# ttec

# TTEC Recognized Globally with Multiple Workplace Culture Awards, Highlighting Link Between Engaged Employees and Best-in-Class Customer Experience

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DENVER, Sept. 5, 2024 /PRNewswire/ -- TTEC Holdings, Inc. (NASDAQ: TTEC), a leading global CX (customer experience) technology and services innovator for AI-enhanced CX with solutions from TTEC Engage and TTEC Digital, has been recognized with numerous global workplace culture awards, proving that happy employees are the secret behind delivering exceptional customer experiences. These recognitions span multiple countries and highlight TTEC's success in creating a workplace that prioritizes diversity, employee development, well-being, and innovation.



#### Key Wins and Recognitions:

- Honored among the <u>2024 Best Companies to Work for in Asia</u>
- Won gold and silver at the 2024 HR Excellence Awards Philippines
- Named to <u>UK's Best Workplaces</u> 2024 for <u>Development<sup>™</sup></u>, <u>Wellbeing<sup>™</sup></u>, and <u>Women<sup>™</sup></u>
- Recognized as one of Ireland's Best Workplaces™ in Tech
- Won double gold at the 2024 Gulf Customer Experience Awards in Dubai
- Received three honors at the <u>2024 Top 25 Inspiring Workplaces in Europe</u> awards
- Accepted two honors at the global Rally® Awards for innovative talent attraction

"At TTEC, we've always known that exceptional customer experiences start with engaged employees," said Shelly Swanback, President of TTEC. "These awards celebrate our commitment to creating an environment where all team members feel empowered, valued, and equipped to deliver their best work. By investing in our people, we are ultimately investing in the success of our clients and their customers."

TTEC's award-winning workplace culture combines strategic use of artificial intelligence (AI) to elevate the overall employee experience, a focus on impactful learning and development to help employees reach their full potential, and a tradition of celebrating wins, big and small, to recognize the team's hard work and achievements.

TTEC uses AI across the employee lifecycle from recruiting and hiring, to training, to providing tools that make it easier to work. Two examples include RealSkill, an immersive learning and simulation technology that accelerates speed to proficiency, and Let Me Know, an award-winning generative AI tool that puts the correct information at employees' fingertips when they need it while providing feedback to help improve the employee and customer experience.

"We've built a culture where hard work and reaching for the extraordinary go hand-in-hand with living life passionately," said Laura Butler, Chief People Officer for TTEC. "We believe in creating a workplace where everyone belongs, everyone's voice is heard, and our open-door policy is more than just words. It's through this genuine connection with our employees that we're able to continuously improve the experience and deliver exceptional value to both our team and our clients."

The diverse range of awards demonstrates TTEC's holistic approach to workplace culture, encompassing professional development, well-being, leadership, and talent attraction and retention. This employee-first strategy has proven instrumental in TTEC's ability to drive innovation and leadership in a rapidly evolving, AI-enhanced CX industry.

For more information about TTEC's award-winning workplace culture and CX solutions, visit https://www.ttec.com.

### About TTEC

TTEC (pronounced T-TEC) Holdings, Inc. (NASDAQ:TTEC) is a leading global CX (customer experience) technology and services innovator for AI-enabled digital CX solutions. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next-gen digital technology, the Company's TTEC Digital business designs, builds, and operates omnichannel contact center technology, CRM, AI and analytics solutions. The Company's TTEC Engage business delivers AI-enhanced customer engagement, customer acquisition and growth, tech support, back office, and fraud prevention services. Founded in 1982, the Company's singular obsession with CX excellence has earned it leading client, customer, and employee satisfaction scores across the globe. The Company's approximately 54,000 employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. To learn more visit us at <u>https://www.ttec.com.</u>

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