## ttec

## TTEC in EMEA sweeps the board, winning awards for Best Contact Centre, Most Effective Employee Engagement, and Employee Empowerment

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LONDON, Sept. 23, 2020 /PRNewswire/ --

Wins demonstrate how employee experience drives CX excellence

- TTEC was named "Best Contact Centre" and "Best Employee Empowerment" by the European Customer Centricity Awards
- TTEC also won the top prize at the UK National Contact Centre Awards in the "Effective Employee Engagement Programme" category

TTEC Holdings, Inc. (NASDAQ: TTEC), a leading global Customer Experience as a Service (CXaaS) partner for many of the world's most iconic and disruptive brands, has won several awards at this years' European Customer Centricity and UK National Contact Centre award ceremonies, both of which took place earlier this week.

At the European Customer Centricity Awards, TTEC won "Best Contact Centre", for its network of contact centres across EMEA and "Best Employee Empowerment" for its employee engagement programme, CultureCX. TTEC in EMEA was also highly commended for its "Business Change/Transformation" for its Culture CX employee engagement initiative and named runner up for its "Best Crisis Strategy and Management" for its management of staff and business continuity efforts during the COVID-19 pandemic.

At the <u>UK National Contact Centre Awards</u>, TTEC in EMEA won gold for "Most Effective Employee Engagement Programme" for their CultureCX initiative. TTEC in EMEA were also named finalists for "Best Team Leader" for their Belfast Service Delivery Team Leader, Lisett Nunez and "Best Business Improvement Team" for their employee engagement initiative, Culture CX, which has transformed their contact centres across EMEA.

lain Banks, Group Vice President at TTEC commented; "Our CultureCX employee engagement initiative is designed to deliver the best customer experience possible. Being recognised by these awards for the innovative and inspirational approach TTEC has taken to delivering effortless experiences in EMEA, proving demonstrable results and putting customers at the heart of everything we do, is truly an honour."

TTEC EMEA has a network of contact centre and back office operations in Sofia and Plovdiv in Bulgaria, Krakow, Athens, Belfast, Dublin and most recently has opened a new contact centre in Leeds.

Notes to editors;

For media enquiries please contact Tina Stanley, TSA PR tina@tinastanleyassoc.com or +44 (0) 7909 967 657

## Additional Resources:

- Download the <u>Culture CX Whitepaper</u> and learn how exceptional employee experiences results in superior customer experiences
- Watch the Employee Experience Webinar Series
- Transform your employee training programs with our Learning and Performance Solutions
- Check out TTEC's prestigious list of <u>awards and recognition</u>, including recent recognition as a Leader in Forrester's Omnichannel Wave

Tweet This: Congrats @TTEClife EMEA for sweeping the awards and winning "Best Contact Centre", "Best Employee Empowerment" and "Most Effective Employee Engagement Programme" at not 1 but 2 industry awards ceremonies!

## About TTEC:

TTEC Holdings, Inc. (NASDAQ: TTEC) is a leading global Customer Experience as a Service (CXaaS) partner for many of the world's most iconic and disruptive brands. The Company delivers outcome-based customer engagement solutions through TTEC Digital, its digital consultancy that designs and builds human centric, tech-enabled, insight-driven customer experience solutions for clients and TTEC Engage, its delivery center of excellence, that operates customer acquisition, care, fraud prevention and detection, and content moderation services. Founded in 1982, the Company's nearly 51,700 employees operate on six continents across the globe and live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TTEC is bringing humanity to the customer experience, visit <a href="https://www.ttec.com/">https://www.ttec.com/</a>



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