer acquisition and growth, tech support, back office, and fraud prevention services. Founded in 1982, the Company's singular obsession with CX excellence has earned it leading client, customer, and employee satisfaction scores across the globe. The Company's employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. To learn more visit us at ttec.com.

About Brandon Hall Group™

Brandon Hall Group™ is the only professional development company offering data, research, insights, and certification to Learning and Talent

executives and organizations. For over 30 years, it has empowered excellence in organizations worldwide, influencing the development of over 10 million employees. The HCM Excellence Awards® are recognized as the "Academy Awards of Human Capital Management."

Media Contact:

Meredith Matthews

meredith.matthews@ttec.com

+1 281-770-2566



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