



CCW Excellence Award for Best Training and Development Program Goes to TeleTech

July 5, 2017

TeleTech Recognized for Driving Superior Customer Experience Performance

DENVER, July 5, 2017 /PRNewswire/ -- TeleTech (NASDAQ: TTEC), a leading global provider of customer experience, engagement and growth solutions delivered through its proprietary end-to-end Humanify™ Customer Engagement as a Service offering, today announced that the company has been recognized with the CCW Excellence Award for Best Training and Development Program during the 18th Annual Call Center Week Conference and Expo.

For more information on the services that TeleTech provides for training and development, visit <http://www.teletech.com/consulting/learning-and-performance>

The 2017 CCW Excellence Awards honor, recognize and promote individuals and teams who have made a commitment to driving superior contact center and Customer Experience (CX) performance. The awards are dedicated to recognizing world-class innovation, creativity and execution across the full spectrum of contact center functions.

"TeleTech is honored to be recognized by CCW for our work in customer experience, training and development programs," said Robert Jimenez, Executive Vice President, TeleTech Customer Strategy Services. "Our learning and performance team is using our proprietary methodology with clients to identify talent during the pre-hire process, immerse new associates in brand culture and provide interactive role play scenarios during training to best prepare the associates to become inspired and empowered brand ambassadors supporting customer engagement on behalf of our clients."

Clients who work with TeleTech to create, manage and execute training and development programs benefit from retention enhancement, performance improvement and increased customer satisfaction, among business impact levers.

"Often times, training and development focuses on the ramp up of the associate and determines performance using only the perfunctory measurements of associate effectiveness," continued Mr. Jimenez. "We've gone far beyond that, leveraging real time insights to fuel constant and continual direct development of individual associates through performance encouragement, engagement and empowerment. We also use these leading indicators of opportunity to leverage what's working and further improve areas of the training to enhance team performance, based on our unique perspective of training associates to be true customer engagement brand ambassadors."

Key highlights of TeleTech's training and development programs that were featured in the award include:

- Pre-hire assessments
- Knowledge management and gamification training methodologies
- Coaching strategies
- World class blended development programs utilizing digital and facilitated mediums
- Recommendations on overcoming generational challenges in the call center
- Professional development and incentive programs

For more information on TeleTech's award-winning programs including client success stories and best practices, visit <http://www.teletech.com/consulting/learning-and-performance>

ABOUT TELETECH

TeleTech (NASDAQ: TTEC) is a leading global provider of customer experience, engagement and growth solutions delivered through its proprietary end-to-end Humanify™ Customer Engagement as a Service offering. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. TeleTech's 48,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](http://www.teletech.com).

Investor Contact Media Contact

Paul Miller Olivia Griner
303.397.8641 303.397.8999

TeleTech®

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/ccw-excellence-award-for-best-training-and-development-program-goes-to-teletech-300483491.html>

SOURCE TeleTech